



**Vel Tech**  
Rangarajan Dr. Sagunthala  
R&D Institute of Science and Technology  
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



Ranked under Band A Category  
(between 6<sup>th</sup> – 25<sup>th</sup>) among  
Private / Self-Financed Universities



## SCHOOL OF MANAGEMENT

**DEFINE,  
ARTICULATE and  
EXECUTE  
Managerial VISION  
to SUCCEED**

The two-year MBA programme is fueled and surrounded by innovation and collaboration, helping students to develop their managerial vision and the skills to achieve it.

The School of Management is a prestigious wing of the Institution for the last two decades, in imparting business education successfully.

# MBA

### Eligibility:

The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.

### Specializations:

- Digital Marketing
- Finance
- Human Resource
- Business Analytics
- Logistics and Shipping Management
- International Business Management

### Teaching - Learning Methodologies:

Case study method, Presentations, Situation handling and Role Plays, Field Projects and Assignments, Simulations games and Hands-on experience, Movies or Video clips, Blended Learning, Z to A approach, Brain storming, Research papers and Article critical review, and Class debate.

### 2019 - 2020 Batch Students are placed in:

Saint Gobain | Byju's | Convanant Technologies | Jaro Education | Sutherland | EY GDS | Data Science and Research Company Pvt. Ltd.,



## Highlights

- Since 1999
- Approved by AICTE, New Delhi
- Dual Specialization Programme
- Contemporary Corporate Curriculum
- Outcome Based Education and Choice Based Credit System
- Industry Integrated Institution
- Air Conditioned Smart Learning Rooms
- Excellent Infrastructure
- Maximum number of faculty members are Ph.D. holders
- Visiting faculty members from Corporate
- Industrial Entrepreneurs as Faculty Members
- International Exchange Programme
- Separate Computer lab with latest Management Software tools
- Special training in SPSS, AMOS, PLS-SEM, NVIVO Software
- Strong Alumni Chapter and Network
- Effective & Progressive placement activity
- Linkage with Industrial Associations
- Corporate Tie up for Interactions
- MSMEs' Live & Micro Projects

## Vel Tech Technology Incubator

(Approved by DST)  
Certificate of Registration of Societies  
S.No.438 of 2010

## Connecting you to the World

School of Management offers opportunities for students to study a Semester Abroad at Foreign Universities through their International MoU's

Multimedia University



Malaysia

Universiti of  
Kuala Lumpur  
Malaysia



CAMOSUN



Canada

Linköping University



Sweden

Universidad Autonoma del  
Estado de Hidalgo



Mexico

National Ilan  
University



Taiwan

National University  
of Tainan



Taiwan

Southern Taiwan  
University of Science  
and Technology



Taiwan

University of  
Leicester



UK

National University  
of Malaysia



Malaysia

Sprott Shaw  
College



Canada

Management Centre  
Innsbruck



Austria

Oklahoma State  
University



USA

Portland State  
University



USA

Tamkang University



Taiwan

National Taipei University  
of Technology



Taiwan

## Contact us:

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## Our Recruiters

