

ABOUT THE UNIVERSITY

Vel Tech with its motto, "A Place to Progress and Prosper", was established as an Engineering college 1997, under the Trust founded by the Educational Philanthropic Personalities - Col. Prof. Vel. Dr. R. Rangarajan, Founder President and Chancellor, Dr. Sagunthala Rangarajan, Foundress President. The college was initially affiliated to the University of Madras and then affiliated to Anna University, Chennai in 2001. Later, the institution was granted 'Deemed to be University' status by the University Grants Commission (UGC) in 2008.

The institution is affiliated to AICTE and accredited by NAAC (first cycle) in 2015 with 'A' Grade (CGPA 3.17 / 4.0). Six B.Tech. programmes have been accredited by NBA. Presently, the Institution with its slogan "Passionate-Doers" has been marching towards its goal by achieving all-around excellence with highly professional services and the able administration of Mrs. Rangarajan Mahalakshmi Kishore, Chairperson and Management Trustee, Prof. S. Salivahanan, Vice Chancellor and Prof. E. Kannan, Registrar. The institution offers 18 UG, 19 PG and 15 Ph. D. programmes. The institution stands in the top hundred positions in 'NIRF India Ranking' under the engineering category in a row of five years. In ARIIA Ranking (Innovation and Entrepreneurship), the institution bagged the Fifth position out of 800 institutions in 2019 and ranked in excellent brand where 36 universities were listed out of 2400 institutions in 2021.

The institution has created conducive physical ambience with four Centres of Excellence and 20 laboratories to carry out research activities in the emerging areas. A Technology Business Incubator, with a grant of INR 23 Crore from DST, has been established to promote technology-driven entrepreneurs. The institution has interaction with 3800 industries and signed 342 MoUs with government organizations, industries/ MNCs, international universities, public sector units and R&D labs.

ABOUT THE DEPARTMENT

The Department of Management Studies is a wing under School of Management, which has the pride of being an excellent Business School in imparting business education successfully since 1997. The school has been selected as "India's Best Brand of the Year 2022" (As per the brand research report 2022 by Berkshire Media (USA)). The students in the Department of Management Studies are undergoing internship with stipend in reputed companies. The year 2021-22 passed out students are currently working in reputed companies like nobroker.com, Berger paints, Virtusa, London Stock Exchange, Novac etc. The Department ensures the student's-driven, participative learning environment and hosts fully-equipped classrooms and lab facilities for focused discussions, interactive study sessions, presentations and case studies to enrich the learner's experience. It takes pride in its professional and highly qualified faculty, modern infrastructure, technology and resources. To enhance employability of students, the department also provides independent learning courses viz, Rural Development Programme, SPSS and MOOC.

OBJECTIVES OF THE FDP

The main objectives of the FDP are:

- Identify and Learn the Fundamentals of SPSS.
- Hands on applications of SPSS selected tools.
- Impart the knowledge using SPSS and interpreting the results of selected tools.



TOPICS TO BE COVERED

- ANOVA
- MANOVA
- Regression
- Mediation and Moderation Analysis

SESSION-1

(10.00 am to 12.30 pm)

- Introduction to SPSS
- Data Transformation
- Normality Testing
- T-Tests: Single Sample, Paired Sample and Independent Sample.
- Analysis of Variance (ANOVA)

SESSION-2

(01.30 pm to 03.30 pm)

- Multivariate Analysis of Variance (MANOVA)
- Correlation
- Regression Analysis
- Mediation and Moderation Analysis
- Data Analysis and Interpretations

RESOURCE PERSON

**Dr. S. Vidhya, M.B.A., PGDCA., Ph.D.,
Founder and CEO
Research Team, Yelahanka,
Bengaluru**

ELIGIBILITY & REGISTRATION

- Faculty Members
- Research Scholars
- Participants from Industry

**Rs.450 /-
for
each participant**

*** (ONLY 60 PARTICIPANTS ARE ALLOWED ON FIRST COME FIRST SERVED BASIS)**

CHIEF PATRONS

Col. Prof. Vel. Dr. R. Rangarajan
Chancellor and Founder President
Dr. Sagunthala Rangarajan
Foundress President

PATRONS

Prof. S. Salivahanan
Vice Chancellor

ADVISORS

Prof. E. Kannan
Registrar
Prof. M. S. R. Mariyappan
Dean - School of Management

CONVENOR

Prof. B. Jeyaprabha
HoD - Dept. of Management Studies

FDP COORDINATOR

Prof. P. Govindasamy
Associate Professor
(email: drgovindasamp@veltech.edu.in
Mob: +91 8072464218)

ORGANIZING TEAM

Prof. Geeta Kesavaraj
Prof. P. Elantheraiyan
Prof. Leena Jenefa
Prof. S. Thandayuthapani
Prof. G. Manoj
Prof. R. Sankar Ganesh
Mr. M. Jayakumar
Mr. D. Kotteswaran
Mr. R. Murali
Mrs. J. R. Ashlin Nimo
Mrs. Susan Jayaseeli Manuel
Mrs. M. Felisiya
Mr. S. Arul Krishnan
Mr. M. Karthick

Associate Professor
Associate Professor
Associate Professor
Assistant Professor
Assistant Professor
Assistant Professor
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Assistant Professor

ACCOUNT DETAILS FOR PAYMENT OF REGISTRATION FEE :

Name: Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology
Account No: 75330400000013
Bank Name: Bank of Baroda
IFSC: BARBOVJVELT
Account Type: Current
Branch: Vel Tech Engineering College

REGISTRATION LINK :

<https://forms.gle/apQtbESdqqUPtze7>

ADDRESS FOR COMMUNICATION FDP COORDINATOR

Department of Management Studies
Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology,
No.42, Avadi-Vel Tech Road, Vel Nagar,
Avadi, Chennai 600 062.
Tamil Nadu, India.

Web: <https://www.veltech.edu.in/mba>

BOARDING AND LODGING

Limited Hostel Accommodation on payment basis
Working Lunch will be provided to all the participants

IMPORTANT DATES

Registration on or before - 24.12.2022
Intimation of Selection (e-Mail) - 26.12.2022
Confirmation of Participation (e-Mail) - 28.12.2022



Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



ONE DAY FACULTY DEVELOPMENT
PROGRAMME ON

DATA ANALYSIS WITH 'SPSS 28.0'

Organized by

SCHOOL OF MANAGEMENT
Department of Management Studies



Date

30th Dec
2022



09:30 am - 04:30 pm



M.B.A. Computer Lab,
Room No -242 I, Block - 24



No.42, Avadi - Vel Tech Road, Vel Nagar,
Avadi, Chennai - 600 062

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www.veltech.edu.in