

## **MA-TRICS 2k19**

### **Event Name: Business Plan**

#### **Faculty In-charge:**

**Dr. K. Logasakthi  
9500725010**

#### **Student In-charge:**

**Hridi Sarker  
7358202606**

### **Rules and Regulations:**

- 1. Maximum of 3 members in a team**
- 2. Maximum of 2 teams per college.**
- 3. No change in team structure is permitted after the team registration.**
- 4. Team members have to submit their Business Plan in both soft and hard copy while registration.**
- 5. Ideas submitted must represent the original work of the team members.**
- 6. Event is open for both UG and PG students.**
- 7. Jury decision will be final.**

### **Business Plan will be judged according to the following criteria:**

- 1. Is the business financially feasible?**
- 2. Unique selling proposition.**
- 3. Market opportunity and competition**
- 4. Overall attractiveness of the venture.**

### **Event Name: Business Quiz**

#### **Faculty In-charge:**

**Dr. Ganesh Kumar. R  
7305611285**

#### **Student In-charge:**

**Pooja Bishoyi  
9498003324**

### **Rules and Regulations:**

- 1. Maximum of 2 members in a team.**
- 2. Maximum of 2 teams per college.**
- 3. Scorer is responsible for holding the scores.**
- 4. Jury decision will be final.**

**Event Name: Best Manager**

**Faculty In-charge:**

**Mr. Anand Sivalingam  
9884173598**

**Student In-charge:**

**Evander Anthony  
9500518236**

**Rules and Regulations:**

- 1. An individual event.**
- 2. Participants should carry a copy of their resume.**
- 3. Formal attire is mandatory.**
- 4. Medium of communication must be in English.**
- 5. Rules and regulations of the specific round will be disclosed on the spot.**
- 6. Best Manager cannot participate in any other event.**
- 7. Jury decision will be final.**

**Event Name: Photography Contest**

**Faculty In-charge:**

**Mr. S. Shankar Kumar  
9094815259**

**Student In-charge:**

**U. Mohan Raj  
9123579394**

**Rules and Regulations:**

- 1. Maximum of 2 members in a team.**
- 2. Maximum of 2 teams per college.**
- 3. Theme will be announced on the spot.**
- 4. Photos can be captured only by DSLR Camera or Mobile camera.**
- 5. The format should be raw (JPEG).**
- 6. Participants have to submit their photos in USB at the end of the contest.**
- 7. Editing or Manipulation of images is not allowed.**
- 8. Do not add any watermark to the photograph.**
- 9. Plagiarism will lead to disqualification.**
- 10. Jury decision will be final.**

**Event Name: MIME**

**Faculty In-charge:**

**Ms. Ashlin Nimo J.R.**

**9206371776**

**Student In-charge:**

**Kaja Afrudin**

**7418114116**

**Rules and Regulations:**

- 1. Maximum of 6 members in a team.**
- 2. Maximum of 1 team per college.**
- 3. Time Limit: 6 minutes for presentation on the stage.**
- 4. Audio sound (only music and no lyrics) should be submitted on the spot in pen drive.**
- 5. Judgement will be based on the qualities like: Idea, Creativity of the presentation, Make Up, Music and general information.**
- 6. Jury decision will be final.**

**Event Name: Product Launch**

**Faculty In-charge:**

**Dr. Geeta Kesavraj**

**9790802475**

**Student In-charge:**

**Venkanna Chowdary**

**8499832956**

**Rules and Regulations:**

- 1. Maximum 5 members per team.**
- 2. Maximum of 2 teams per college.**
- 3. Time Duration – 10minutes**
- 4. Product name will be announced during the event.**
- 5. Best marketing strategy for launch will be selected.**
- 6. Jury decision will be final.**

**Event Name: Survival Shooter (PUBG)**

**Faculty In-charge:**

**Mr. R. Murali  
9444351311**

**Student In-charge:**

**Vijay  
74184480389**

**Rules and Regulations for the event**

- 1. The team must consist of 4 players. (Squad)**
- 2. Participants should carry their own mobile phones or I-pads with proper internet connectivity.**
- 3. The tournament will be of 3 matches for all the squads.**
- 4. The players are required to download all the maps available in the game.**
- 5. If any player found guilty of Hacking or cheating, the participants will be disqualified without prior notice.**
- 6. Jury decision will be final.**