



Vel Tech

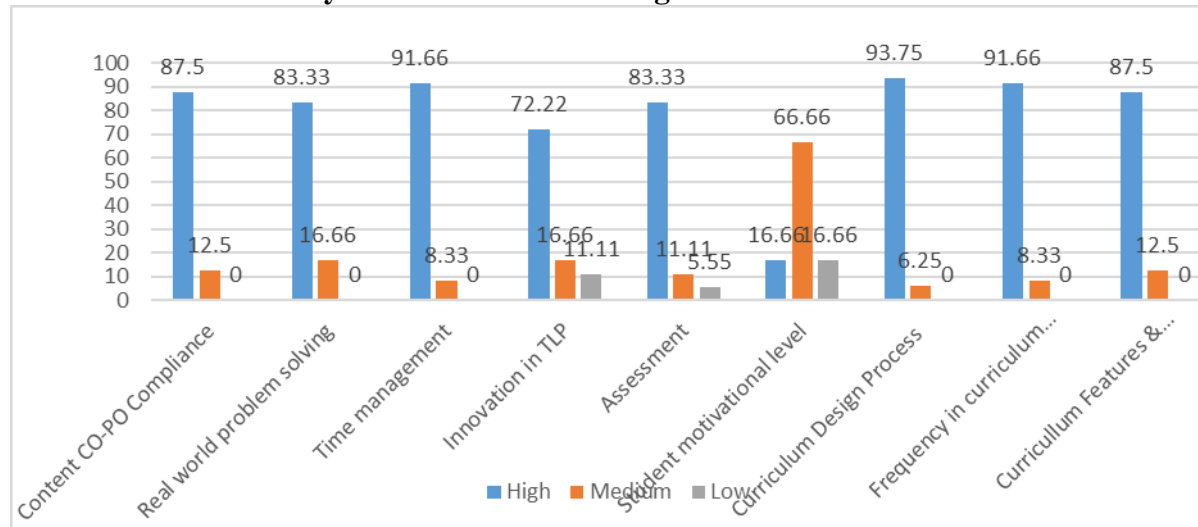
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

Accredited by NAAC with A Grade

Chennai – 600062.

School of Media Technology and Communication

Feedback analysis on Curriculum Design for Academic Year 2020-2021



Inferences:

- Stakeholders appreciated the following aspects in existing curriculum & its design process.

Content CO-PO Compliance
Time management
Curriculum Design Process
Frequency in curriculum update
Assessment

- Stakeholders demands improvements in following aspects in existing curriculum & its design process

Real world problem solving
Innovation in TLP
Student motivational level
Curriculum Features & Resources

3. Stakeholders recommended following features to be included in curriculum

Knowledge	Tools	Skills
Print Media	DSLR	Reporting
Film	Handling latest tools in industry	Writing and Presentation
Design	Silhouette, FCP	Compositing and Editing
Advertisement	Digital Platform	Creative Knowledge
Television	Creative Writing	Programme Producer
Production House	4K Video camera	Visual Thinking
Management	Business Analytics Skill	Entrepreneurship

1. Faculty members required to be submit lesson plans and to imply student centric teaching methodology to cover the syllabus requirements & time taken to deliver the content.
2. Student's feedback indicates their involvement is less in curriculum design. It is recommending to include student representatives & create awareness about curriculum design process to students.
3. Most of the students felt there is a gap in proper learning resources. Faculty members shall teach students about self-learning and access of online library.
4. The new courses addressing gaming, digital marketing, AR & VR shall introduce to the upcoming regulation students.
5. Professional software's & open wares shall include as separate course to improve their proficiency level.
6. Internships and projects are mandated. The rubrics shall be developed to address these areas.
7. New specialization / programmes are introduced in view of industry standards.





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Stakeholders Feedback Analysis

Academic Year 2020-2021

Criteria	High	Medium	Low
Content CO-PO Compliance	87.5	12.5	0
Real world problem solving	83.3	16.6667	0
Time management	91.7	8.33333	0
Innovation in TLP	72.2	16.6667	11.11111111
Assessment	83.3	11.1111	5.555555556
Student motivational level	16.7	66.6667	16.66666667
Curriculum Design Process	93.8	6.25	0
Frequency in curriculum update	91.7	8.33333	0
Curriculum Features & Resources	87.5	12.5	0

Specific Comments on Topics / Skills / Tools

	Knowledge	Tools	Skills
Alumni	Communication	Maya, Nuke, Toon Boom	3D Animation, Entrepreneurship
	Creative Thinking	Adobe Presenter, Articulate	Self Learning
Industry	Print Media	DSLR	Reporting
	Film	Handling latest tools in industry	Writing and Presentation
	Design	Silhouette, FCP	Compositing and Editing
	Advertisement	Digital Platform	Creative Knowledge
	Television	Creative Writing	Programme Producer
	Production House	4K Video camera	Visual Thinking
	Management	Business Analytics Skill	Entrepreneurship

Feedback Report of Faculty

Criteria	High	Medium	Low
Content CO-PO Compliance			
Course content is relevant to the course mapping	6	0	0
Course outcome contribution towards PO attainment	6	0	0
Course is relevant to the PSC	4	2	0
Course outcome levels are relevant to the course content	5	1	0
Real world problem solving			
Course content demand usage of modern tools	6	0	0
Course content addresses current industry practice	5	1	0
Course content will serve for future industry practice	4	2	0
Time management			
Adequate time available to deliver content	5	1	0
Adequate time available to conduct Assessment	6	0	0
Innovation in TLP			
Provision to introduce new TLP method	5	1	0
Availability resources in internet	6	0	0
Availability of resources in local library	2	2	2
Assessment			
All assessment questions are as per blooms taxonomy and CO level	6	0	0
Questions are relevant to CO	6	0	0
There is less/ no deviation among internal and external question paper	3	2	1
Student motivational level			
Students are attentive in class	1	4	1

Feedback Report of Student

Criteria	High	Medium	Low
Curriculum Design			
BoS is taking care of current and Relevance of the offering Programme	4		
Employability skills are addressed in curriculum	3	1	
Active participation in providing suggestions in curriculum design	4		
Curriculum design methodology followed by department	4		
Frequency in curriculum update			
The curriculum is updated regularly	4		
Improvements in lab experiments	3	1	
Improvements in Teaching-Learning practice	4		
Suggestions and Improvements			
Students Interest level in available courses (List topics to be modified /removed)	4		
Time available for course preparation	4		
Opportunity and motivation in self study	3	1	
Availability of course reference materials (List non availability of reference materials)	3	1	

Feedback Report on Alumni

Name	Qualification with specialisation	Choose any one below which can describe your job broadly	Designation, employer, work place	List the knowledge and skill set required for your current designation	List the specific tools/techniques using in your industry	List the skill set and tools required for meeting future trends in your domain	Email Address
Vishwaa Barathy R	M.A., Digital Journalism	Programme Producer	Audio Visual Engineer, Directorate of Public Health, Chennai.	Latest Audio and Video Production Equipment's Handling	Pro Tools DAW, FCP, Panasonic 4K.	Tools and Technical Knowledge Updating.	vishwabai9994@gmail.com
Ajay.T	M.Sc., Electronic Media	Entrepreneurship	Higher Studies	Entrepreneurship skill development	Nikon DSLR	Handling Latest Cameras.	ajaythiyagarajan1@gmail.com



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School of Media Technology and Communication
B.Sc Multimedia

Name: *D. THIRUMURUGIAN*

Register Number: *19USMM0005*

VTA No: *789*

Batch Year: 2019-2020

Academic Year: 2020-2021

S.No	Questions	High	Medium	Low
12.	How do you rate the syllabus of the courses that you have studied in relation to the Competencies expected out if the course?	✓		
13.	How do you rate the allocation of the credits to the courses?	✓		
14.	Rate the size of the syllabus in terms of the load on the student	✓		
15.	How do you rate the availability of course reference materials?	✓		
16.	How do you rate the course outcomes specified for each of the course?	✓		
17.	How do you rate the lab equipment's designed for the respective course?		✓	
18.	How do you rate the time availability for course preparation?	✓		
19.	How do you rate the facilities of the lab you performed for the respective course?	✓		
20.	Board of studies is taking care of current and relevance of the offering programme	✓		
21.	Active participation in providing suggestions in curriculum design	✓		
22.	The curriculum is updated regularly.	✓		

Kindly provide suggestions to improve (Answers marked with Medium and Low)

Suggestion:

Need more system in computer lab.

D. Thirumurugian
Student Signature


Dr. E. Suresh Paul
Dean-School of Media Technology
and Communication
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E. Suresh Paul
HoD Signature



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B.Sc Visual Communication

Name: RAJENDRA PRASATH
Register Number: 18 US VC 0008
VTA No: 414
Batch Year: 2018-2019
Academic Year: 2020-2021

S.No	Questions	High	Medium	Low
12.	How do you rate the syllabus of the courses that you have studied in relation to the Competencies expected out if the course?	✓		
13.	How do you rate the allocation of the credits to the courses?	✓		
14.	Rate the size of the syllabus in terms of the load on the student	✓		
15.	How do you rate the availability of course reference materials?	✓		
16.	How do you rate the course outcomes specified for each of the course?	✓		
17.	How do you rate the lab equipment's designed for the respective course?	✓		
18.	How do you rate the time availability for course preparation?	✓		
19.	How do you rate the facilities of the lab you performed for the respective course?	✓		
20.	Board of studies is taking care of current and relevance of the offering programme	✓		
21.	Active participation in providing suggestions in curriculum design	✓		
22.	The curriculum is updated regularly.	✓		


Kindly provide suggestions to improve (Answers marked with Medium and Low)

Suggestion:

want video camera for classes.


Student Signature


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HoD Signature