



**Vel Tech**  
Rangarajan Dr. Sagunthala  
R&D Institute of Science and Technology  
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

ADMISSION OPEN 2022 - 23

# School of Management

## Programmes Offered

B.Com. General

B.Com. Accounting & Finance

B.Com. Corporate Secretaryship

B.Com. Professional Accounting

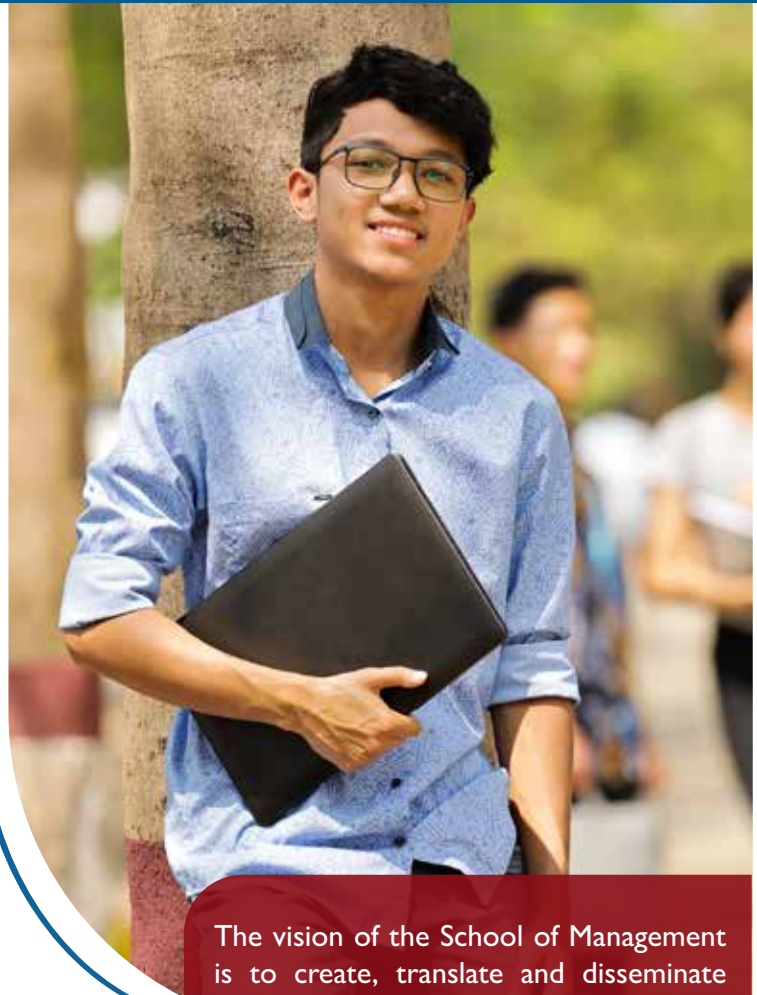
B.B.A.

Marketing

Human Resources

Finance

Systems



The vision of the School of Management is to create, translate and disseminate frontiers of knowledge embedded with creativity and innovation for a positive transformation of emerging society. It offers two UG programmes B.Com. B.B.A., two PG and Research programmes to nurture excellence in teaching, learning, creativity and research; translate knowledge into practice; incubate entrepreneurship; instil integrity and honour; inculcate scholarly leadership towards global competence and growth beyond self in a serene, inclusive and free academic environment.

— Contact: +919363499301 —



**Hrithik Prasanth P**  
B.Com

### Our Student Speaks..

*The course helped me to develop confidence and improve my personality to face the challenges of the world. I am fortunate to be part of Vel Tech family. The regular interaction with placement team also encouraged me to excel in my interview and developing skills that are required for future use and getting placed in Sutherland which was unexpected turning point in my lifetime. Motivating staffs and their support is the best of everything.*



Apply Online @ <https://application.veltech.edu.in/arts-and-science-form-ug-pg>

## B.Com.

The Bachelor of Commerce (B.Com.) is a three year undergraduate choice based credit course offered by School of Management. It is designed to provide fair knowledge of accounting and various allied areas of business. The aspirants will learn about general business principles as well as core commerce subjects. Wide range of career opportunities in areas of banking and financial services, insurance, warehousing and transport operations are open to students. The programme is designed to impart professional skills to students by a right mix of co-curricular activities.

## B.B.A.

The Bachelor of Business Administration is a versatile professional degree offered by School of Management. The programme is suitable for all those who are passionate about the 'business world'. A well-designed curriculum enables the learners to focus not only on gaining knowledge but on personality development. The programme imparts critical thinking skills, analytical skills, logical skills and other necessary soft skills which enable them to be a good decision maker in both personal and professional life.

## Highlights

### Highlights of the UG Department

- Choice based credit system
- Industrial Projects / Corporate Connection
- Weekly Seminar / Case Study / News Hour Presentation
- Soft skill training and Yoga for excellence
- Mentoring / Students counselling
- Computer lab facilities
- Safety for Women students-SPARSH committee
- Well stocked and Digitalised library
- Anti-ragging committee/ Students Grievance cell
- Many faculty Members have rich industrial and teaching experience
- NCC Wings
- Placement Training

## Fee Structure & Scholarship

Courses	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
B.Com.	₹ 60,000	₹ 5,000	₹ 65,000	₹ 32,500
B.B.A.	₹ 60,000	₹ 5,000	₹ 65,000	₹ 32,500

Courses	Semester Tuition Fee Payable	12 <sup>th</sup> aggregate (%)	Scholarship in Tuition Fee	Semester Tuition Fee Payable (INR)	Semester Exam Fee (INR)	Semester Programme Fee Payable (INR)
B.Com.	₹ 30,000	Above 80%	25%	₹ 22,500	₹ 2,500	₹ 25,000
B.B.A.	₹ 30,000	70%	10%	₹ 27,000	₹ 2,500	₹ 29,500

Caution Deposit INR 5,000/- (payable once during admission and refundable at the end of the programme).

\* For Entrance exam details please contact our Admission Coordinator

## Our Recruiters



📍 No. 42, Avadi-Vel Tech Road, Vel Nagar, Avadi, Chennai – 600 062, Tamil Nadu, India.

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