Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

Department of M.B.A.

Feedback Analysis on Curriculum Design for Academic Year 2020-21

OVERALL STAKEHOLDER FEEDBACK

Legend: High, Medium, Low

Categories: Curriculum quality, Curriculum meets…, Self-learning in curriculum, Assessment and Evaluation, Employability in curriculum, Addressing CO in syllabus, Time Management, Access to teaching aids, Accessibility of e-resources
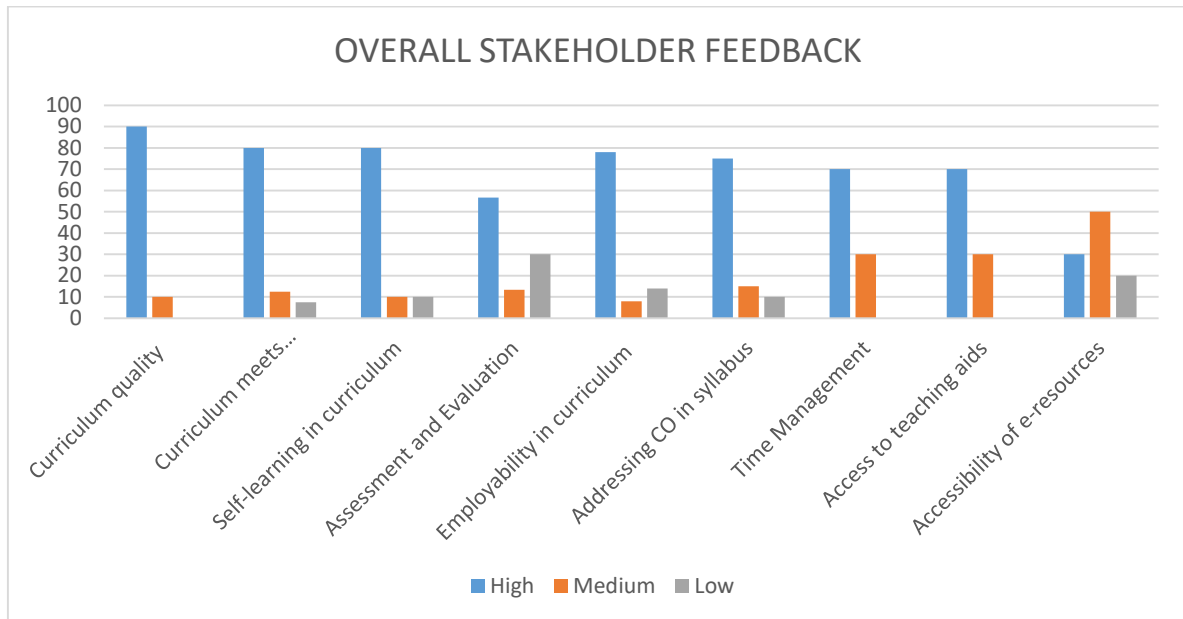
Inferences:

➢ The above analysis ensures that the Curriculum quality and it bridge the gap between academics and industry requirements.

➢ Satisfaction level towards Self-learning in curriculum is high. The curriculum consists of self-learning courses in each semester. This analysis shows that the preferences or options given for students in enhancing their skills and knowledge through self-learning courses in each semester is appreciated by majority of stakeholders.

➢ Assessment and Evaluation in curriculum can be upgraded. Due to Covid crisis, the affordability for students to attend exams, affordability for faculty and university to ensure the security, fair and transparency in exams were considered to be highly challenging.

➢ Analysis result reveals that the stakeholders are mostly satisfied with the criteria related to Employability skills, Addressing CO in syllabus, Access to teaching aids and time management.

➢ Due to Covid scenario, most of the classes are conducted in online mode. Students find difficulty in accessing the e-resources effectively.

Specific comments from stakeholders

➢ Students suggested to add some courses related to analytics area

- Faculty suggested that the accessibility to online resources for students and teachers to be enhanced
- Alumni suggested to Offer new courses in analytics, digital marketing, entrepreneurship and introduce new statistical tools.
- Industry experts suggested to that Data analytics subjects can be Introduced, Python can be given preference

Recommendations:

- Faculty feedback: The feedback from faculty collected before the Bos meeting and the suggestions given by them are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The feedback is collected from faculty members using structured questionnaire. Based on the analysis of faculty feedback for the year 2020-21 is found that Majority 50% of faculties were felt moderate about the Accessibility of e-learning resources for the students, followed by that 30% of the faculties were felt good and remaining 20% were felt low about the Accessibility of e-learning resources for the students. Hence, the department decided to enhance the online teaching methods and taken initiatives to improve it. The same agenda to be incorporated to BoS minutes to discuss with experts

- Student Feedback: A structured questionnaire regarding various aspects of curriculum design and delivery is circulated among students and responses are received. Based on the analysis, overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies. Students suggested to add some courses related to analytics area. The suggestion made by students are recommended to add in BoS minutes for discussion.

- Alumni Feedback: Alumni appreciated that the curriculum is well mapped with the syllabus of Contemporary business environment, which will help students to perform better in organisations. They also satisfied the curriculum contains the latest trends, new technologies and industry requirements. Alumni suggest that the department may offer new courses/electives, languages, software, subjects, tools and it should be regularly updated in the curriculum. The suggestions recommended by Alumni is forwarded to BoS minutes.

- Employer Feedback: The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry. The curriculum is outcome based and through various courses, and the expected outcomes were attained well. The electives offered were relevant to the programme and in relation to the technological advancements. As per employer feedback new courses on business analytics can be recommended in the BoS.

Stakeholders Feedback Analysis

Academic Year 2020-21

Criteria	High	Medium	Low
Curriculum quality	90	10	0
Curriculum meets Industry Requirements	80	13	8
Self-learning in curriculum	80	10	10
Assessment and Evaluation	57	13	30
Employability in curriculum	78	8	14
Addressing CO in syllabus	75	15	10
Time Management	70	30	0
Access to teaching aids	70	30	0
Accessibility of e-resources	30	50	20
Specific Comments on Topics / Skills			
Students	Students suggested to add some courses related to analytics area		
Faculty	Accessibility to online resources for students and teachers to be enhanced		
Alumni	Offer new courses in analytics, digital marketing, entrepreneurship and introduce new statistical tools.		
Employer	Data analytics subjects can be Introduced, Phyton can be given preference		

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Feedback Report of Student			
Criteria	High	Medium	Low
The existing curriculum ensures quality	9	1	0
The curriculum focuses on program learning outcomes and essential skills required by industry	10	0	0
The design of each course curriculum ensures extra learning or self-learning.	8	1	1
The evaluation scheme designed for each of the course is fair and transparent	7	3	0
The electives offered and courses in each electives are relevant	9	0	1
Relevance of the programme curriculum is relevant to the placement or higher studies	7	3	0

Feedback Report of Faculty	High	Medium	Low
Are syllabus contents of the course adequate to attain all the cours out come	9	0	1
Adequate of the total number of periods allotted to complete the delivery of course contents	7	3	0
Extent of pre requisite knowledge of students with respoect to learing of this course contents	6	4	0
Freedom in accessing appropriate teaching aids for delivering the course	7	3	0
Classroom ambience for students learning	3	6	1
Accessibility of e-learning resources for the students	3	5	2
Effectiveness of continuous assessments with respect to measurement of course outcomes	3	1	6

Feedback Report of Alumni

Criteria	High	Medium	Low
Graduation knowledge and skills helped to my profession	7	0	3
Current syllabus focus on emerging trends	6	3	1
Evaluation methods are fair	7	0	3

Feedback Report of EMPLOYER

Criteria	High	Medium	Low
Curriculum Design			
The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry	8	0	2
The curriculum is outcome based and through various courses, the expected outcomes were attained	6	3	1
The electives offered were relevant to the programme and in relation to the technological advancements	8	2	0
The curriculum was effective in enhancing team-working abilities.	8	1	1
Curriculum bridges the gap between Industry & Academic	8	0	2

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FACULTY FEEDBACK ON COURSE HANDLED   ACADEMIC YEAR - 2020-21

SI NO	CATEGORY		OPTIONS		
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	Well adequate ✓	Just adequate	Not adequate
		In %			
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High ✓	Moderate	Low
		In %			
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent	Good ✓	Poor
		In %			
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent	Good ✓	Poor
		In %			
5	Classroom ambience for students learning	Count	Excellent ✓	Good	Poor
		In %			
6	Accessibility of e-learning resources for the students	Count	High ✓	Moderate	Low
		In %			
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	More effective	Less effective	Not effective ✓
		In %			

ASHLIN NINO J.R / TTS 2671
Asst. Professor

E-Learning resources for students can be enriched.

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Student feedback on curriculum for the Academic Year – 20 –21

S.No	Particulars	SA	A	NANDA	DA	SDA
1.	The existing curriculum ensures quality	✓				
2.	The curriculum focuses on program learning outcomes and essential skills required by industry	✓				
3.	The design of each course curriculum ensures extra learning or self-learning.		✓			
4.	The evaluation scheme designed for each of the course is fair and transparent			✓		
5.	The electives offered and courses in each electives are relevant.		✓			
6.	Relevance of the programme curriculum is relevant to the placement or higher studies	✓				

*SA-Strongly Agree, A-Agree, NANDA-Neither Agree Nor Disagree, DA-Disagree, SDA-Strongly Disagree

Suggesstion - Some Courses can be on Big data, Analytics area

Name: S.K. Benjamin.
Vtp: 2555.

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Alumni Feedback Form /Academic Year: 2020-21

No.	Question					
1.	The graduation knowledge and skill helped me to greater extent for my professional success.	Strongly agree ✓	Agree	Neutral	Disagree	Strongly disagree.
2.	If you have identified any contemporary knowledge skills, required for graduates of our branch/ department, to be imparted through the curriculum, please list them. (Not exceeding 50 words.)	Students are getting more knowledge through placement & training hours. So maximum everything cover under this.				
3.	Vel Tech graduates are well recognized in my own organization.	Strongly agree ✓	Agree	Neutral	Disagree	Strongly disagree.
4.	Public perception about Vel Tech in your known circles as Vel Tech is well recognized/ reputed institution in TN/ India.	Strongly agree ✓	Agree	Neutral	Disagree	Strongly disagree.
5.	Current Syllabus is adequately covering contemporary topics/global issues/emerging global and national trends in management	Strongly agree	Agree	Neutral	Disagree	Strongly disagree. ✓
6.	Are any specific/new/advanced topics to be included to or removed from any of the course(s)/subjects.	phyton - Industry peoples are expecting python program knowledge.				
7.	I will help/ guide Vel Tech students to get employment in future.	Strongly agree	Agree ✓	Neutral	Disagree	Strongly disagree.
8.	The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment	Strongly agree	Agree	Neutral	Disagree ✓	Strongly disagree.
9.	One important aspect I like most in Vel Tech. (Not exceeding 20 words.)	Discipline.				
10.	I will recommend Vel Tech to my relatives/ friends for higher education.	Strongly agree	Agree ✓	Neutral	Disagree	Strongly disagree.

Name and signature of Alumni : G. Paranthaman,

Designation/Position : Sales - Freight Forwarder, Aidniexpross Pvt. Ltd

Contact number & Email ID : paranthaman.
dayalan94@gmail.com,
8667716349

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Employer Feedback on Curriculum for the Academic Year - 2020-2021

S.No	Statements	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
1	The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.		✓			
2	The curriculum is outcome based and through various courses, the expected outcomes were attained			✓		
3	The electives offered were relevant to the programme and in relation to the technological advancements.	✓				
4	The curriculum was effective in enhancing team-working abilities.	✓				
5	Curriculum bridges the gap between Industry & Academic	✓				
6	If there are specialized equipment, textbooks, software or other resources which you feel are not listed but would strengthen the curriculum of this program, please identify those resources .P.b.S..Software,					
7	Are any specific/new/advanced topics to be included to or removed from any of the course? If yes, please mention. Data analytics to be introduced					
8	Any additional comments Guest Lectures, and Conferences and workshop to be Included Subject beyond Syllabus.					

Name of Respondent : Abhirami. M

Designation/Position : Lead Executive - HR

Name of Industry/Institution : Bank Bazaar

Contact number & Email ID : abiramivanan @ gmail. Com /

abhirami.m @ bankbazaar. Com

M.B.A. - IEV

Feedback Analysis on Curriculum Design for Academic Year 2020-21
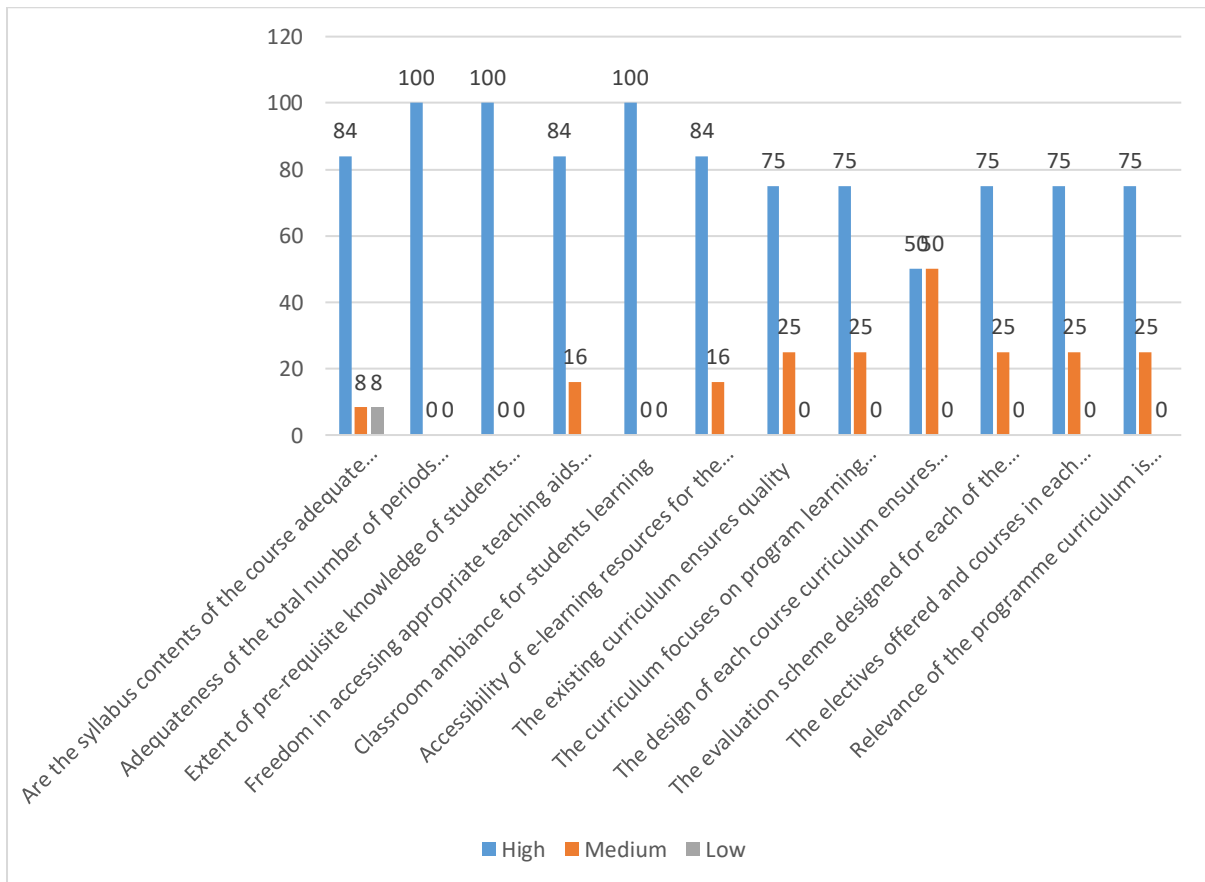
Inferences:

1. The existing curriculum ensures quality and believed that the curriculum focuses on program learning outcomes and essential skills required by industry.
2. 50% of the respondents strongly agreed and agreed persistently on the statement "the design of each course curriculum ensures extra learning or self-learning."
3. 75% of the student respondents strongly agreed and other 25 % agreed with the "The evaluation scheme designed for each of the course is fair and transparent."
4. Generally, 75% of the student respondents had strong agreement and 25% agreed response on the argument that "The electives offered and courses in each electives are relevant."

5. 75% of the students and 25% of other respondent strongly agreed and agreed respectively on the relevance of the programme for that the curriculum is relevant to the Start-up.
   Faculty
6. Majority (84%) of faculties were felt that the syllabus contents of the course well adequate to attain all the course outcomes , 8% of the faculties were felt that the syllabus contents of the course Just adequate. 8% of the faculties were felt that the syllabus contents of the course Not adequate to attain the entire course outcome.
7. All (100%) the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was High.
8. All the faculties were felt excellent, about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.
9. Majority (84%) of faculties were felt excellent , (16 %) of faculties were felt good about the Freedom in accessing appropriate teaching aids for delivering the course.
10. All the faculties were felt Excellent about the Classroom ambiance for students learning.
11. Majority 84% of faculties were felt Excellent , 16% of the faculties were felt moderate about the Accessibility of e-learning resources for the students.
12. All the faculties were felt more effective, about the Effectiveness of continuous assessments with respect to measurement of course outcomes.

Recommendations:

To enhance the student to get basic knowledge on Analytical tool, data analysis, digital marketing. Creativity and innovation helps develop new ways of improving an existing product or service to optimize the business. This also allows entrepreneurs to think outside the box and beyond the traditional solutions

Stakeholders Feedback Analysis

Academic Year 2020-21

Criteria	High	Medium	Low
Are the syllabus contents of the course adequate to attain all the course outcomes	84	8	8
Adequateness of the total number of periods allotted to complete the delivery of course contents	100	0	0
Extent of pre-requisite knowledge of students with respect to learning of this course contents	100	0	0
Freedom in accessing appropriate teaching aids for delivering the course	84	16	
Classroom ambiance for students learning	100	0	0
Accessibility of e-learning resources for the students	84	16	
The existing curriculum ensures quality	75	25	0
The curriculum focuses on program learning outcomes and essential skills required by industry	75	25	0
The design of each course curriculum ensures extra learning or self-learning	50	50	0
The evaluation scheme designed for each of the course is fair and transparent	75	25	0
The electives offered and courses in each electives are relevant	75	25	0
Relevance of the programme curriculum is relevant to the Start-up.	75	25	0
Specific Comments on Topics / Skills / Tools			
	Knowledge	Tools	Skills
Industry	Analytical tools	Tableau, and Python	Business intelligence and data visualization

	Business management skills	Creating your minimum viable product	Creativity and Innovation,The Idea Funnel
	Validity of data	Statistical software for data analysis in SPSS, SEM.	Data analysis and Cross Tabulation
	Project evaluation	Payback, Accounting rate of return, Net Present Value, Internal Rate of Return, Profitability Index	Measuring and evaluating financial performance
	Start-up Ecosystem Management	Business Model Canvas	Prototype Building

Feedback Report of Faculty

Criteria	Well adequate	Just adequate	Not adequate
Are the syllabus contents of the course adequate to attain all the course outcomes	10	1	1
	High	**Moderate**	**Low**
Adequateness of the total number of periods allotted to complete the delivery of course contents	12	**0**	0
	Excellent	**Good**	**Poor**
Extent of pre-requisite knowledge of students with respect to learning of this course contents	12	0	0
	Excellent	**Good**	**Poor**
Freedom in accessing appropriate teaching aids for delivering the course	10	**2**	0
	Excellent	**Good**	**Poor**
Classroom ambiance for students learning	12	0	0
	High	**Moderate**	**Low**
Accessibility of e-learning resources for the students	10	**2**	**0**

Feedback Report of Student

Criteria	Strongly Agree	Agree	N	Disagree	Strongly Disagree
Curriculum Design					
The existing curriculum ensures quality	3	1	0	0	0
The curriculum focuses on program learning outcomes and essential skills required by industry	3	1	0	0	0
The design of each course curriculum ensures extra learning or self-learning	2	2	0	0	0
The evaluation scheme designed for each of the course is fair and transparent	3	1	0	0	0
The electives offered and courses in each electives are relevant	3	1	0	0	0
Relevance of the programme curriculum is relevant to the Start-up.	3	1	0	0	0

Feedback Report on Industry Expert						
Name	Qualification with specialisation	Choose any one below which can describe your job broadly	Designation, employer, work place	List the knowledge and skill set required for your current designation	List the specific tools/techniques using in your industry	List the skill set and tools required for meeting future trends in your domain
Dr.C.Velan			Chennai centre head, Ascendas IT Park, Chennai			
Dr. Harish Pant, FIE, MIET,		He is a Fellow of Institution of Engineers and Member IET, SAE, Aeronautical Society of India, Vice chairman of IIIE-BC, IEI AA and Corporate Member of	CE Partner Country Head Resolus Consulting and Managing Director Advance Technology	Aerospace, Automotive and Steel sector. He has been awarded with Outstanding Corporate Award by MTC Global, IMMAI Operational Excellence Award, Mother	Block-chain, Crypto Currency and Fin-tech	He has developed Global Vision and Sustainability Model and further carrying out research on Three Currencies Model for Social, Environmental

		various Institutions and trade bodies and associations.		Teresa Excellence Award and Award for Industrial Development.		and Economic impacts.
Mr.Chandran Krishnan	Graduate of IIT Madras and a post graduate of IIM Calcutta.	With 35 years of experience across multiple industries, he has headed profit centres across India, the Americas, UK, Europe and ANZ.	Chief Executive Officer, The Chennai Angels Network	The Chennai Angels Network	mentoring for start-up	cross-border and domestic mergers and acquisition transactions, and more recently, has been actively mentoring start-ups. Business Groups that he has worked for include HCL, CK Birla, Rane, Hinduja, and Reliance Capital.

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School of Management

MBA -IEV

Student Feedback on Curriculum for The Academic Year 2020-2021

Kindly fill the feedback for your subject

Semester : ___I___ Module ___I___

Name of the Subject : Start-up eco systemCourse Code : 3162MBI07

S.NO	PARTICULARS	SA	A	N
1	The existing curriculum ensures quality	✓		
2	The curriculum focuses on program learning outcomes and essential skills	✓		
3	The design of each course curriculum ensures extra learning or self-learning required by industry	✓		
4	The evaluation scheme designed for each of the course is fair and transparent	✓		
5	The electives offered and courses in each electives are relevant	✓		
6	Relevance of the programme curriculum is relevant to the Start-up.	✓		

*SA- Strongly Agree, A- Agree, NANDA-Neither Agree nor Disagree, DA- Disagree, SDA- Strongly Di

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School of Management – MBA-IEV

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR –2020-2021

dly fill the feedback for your subject

mester : ___I___ Module ___I___

lame of the subject : ___Business Intelligence System___
Course Code
3162MB 103 .

S.NO	CATEGORY	OPTIONS			
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Well adequate ✓	Just adequate	Not adequate	
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	High ✓	Moderate	Low	
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Excellent	Good ✓	Poor	
4	Freedom in accessing appropriate teaching aids for delivering the course	Excellent ✓	Good	Poor	
5	Classroom ambiance for students learning	Excellent ✓	Good	Poor	
6	Accessibility of e-learning resources for the students	High ✓	Moderate	Low	
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	More Effective ✓	Less Effective	Not Effective	

MBA-IEV

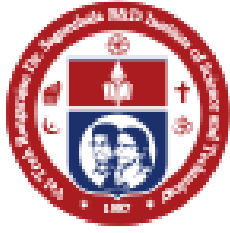| Sl. No	Statements	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculam has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.		✓			
2	The curriculum is outcome based and through various courses, the expected outcomes were attained.		✓			
3	The electives offered were relevant to the programme and in relation to the technological advancements.		✓			
4	The curriculam was effective in enhancing team-working abilities.		✓			
5.	Curriculam bridges the gap between Industry & Academic.		✓			
6.	If there are specialized equipement,textbooks,software or other resources which you feel are not listed but would strengthen the curriculum of this programe, please identify those resources --					
7.	Are any specific/new/advanced topics to be included to or removed from any of the course? If yes, please mention ----Tableau (Analytical tool)					
8.	Any additional comments ----Acquire knowledge in technology Innovation					

Mr. HARISH PANT
    PARTNER COUNTRY HEAD
    RESOLUS CONSULTING & MD, ADVANCED TECHNOLOGY

EMPLOYER EEDBACK ON CURRICULAM FOR THE ACADEMIC YEAR
2020-21
MBA-IEV

Sl. No	Statements	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculam has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.		✓			
2	The curriculum is outcome based and through various courses, the expected outcomes were attained.	✓				
3	The electives offered were relevant to the programme and in relation to the technological advancements.	✓				
4	The curriculam was effective in enhancing team-working abilities.		✓			
5.	Curriculam bridges the gap between Industry & Academic.	✓				
6	If there are specialized equipement, textbooks, software or other resources which you					

EMPLOYER EEDBACK ON CURRICULAM FOR THE ACADEMIC YEAR 2020-21
MBA-IEV

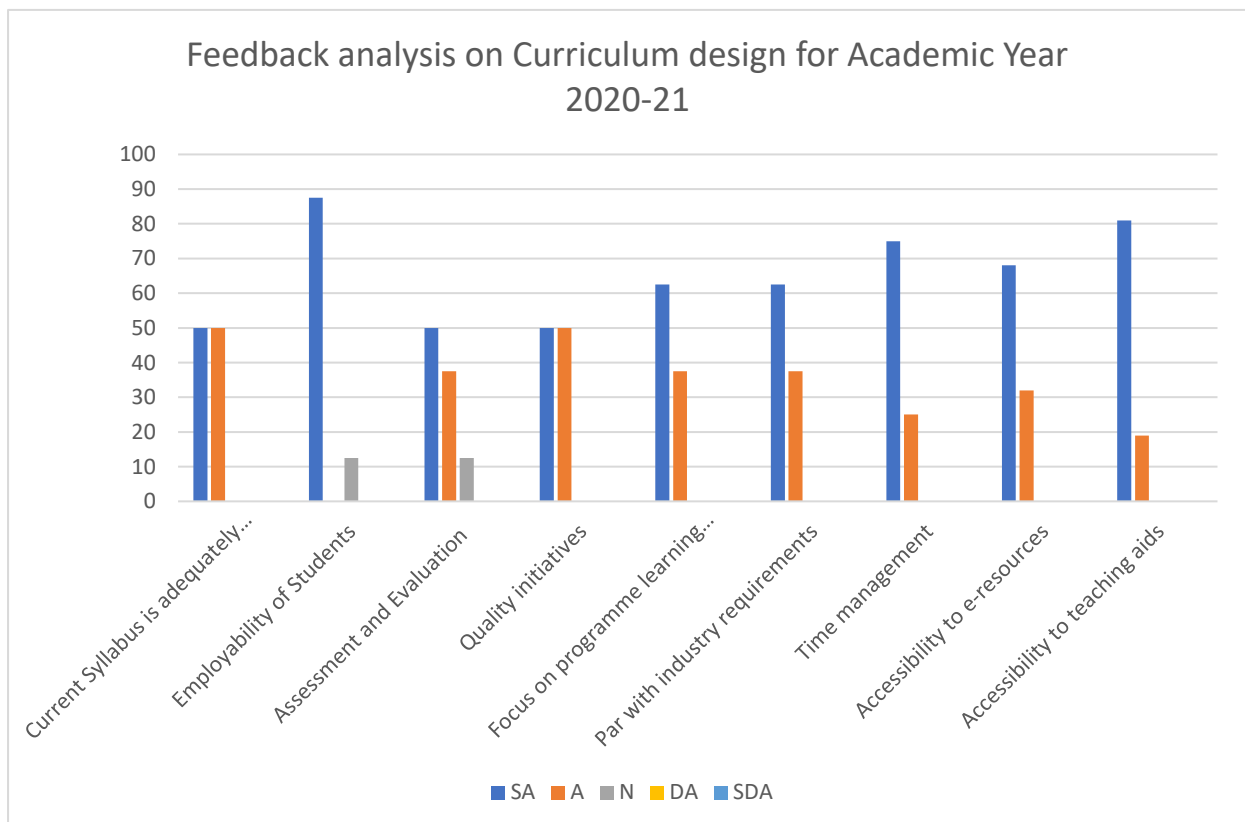| Sl. No	Statements	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculam has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.	✓				
2	The curriculum is outcome based and through various courses, the expected outcomes were attained.	✓				
3	The electives offered were relevant to the programme and in relation to the technological advancements.		✓			
4	The curriculam was effective in enhancing team-working abilities.		✓			
5.	Curriculam bridges the gap between Industry & Academic.		✓			
6.	If there are specialized equipement,textbooks,software or other resources which you feel are not listed but would strengthen the curriculum of this programe, please identify those resources ------------------------------------					
7.	Are any specific/new/advanced topics to be included to or removed from any of the course? If yes, please mention -------SEO-------------------------------					
8.	Any additiona! comments --					

Mr. HARISH PANT

PARTNER COUNTRY HEAD

RESOLUS CONSULTINY & MD, ADVANCED TECH

**Feedback analysis on Curriculum design for Academic Year 2020-21**

Inferences:

1. The stakeholders were satisfied with the coverage of our curriculum with contemporary topics/global issues/emerging global and national trends in management.
2. Majority of the stakeholders were happy with the placement initiatives undertaken by our institution towards their wards.
3. Nearly half of the stakeholders were satisfied with the evaluation and assessments methods followed in our curriculum.
4. All the stakeholders were happy with the quality initiatives towards the curriculum design, development and implementation.

5. The stakeholders were very much impressed upon the curriculum meeting the programme learning outcomes.
6. The stakeholders opined that the curriculum was at par with the industry requirements.
7. The stakeholders stressed on time management in accomplishing the outcomes of the programme.
8. The stakeholders ensured that there is full accessibility of e-resources in delivering the course contents to the students.
9. The stakeholders also very happy in accessing the teaching aids provided by the institution.

Recommendations

1. Alumni appreciated that the curriculum is well mapped with the syllabus of competitive exams such as UPSC etc., which will help students to perform better in national and international level exams. They also satisfied with department initiative like frequently evaluating the syllabus and revision was carried out. They also satisfied with the curriculum containing the latest trends, new technologies and industry requirements. Alumni suggest that they may offer new courses, languages, subjects, and it should be regularly updated in the curriculum.

2. The industry experts were happy with the syllabus of our department and they are also satisfied with the course content. They are agreed with that the curriculum which is prescribed by department are useful to some extent for developing entrepreneurial skills. They give suggestion that apart from subject knowledge provide student some additional inputs which were suitable to them to work hands on in the industry. Based on the employer feedback, the department introduced ability enhancement courses and arranged many industrial visits and guest lectures.

3. Most of the students were satisfied with the current curriculum and syllabus. The content of the courses has gained the interest of most of the students. They are satisfied with allocated courses to them for teaching, activities conducted in the form of guest lectures and workshops, etc.

4. The faculty members of the department have made it a practice to conduct module coordinator meetings seven times a semester. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research for all the courses and other aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on all the courses. The appropriate suggestions are forwarded to the Board of Studies meeting for curriculum enrichment.
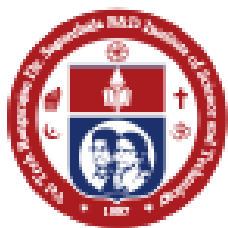
Stakeholders feedback Analysis

Academic Year 2020-21

Criteria	High	Medium	Low
Current Syllabus is adequately covering contemporary topics	50	50	0
Employability of Students	87.5	0	12.5
Assessment and Evaluation	50	37.5	12.5
Quality initiatives	50	50	0
Focus on programme learning outcomes	62.5	37.5	0
Par with industry requirements	62.5	37.5	0
Time management	75	25	0
Accessibility to e-resources	68	32	0
Accessibility to teaching aids	81	19	0

Specific Comments on Curriculum topics/skills	
Alumni	Suggested to add new courses
Industry Expert	Suggested to include more of skill based and ability enhancement courses.
Student	Suggested to include activity-based learning environment
Faculty	Suggested to improve qualitative content in the courses offered.

Feedback report of Alumni

Criteria	High	Medium	Low
The graduation knowledge and skill helped me to greater extent for my professional success	7	2	1
Vel Tech graduates are well recognized in my own organization	8	2	0
Public perception about Vel Tech in your known circles as Vel Tech is well recognized/reputed institution in TN/India	7	3	0
Current Syllabus is adequately covering contemporary topics/global issues/emerging global and national trends in management	8	1	1
I will help/guide Vel Tech students to get employment in future	6	4	0
The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment.	8	1	1
I will recommend Vel Tech to my relatives/friends for higher education.	7	3	0

Feedback report of Industry Expert

Criteria	High	Medium	Low
The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.	8	2	0
The curriculum is outcome based and through various courses, the expected outcomes were attained	9	1	0
The electives offered were relevant to the programme and in relation to the technological advancements.	7	2	1
The curriculum was effective in enhancing team-working abilities.	8	2	0
Curriculum bridges the gap between Industry & Academic	8	2	0

Feedback report of Student

Criteria	High	Medium	Low
The existing curriculum ensures quality	9	1	0
The curriculum focuses on program learning outcomes and essential skills required by industry	8	2	0

The design of each course curriculum ensures extra learning or self-learning.	8	2	0
The evaluation scheme designed for each of the course is fair and transparent	8	1	0
The electives offered and courses in each elective are relevant	5	5	0
Relevance of the programme curriculum is relevant to the placement or higher studies	9	1	0

Feedback report of Student

Criteria	High	Medium	Low
Are the syllabus contents of the course adequate to attain all the course outcomes	8	2	0
Are all the prescribed text and reference books of the course available in our library	7	3	0
Adequateness of the total number of periods allotted to complete the delivery of course contents	8	2	1
Extent of pre-requisite knowledge of students with respect to learning of this course contents	5	2	2
Freedom in accessing appropriate teaching aids for delivering the course	7	2	0
Classroom ambiance for students learning	8	2	0
Accessibility of e-learning resources for the students	7	2	1
Have you attended any faculty development programme for this course	7	2	1
Effectiveness of continuous assessments with respect to measurement of course outcomes	6	2	2

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology
School of Management - MBA/BBA/B.Com
Alumni Feedback Form /Academic Year: 2020-21

No.	Question	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
1.	The graduation knowledge and skill helped me to greater extent for my professional success.	✓				
2.	If you have identified any contemporary knowledge skills, required for graduates of our branch/ department, to be imparted through the curriculum, please list them. (Not exceeding 50 words.)	—				
3.	Vel Tech graduates are well recognized in my own organization.			✓		
4.	Public perception about Vel Tech in your known circles as Vel Tech is well recognized/ reputed institution in TN/ India.		✓			
5.	Current Syllabus is adequately covering contemporary topics/global issues/emerging global and national trends in management		✓			
6.	Are any specific/new/advanced topics to be included to or removed from any of the course(s)/subjects.	—				
7.	I will help/ guide Vel Tech students to get employment in future.			✓		
8.	The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment		✓			
9.	One important aspect I like most in Vel Tech. (Not exceeding 20 words.)	1. Good ambience				
10.	I will recommend Vel Tech to my relatives/ friends for higher education.		✓			

Name and signature of Alumni : Deepakraj G. & Deepulu

Designation/Position : —

Contact number & Email ID : 9600165257 & deepakraj1022@gmail.com

B. JuyPrabha **Dr. B. Jeya Prabha**
Head of the Department
School of Management

Vel Tech
Rangarajan Sagunthala

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology
School of Management-MBA/BBA/B.Com

FACULTY FEEDBACK ON COURSE HANDLED   ACADEMIC YEAR - 2020-21

SI NO	CATEGORY		OPTIONS		
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	Well adequate ✓	Just adequate	Not adequate
		In %			
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High ✓	Moderate	Low
		In %			
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent	Good ✓	Poor
		In %			
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent	Good ✓	Poor
		In %			
5	Classroom ambience for students learning	Count	Excellent ✓	Good	Poor
		In %			
6	Accessibility of e-learning resources for the students	Count	High ✓	Moderate	Low
		In %			
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	More effective ✓	Less effective	Not effective
		In %			

Dr. B. Jeya Prabha
Head of the Department
School of Management

Vel Tech
Dr. Sagunthala

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

School of Management

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Student feedback on curriculum for the Academic Year – 2020-21

S.No	Particulars	SA	A	NANDA	DA	SDA
1.	The existing curriculum ensures quality	✓				
2.	The curriculum focuses on program learning outcomes and essential skills required by industry		✓			
3.	The design of each course curriculum ensures extra learning or self-learning.			✓		
4.	The evaluation scheme designed for each of the course is fair and transparent		✓			
5.	The electives offered and courses in each electives are relevant	✓				
6.	Relevance of the programme curriculum is relevant to the placement or higher studies		✓			

*SA-Strongly Agree, A-Agree, NANDA-Neither Agree Nor Disagree, DA-Disagree, SDA-Strongly Disagree

Dr. B. Jeya Prabha
Head of the Department
School of Management

Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

School of Management

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Employer Feedback on Curriculum for the Academic Year - 2020-21

S.No	Statements	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
1	The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.	✓				
2	The curriculum is outcome based and through various courses, the expected outcomes were attained		✓			
3	The electives offered were relevant to the programme and in relation to the technological advancements.		✓			
4	The curriculum was effective in enhancing team-working abilities.	✓				
5	Curriculum bridges the gap between Industry & Academic		✓			
6	If there are specialized equipment, textbooks, software or other resources which you feel are not listed but would strengthen the curriculum of this program, please identify those resources .... GENERAL Books					
7	Are any specific/new/advanced topics to be included to or removed from any of the course? If yes, please mention.... Specialization Courses .					
8	Any additional comments NIL					

Name of Respondent   : Ms. GOMATHI MUNUSAMY

Designation/Position   : ASSISTANT MANAGER

Name of Industry/Institution   : UBER – VAKILSEARCH.COM.

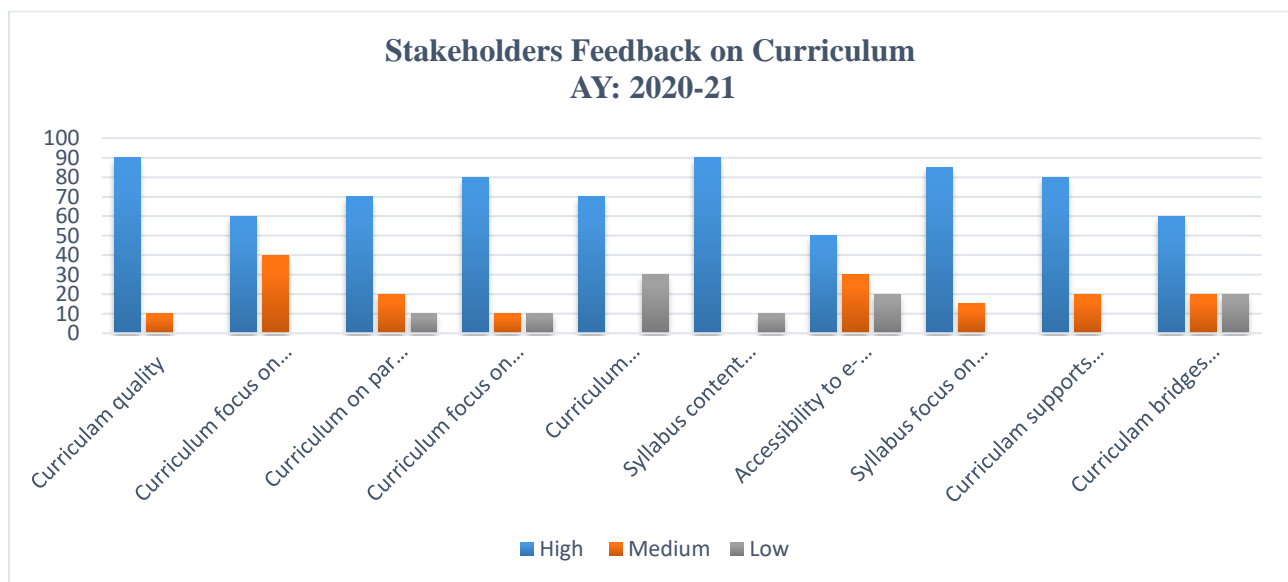Contact number & Email ID   : 8148457809 & gomathu@vakilscard.com

B. Jay Prabha

Dr. B. Jeya Prabha
Head of the Department
School of Management

Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

SCHOOL OF MANAGEMENT – AY: 2020-21

BACHELORE OF COMMERCE

INFERENCE:

➢ Stakeholders are satisfied with the curriculum they measured the curriculum quality with high points. This quality curriculum matches with industry standard bridges gap between academic and industry and also it promotes self learning and extra learning abilities. Majority of stakeholders provided high point for the criteria.

➢ Majority of the stakeholders evaluated high points for the curriculum focus on programme learning outcomes. They measures high point for the syllabus content adequate to attain Course outcomes.

➢ Stakeholders felt that accessibility to e-resources are moderate, which can be given importance to ensure qualitative results.

➢ Stakeholders provided the curriculum and the courses are matching with emerging trends, the curriculum is being competative.

RECOMMENDATION:

Student Feedback: A structured questionnaire regarding various aspects of curriculam design and delivery, elective course structure and evaluation schemes are circulated among students and responses are received. Based on the analysis, overall satisfaction of students are positive and they are mostly satisfied with the evaluation pattern and also the curriculam design and course contents are helpful for them to achieve growth in terms of employability skill and higher education.

Faculty Feedback: The feedback from faculty collected before the BoS meeting and the suggestion given by them are taken for consideration and forwarded to the BoS meeting for curriculum enrichment. The feedback is collected from faculty members using structured questionnaire, based on the analysis of faculty feedback for the academic year 2020-21, it is found that majority 90% of faculties felt that syllabus content of the course are adequate to attain course outcome. 70% of faculties felt excellent and remaining 30% felt good about the structure of timetable and accessibility of teaching aid. 50% of faculties were felt moderate about the accessibility of e-learning resources for the students, followed by 30% of the faculties were felt good and remaining 20% felt low about the accessibility of e-learning resources for the students.

Alumni Feedback: Majority of alumni recommend the institution to their friends and relatives, all alumni recommend their juniors for employments. Public perception about the institution found good. They also appreciated the curriculum design which is well mapped with the contemporary requirement of commerce and business environment. It helps the students to perform better in the organization. Alumni's suggested practical learning related to commerce department like Tally, Microsoft office packages etc. The suggestions recommended by alumni is forwarded to BoS minutes.

Employer Feedback: Majority of employer satisfied with the curriculum that has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry. The electives offered were relevant to the programme and in relation to the technological advancements. The curriculum bridges the gap between Industry & Academic.

STAKEHOLDERS FEEDBACK ON CURRICULUM– AY: 2020-21

CRITERIA	HIGH	MEDIUM	LOW
Curriculum quality	90	10	0
Curriculum focus on programme learning outcomes	60	40	0
Curriculum on par with industry standard	70	20	10
Curriculum focus on self-learning and extra learning	80	10	10
Curriculum relevance to Placement or higher studies	70	0	30
Syllabus content adequate to attain CO	90	0	10
Accessibility to e-resources	50	30	20
Syllabus focus on emerging trends	85	15	0
Curriculum supports being competitive	80	20	0
Curriculum bridges gap between Industry and Academic	60	20	20
Specific Comments on Curriculum by Stakeholders			
Alumni	Suggested to add practical courses like Tally, MS office package.		
Faculty	Suggested to improve e-learning resources		
Employer	Suggested to include industry oriented courses		
Students	Suggested to include activity based learning		

FEEDBACK REPORT OF STUDENTS:

CRITERIA	HIGH	MEDIUM	LOW
The existing curriculum ensures quality	9	1	0
The curriculum focuses on program learning outcomes and essential skills required by industry	7	2	1
The design of each course curriculum ensures extra learning or self-learning.	8	2	0
The evaluation scheme designed for each of the course is fair and transparent	7	2	1
The electives offered and courses in each electives are relevant	6	3	1
Relevance of the programme curriculum is relevant to the placement or higher studies	9	1	0

FEEDBACK REPORT OF FACULTY:

CRITERIA	HIGH	MEDIUM	LOW
Are syllabus contents of the course adequate to attain all the course out come	9	0	1
Adequate of the total number of periods allotted to complete the delivery of course contents	7	3	0
Extent of pre requisite knowledge of students with respect to learning of this course contents	6	4	0
Freedom in accessing appropriate teaching aids for delivering the course	7	3	0
Classroom ambience for students learning	3	6	1
Accessibility of e-learning resources for the students	3	5	2
Effectiveness of continuous assessments with respect to measurement of course outcomes	7	3	0

FEEDBACK REPORT OF ALUMNI:

CRITERIA	HIGH	MEDIUM	LOW
The graduation knowledge and skill helped me to greater extent for my professional success	8	2	0
Vel Tech graduates are well recognized in my own organization	7	2	1
Public perception about Vel Tech in your known circles as Vel Tech is well recognized/ reputed institution in TN/India	6	3	1
Current syllabus is adequately covering contemporary topics/global issues/emerging global and national trends in management	8	1	1
I will help/guide Vel Tech students to get employment in future	7	2	1
The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment	9	1	0
I will recommend Vel Tech to my relatives/friends for higher education	7	3	0

FEEDBACK REPORT OF EMPLOYER:

CRITERIA	HIGH	MEDIUM	LOW
The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry	8	0	2
The curriculum is outcome based and through various courses, the expected outcomes were attained	6	3	1
The electives offered were relevant to the programme and in relation to the technological advancements	8	2	0
The curriculum was effective in enhancing team-working abilities.	8	1	1
Curriculum bridges the gap between Industry & Academic	8	0	2

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Student feedback on curriculum

The department of MBA has been regularly evolved the curriculum. Curriculum is innovative and caters to the meet the national and global needs of the business and society at large. The curriculum design process is formulated in collaboration with leading business industry experts as well as academic experts and alumni who ensure significant knowledge and syllabus required to develop for global acceptability of professionals. For curriculum enrichment, the department obtained feedback from stakeholders like alumni, industry experts, academic experts, students, parents, student, employers, faculty and module coordinators are considered. The following questions were asked from the students,

Q1.The existing curriculum ensures quality
Q2.The curriculum focuses on program learning outcomes and essential skills required by industry
Q3.The design of each course curriculum ensures extra learning or self-learning.
Q4.The evaluation scheme designed for each of the course is fair and transparent
Q5.The electives offered and courses in each electives are relevant
Q6.Relevance of the programme curriculum is relevant to the placement or higher studies

The overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies.

Student Feedback AY 2016-17

*SA-Strongly Agree, A-Agree, N-Neither Agree nor Disagree, DA-Disagree, SDA-Strongly Disagree

Interpretation:

1. Majority of the students (50%) strongly agreed on the theme "The existing curriculum ensures quality." 20% of them also agreed. About 20% of the student respondents remained undecided and 10% disagreed for they did not believe that "The existing curriculum ensures quality."

2. About 40% of the respondents and other 20% of them responded as strongly agreed and agreed respectively for the reason that they believed that the curriculum focuses on program learning outcomes and essential skills required by industry. About 10% of the students   stayed neutral and other 30% disagreed for that they did not believe the curriculum focuses on program learning outcomes and essential skills required by industry.

3. 30% and 40 of the respondents strongly agreed and agreed persistently on the statement "the design of each course curriculum ensures extra learning or self-learning." The other 10% of the students remained neutral but 20% of the students disagreed.

4. 20% of the student respondents strongly agreed and other 20 % agreed with the promise "The evaluation scheme designed for each of the course is fair and transparent." Significant Number (30%) of respondents remained neutral, 10% disagreed and other 20% strongly disagreed on the promise for they had no confidence that the evaluation scheme designed for each of the course was fair and transparent."

5. Generally, 60% of the student respondents had positive agreement (40% strongly agreed and 20% agreed response) for the theme "The electives offered and courses in each electives are relevant." However, 10% of the students were neutral. 10 % disagreed and other 20% strongly disagreed for they did not have evidence that "The electives offered and courses in each electives are relevant."

6. 30% of the students and 10% of them strongly agreed and agreed on the relevance of the programme for that the curriculum is relevant to the placement or higher studies. 10% of the students were in the position un decided but 30% and 20% of the respondents strongly disagreed and dis agreed on the promise respectively.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

The faculty feedback regarding the course curriculum and other academic related factors are received from course handled faculty members. The feedback are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The department also conduct seven module coordinator meeting in the adequate time gap to ensure the smooth functioning of courses. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research, and extension activities for Theory/Practical courses and Other Aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research, and extension activities, and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on Theory courses and Practical Courses. Based on the feedback obtained during the teaching-learning process, a course handle faculty is empowered to revise the contents of the course after obtaining formal approval from Board of management.

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR (2016-17)

SI NO	CATEGORY		OPTIONS		
1	Are the syllabus contents of the course adequate to attain all the course outcomes		Well adequate	Just adequate	Not adequate
		Count	5	4	1
		In %	50	40	10
2	Adequateness of the total number of periods allotted to complete the delivery of course contents		High	Moderate	Low
		Count	4	5	1
		In %	40	50	10
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents		Excellent	Good	Poor
		Count	5	4	1
		In %	50	40	10
4	Freedom in accessing appropriate teaching aids for delivering the course		Excellent	Good	Poor
		Count	6	3	1
		In %	60	30	10
5	Classroom ambiance for students learning		Excellent	Good	Poor
		Count	5	5	0
		In %	50	50	0
6	Accessibility of e-learning resources for the students	Count	High	Moderate	Low

			6	1	3
		In %	60	10	30
			More effective	Less effective	Not effective
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	5	2	3
		In %	50	20	30

Interpretation:

It could be observed for the table that **Majority (50%)** of faculties were felt that the syllabus contents of the course **adequate** to attain all the course outcomes and **40%** of the faculties were felt that the syllabus contents of the course **just adequate** to attain all the course outcome and remaining 10% of the faculties are felt that the syllabus contents of the course **Not adequate** to attain all the course outcome

From the above table it was found that **Majority (50%)** of faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **moderate** and **40%** of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **High** and remaining **10%** of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **Low.**

It could be observed for the table that **Majority (50%)** of faculties were felt excellent, **40% felt Good** and **remaining 10%** of the faculties were felt poor about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.

From the above table it was found that **Majority (60%)** of faculties were felt excellent, **30% felt Good** and **remaining 10%** of the faculties were felt poor about the Freedom in accessing appropriate teaching aids for delivering the course.

It could be observed for the table that **50%** of faculties were felt excellent, and **remaining 50%** of the faculties were felt good about the Classroom ambiance for students learning.

From the above table it was found that **Majority 60%** of faculties were felt High, **30 %** of faculties were felt **Low** and **remaining 10%** of the faculties were **felt moderate** about the Accessibility of e-learning resources for the students
.

It could be observed for the table that **Majority 50%** of faculties were felt more effective, **30 %** of faculties were **felt not effective** and **remaining 20%** of the faculties were **felt Less effective** about the Effectiveness of continuous assessments with respect to measurement of course outcomes
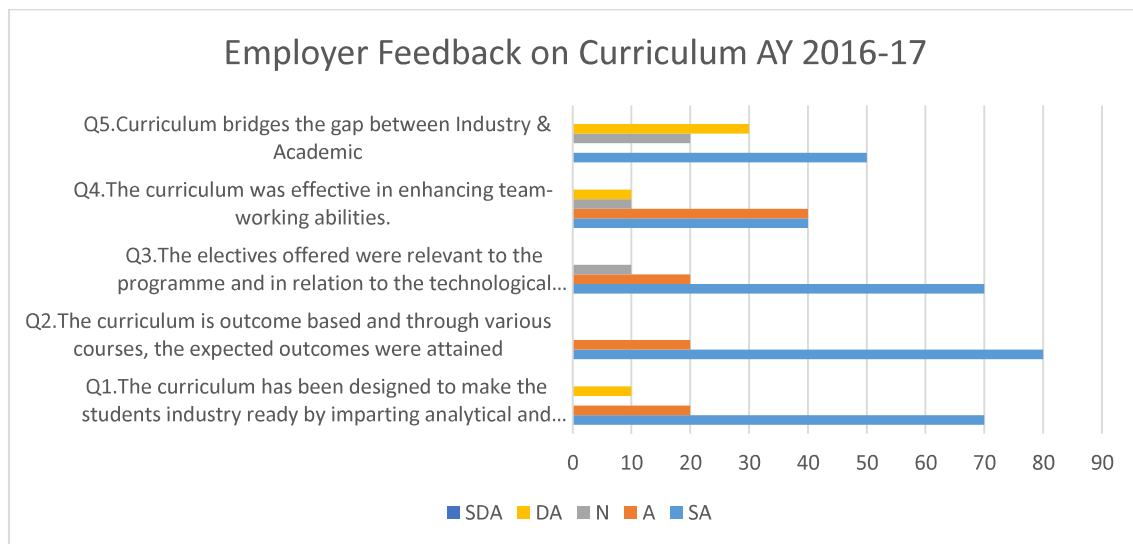.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Employer Feedback on curriculum

The industry expert and academic expert are happy with the syllabus of M.B.A. and they are also satisfied with the course content. They are agreed with that the curriculum which is prescribed by department are useful to some extent for developing entrepreneurial skills. They give suggestion that apart from subject knowledge provide student some additional inputs which were suitable to them to work hands on in the industry. Based on the employer feedback, the department introduced new certificate courses and arranged many industrial visits and guest lectures.

Employer Feedback in year wise

*X-axis denotes the Satisfaction level of respondents.

*SDA

Interpretation:

1. Majority of the employers (70%) strongly agreed and other 20% agreed that the curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry. Only 10% of the employers expressed their disagreement on this statement.

2. With regard to the attainment of the curriculum, about 80% of the employer respondents strongly agreed and the other 20 % agreed that the curriculum is outcome based and through various courses, the expected outcomes were also attained well.

3. Most of the employers (70%) strongly agreed and other 20% agreed on the proposed statement that dictated the electives offered were relevant to the programme and in

relation to the technological advancements. Only few of the employers (10%) remained neutral.

4. About 40% of the employers strongly agreed on the idea that the curriculum was effective in enhancing team-working abilities. The other 40% of the employers also agreed with the proposed theme. Whereas 10% of the respondents disagreed with this idea but other 10% of the respondents remained neutral.

5. With respect to the curriculum gap almost halve of the employer respondents (50%) strongly agreed and 30 % of the other respondents dis agreed on the statement that curriculum bridged the gap between Industry & Academic. But below quarter of the respondents (20%) of the respondents neither agreed nor disagreed.

Major finding and conclusion

Based on the findings most employer personst (> 80%) agreement we can concluded that

➢ The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.

➢ The curriculum was outcome based and through various courses and the expected outcomes were also attained well.

➢ The electives offered were relevant to the programme and in relation to the technological advancements.

➢ The curriculum was effective in enhancing team-working abilities.

➢ The curriculum bridged the gap between Industry & Academic.

Action taken:

Based on the employer feedback analysis changes were recommended in BOS meeting

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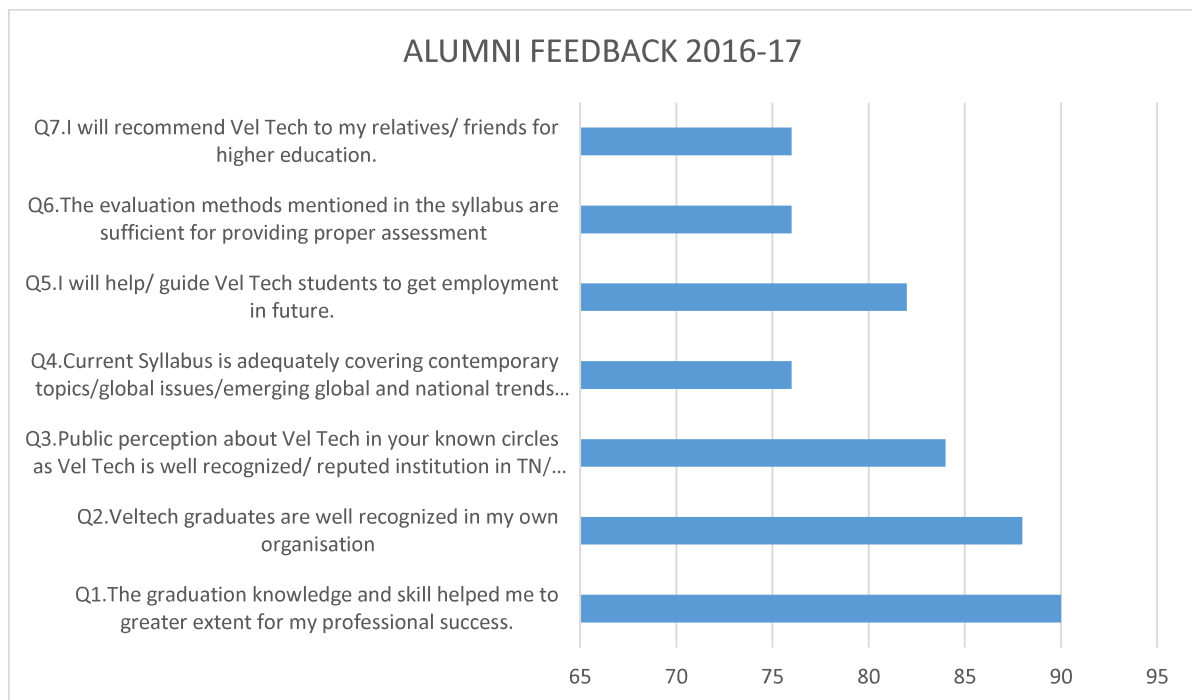
Department of Management Studies

Alumni Feedback on curriculum

   Alumni appreciated that the curriculum is well mapped with the syllabus of Contemporary business environment, which will help students to perform better in organisations. They also satisfied with department initiative like frequently evaluate the syllabus and revision was carried out. They also satisfied the curriculum contains the latest trends, new technologies and industry requirements.

   Alumni suggest that may offer new courses, languages, software, subjects, tools and it should be regularly updated in the curriculum. Moreover, students are advised to actively participation in various designing innovative projects, planning and executing research work, etc.

Alumni Feedback on year wise

ALUMNI FEEDBACK 2016-17

x-axis denotes the percentage of satisfaction towards the curriculum

Interpretation:

It is found from the above chart **76 %** of alumni are recommend Veltech to their relatives / friends for higher education , at the same time they felt good about the evaluation methods in the syllabus are sufficient for providing proper and assessment, and they felt current syllabus is adequately covering contemporary topics / global issue / emerging global and national trends.

It is interpreted from the chart **82** % of alumnis are said they were **helped veltech** students to get employment in future

It is found form the above chart **84**% of alumnis said public **perceived very well** about Veltech Institution.

It is perceived from the charts **88**% of alumnis are alleged that veltech graduates are **well recognized** in their own organization.

It could be observed from the above mentioned chart that **majority (90%)** of the alumni are felt about the graduation **knowledge** and **skill helped** me to greater extent for my professional success.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Student feedback on curriculum

The department of MBA has been regularly evolved the curriculum. Curriculum is innovative and caters to the meet the national and global needs of the business and society at large. The curriculum design process is formulated in collaboration with leading business industry experts as well as academic experts and alumni who ensure significant knowledge and syllabus required to develop for global acceptability of professionals. For curriculum enrichment, the department obtained feedback from stakeholders like alumni, industry experts, academic experts, students, parents, student, employers, faculty and module coordinators are considered. The following questions were asked from the students,

Q1.The existing curriculum ensures quality
Q2.The curriculum focuses on program learning outcomes and essential skills required by industry
Q3.The design of each course curriculum ensures extra learning or self-learning.
Q4.The evaluation scheme designed for each of the course is fair and transparent
Q5.The electives offered and courses in each electives are relevant
Q6.Relevance of the programme curriculum is relevant to the placement or higher studies

The overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies.

Student Feedback AY 2017-18

*SA-Strongly Agree, A-Agree, N-Neither Agree nor Disagree, DA-Disagree, SDA-Strongly Disagre

Interpretation:

Interpretation:

1. Majority of the students (90%) strongly agreed on the theme "The existing curriculum ensures quality." 10% of them also agreed on the statement.
2. About 80% of the respondents and other 20% of them responded as strongly agreed and agreed respectively for the reason that they believed the curriculum focuses on program learning outcomes and essential skills required by industry.
3. 40% and 10% in total (50%) of the respondents strongly agreed and agreed persistently on the statement that the design of each course curriculum ensures extra learning or self-learning." The other 20% of the students remained neutral but 30% of the students disagreed.
4. 60% of the student respondents strongly agreed and other 10 % agreed with promise that the evaluation scheme designed for each of the course is fair and transparent." About 10% remained neutral and 20% of them disagreed.
5. Generally, 70% of the student respondents had positive agreement or strong agreement and 20% agreed response for the theme "The electives offered and courses in each electives are relevant." Only 20% of the students strongly disagreed with idea for they did not have evidence if "The electives offered and courses in each electives are relevant."
6. 70% of the students and 30% of them strongly agreed and agreed on the relevance of the programme for that the curriculum is relevant to the placement or higher studies.

Department of Management Studies

The faculty feedback regarding the course curriculum and other academic related factors are received from course handled faculty members. The feedback are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The department also conduct seven module coordinator meeting in the adequate time gap to ensure the smooth functioning of courses. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research, and extension activities for Theory/Practical courses and Other Aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research, and extension activities, and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on Theory courses and Practical Courses. Based on the feedback obtained during the teaching-learning process, a course handle faculty is empowered to revise the contents of the course after obtaining formal approval from Board of management.

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR (2017-18)

Sl NO	CATEGORY		OPTIONS		
			Well adequate	Just adequate	Not adequate
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	6	2	2
		In %	60	20	20
	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High 3	Moderate 7	Low 0
		In %	30	70	0
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent 6	Good 3	Poor 1
		In %	60	30	10
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent 5	Good 4	Poor 1
		In %	60	40	10
5	Classroom ambiance for students learning	Count	Excellent 4	Good 4	Poor 2
		In %	40	40	20
6	Accessibility of e-learning resources for the students	Count	High	Moderate	Low

		5	4	1
	In %	50	40	10
		More effective	Less effective	Not effective
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count		
		4	3	3
	In %	40	30	30

Interpretation:

It could observed from the above table that **Majority (60%)** of faculties were felt that the syllabus contents of the course **well adequate** to attain all the course outcomes and **20%** of the faculties were felt that the syllabus contents of the course **just adequate** to attain all the course outcome and **remaining 20%** of the faculties are felt that the syllabus contents of the course **Not adequate** to attain all the course outcome

It could observed from the above table that **Majority (70%)** of faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **moderate** and remaining **30%** of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **High.**

It could observed from the above table that **Majority (60%)** of faculties were felt excellent, **30 % felt Good** and **remaining 10%** of the faculties were felt poor about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.

It could observed from the above table that **Majority (60%)** of faculties were felt excellent, **40% felt Good** and **remaining 10%** of the faculties were felt poor about the Freedom in accessing appropriate teaching aids for delivering the course.

It could observed from the above table that **40%** of faculties were felt **excellent, 40%** felt **Good** and **remaining 20%** of the faculties were felt good about the Classroom ambiance for students learning.

It could observed from the above table that **Majority 50%** of faculties were felt High, **40 %** of faculties were felt **Low** and **remaining 10%** of the faculties were **felt moderate** about the Accessibility of e-learning resources for the students.

It could observed from the above table that **Majority 50%** of faculties were felt **more effective, 30 %** of faculties were **felt not effective** and **remaining 30%** of the faculties were **felt Less effective** about the Effectiveness of continuous assessments with respect to measurement of course outcomes

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology
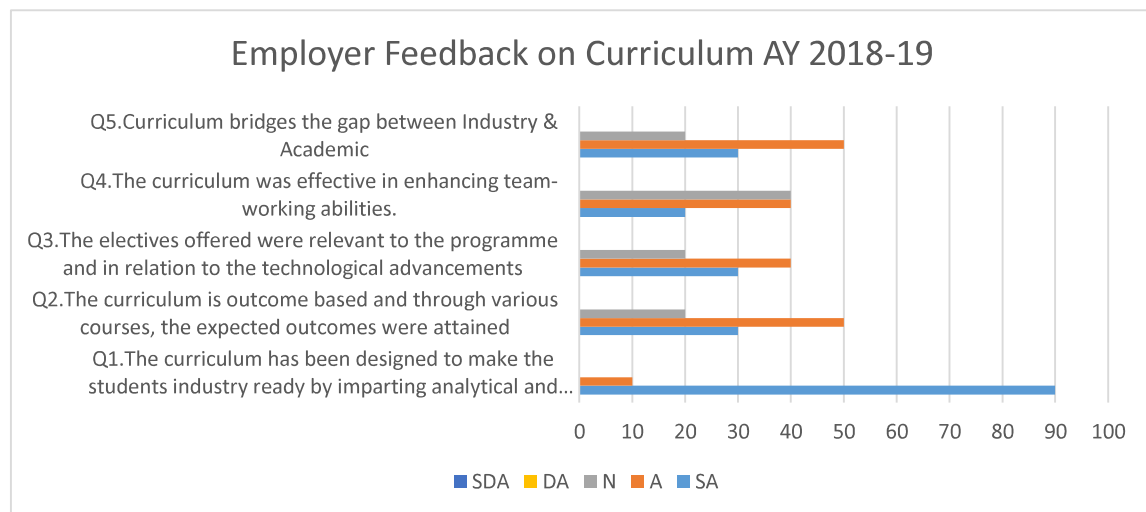
Department of Management Studies

Employer Feedback on curriculum

The industry expert and academic expert are happy with the syllabus of M.B.A. and they are also satisfied with the course content. They are agreed with that the curriculum which is prescribed by department are useful to some extent for developing entrepreneurial skills. They give suggestion that apart from subject knowledge provide student some additional inputs which were suitable to them to work hands on in the industry. Based on the employer feedback, the department introduced new certificate courses and arranged many industrial visits and guest lectures.

*X-axis denotes the Satisfaction level of respondents.

*SDA

Employer Feedback on Curriculum AY 2018-19

Interpretation:

1. Results from question number one on the above graph revealed that 90% of the employer respondents strongly agreed with the proposation curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry. Even the left 10% also agreed on the valuably of the curriculum design for students.

2. Finding from the study ensured that the curriculum is outcome based and through various courses and the expected outcomes were attained. According the above graph about 50% of the employer respondents agreed and 30% of them strongly agreed on that curriculum is outcome based and through various courses and the expected outcomes were attained very well. However 20% 0f the respondents stayed on un decided view (neutral).

3. 20% and 40% of the employer respondents strongly agreed and agreed respectively for that the curriculum was effective in enhancing team-working abilities. The left 40% of the respondents were under vague to decide either to agree or disagree in general.
4. About 30% and 50% of the respondents strongly agreed ad agreed or in total 80% of them supported that Curriculum bridged the gap between Industry & Academic. But it was not negligible number that 20% of the respondents remained from decision (neutral).

Major finding and conclusion

Based on the findings most employer personst (> 80%) agreement we can concluded that

> ➢ The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.
> ➢ The curriculum is outcome based and through various courses, and the expected outcomes were attained well.
> ➢ The electives offered were relevant to the programme and in relation to the technological advancements.
> ➢ With regard to the effectiveness of the curriculum, it was effective in enhancing team-working abilities.
> ➢ The curriculum bridged the gap between Industry & Academic..

Action taken:

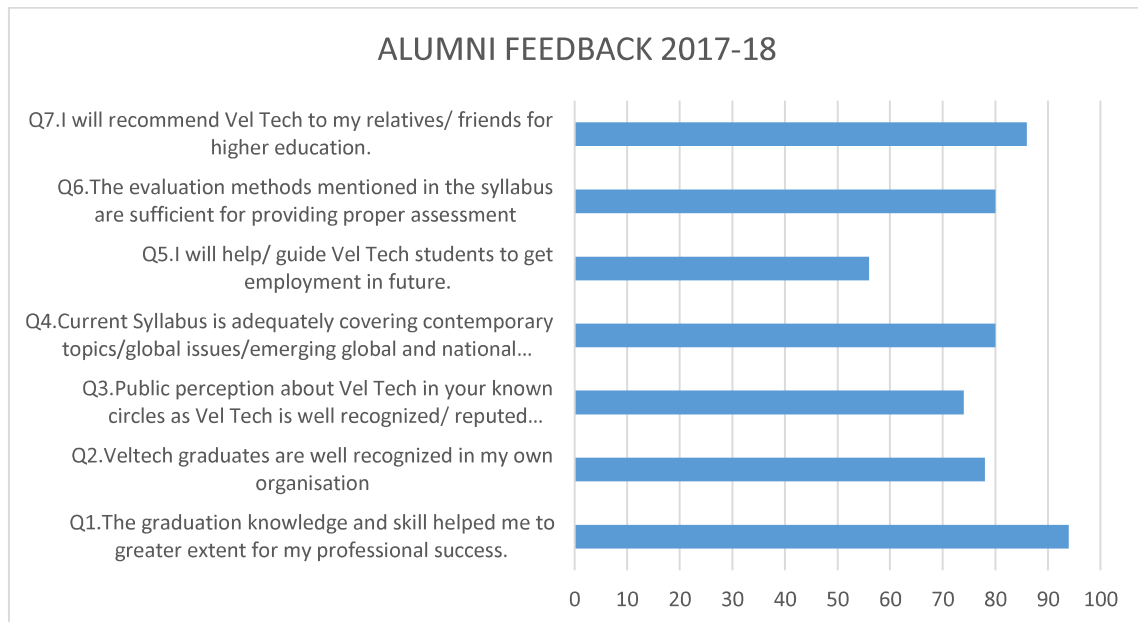Based on the employer feedback analysis changes were recommended in BOS meeting

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Alumni Feedback on curriculum

Alumni appreciated that the curriculum is well mapped with the syllabus of Contemporary business environment, which will help students to perform better in organisations. They also satisfied with department initiative like frequently evaluate the syllabus and revision was carried out. They also satisfied the curriculum contains the latest trends, new technologies and industry requirements.

Alumni suggest that may offer new courses, languages, software, subjects, tools and it should be regularly updated in the curriculum. Moreover, students are advised to actively participation in various designing innovative projects, planning and executing research work, etc.

Alumni Feedback on year wise

x-axis denotes the percentage of satisfaction towards the curriculum

Interpretation:

It is found from the above chart **87 %** of alumnis are recommend Veltech to their relatives / friends for higher education.

It is observed from the above chart **80**% of alumnis are felt good about the evaluation methods in the syllabus are sufficient for providing proper and assessment.

It is perceived **80**% of alumins are felt current syllabus is adequately covering contemporary topics / global issue / emerging global and national trends.

It is interpreted from the chart **57 %** of alumnis are said they were **helped veltech** students to get employment in future

It is found form the above chart **73** % of alumnis said public **perceived very well** about Veltech Institution.

It is perceived from the charts **78**% of alumnis are alleged that veltech graduates are **well recognized** in their own organization.

It could be observed from the above mentioned chart that **majority (94%)** of the alumni are felt about the graduation **knowledge** and **skill helped** me to greater extent for my professional success.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Student feedback on curriculum

The department of MBA has been regularly evolved the curriculum. Curriculum is innovative and caters to the meet the national and global needs of the business and society at large. The curriculum design process is formulated in collaboration with leading business industry experts as well as academic experts and alumni who ensure significant knowledge and syllabus required to develop for global acceptability of professionals. For curriculum enrichment, the department obtained feedback from stakeholders like alumni, industry experts, academic experts, students, parents, student, employers, faculty and module coordinators are considered. The following questions were asked from the students,

Q1.The existing curriculum ensures quality
Q2.The curriculum focuses on program learning outcomes and essential skills required by industry
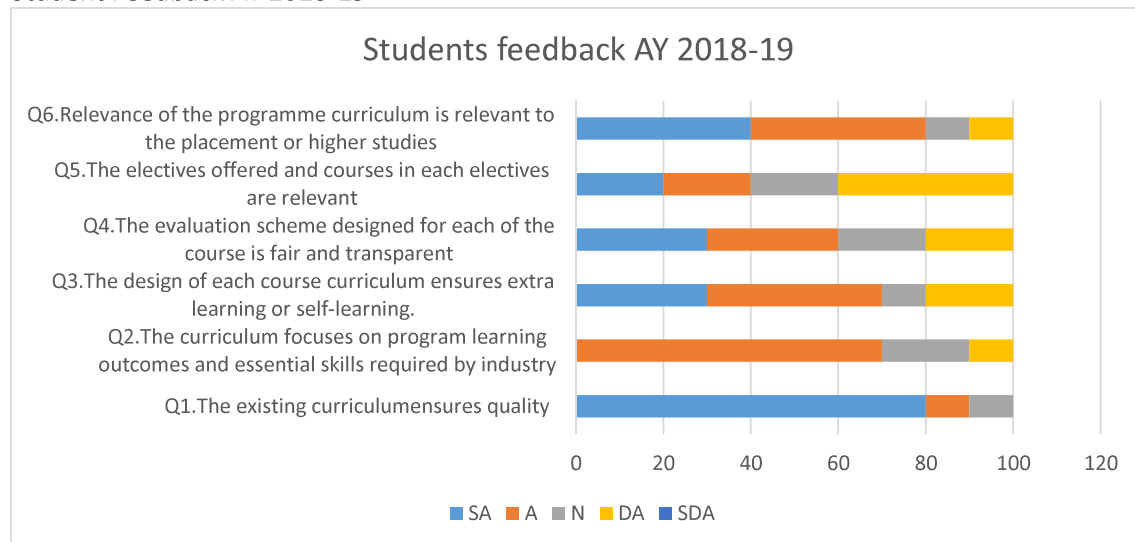Q3.The design of each course curriculum ensures extra learning or self-learning.
Q4.The evaluation scheme designed for each of the course is fair and transparent
Q5.The electives offered and courses in each electives are relevant
Q6.Relevance of the programme curriculum is relevant to the placement or higher studies

The overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies.

Student Feedback AY 2018-19

*SA-Strongly Agree, A-Agree, N-Neither Agree nor Disagree, DA-Disagree, SDA-Strongly Disagree

Interpretation:

1. Majority of the students (80%) strongly agreed for that the existing curriculum ensures quality." 10% of them also agreed but 10% of the student respondents remained undecided.

2. About 70% of the respondents agreed that the curriculum focuses on program learning outcomes and essential skills required by industry. About 20% of the students stayed neutral and other 10% disagreed for that they did not believe the curriculum focuses on program learning outcomes and essential skills required by industry.

3. 30% and 40 of the respondents strongly agreed and agreed persistently on the statement "the design of each course curriculum ensures extra learning or self-learning." The other 10% of the students remained neutral but 20% of the students had disagreed with the idea.

4. 30% of the student respondents strongly agreed and other 30 % agreed with the promise "The evaluation scheme designed for each of the course is fair and transparent." But 20% of the students remained neutral and 20% disagreed.

5. About 20% of the student respondents had strong agreement and 20% had agreed response for the theme "The electives offered and courses in each electives are relevant." However, 20% of the students were neutral. 40% The respondents disagreed for they did not have evidence that "The electives offered and courses in each electives are relevant."

6. Almost 80% of the respondents had positive response. This means 40% of the students had strong agreement and other 40% had agreement response on the relevance of the programme for which the curriculum is relevant to the placement or higher studies.

   10% of the students were in the position un decided but 10% of the respondents dis agreed on the promise.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

The faculty feedback regarding the course curriculum and other academic related factors are received from course handled faculty members. The feedback are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The department also conduct seven module coordinator meeting in the adequate time gap to ensure the smooth functioning of courses. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research, and extension activities for Theory/Practical courses and Other Aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research, and extension activities, and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on Theory courses and Practical Courses. Based on the feedback obtained during the teaching-learning process, a course handle faculty is empowered to revise the contents of the course after obtaining formal approval from Board of management.

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR (2018-19)

Sl NO	CATEGORY		OPTIONS		
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	Well adequate 7	Just adequate 3	Not adequate 0
		In %	70	30	0
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High 4	Moderate 6	Low 0
		In %	40	60	0
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent 6	Good 4	Poor 0
		In %	60	40	0
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent 5	Good 5	Poor 0
		In %	50	50	0
5	Classroom ambiance for students learning	Count	Excellent 6	Good 4	Poor 0
		In %	60	40	0
6	Accessibility of e-learning resources for the students	Count	High	Moderate	Low

		More effective	Less effective	Not effective
	In %	30	70	0
	Count	3	7	0
7	Effectiveness of continuous assessments with respect to measurement of course outcomes			
	Count	7	3	0
	In %	70	30	0

Interpretation:

It is interpreted from the above table that **Majority (70%)** of faculties were felt that the syllabus contents of the course **well adequate** to attain all the course outcomes and remaining **30%** of the faculties were felt that the syllabus contents of the course **just adequate** to attain all the course outcome.

It is interpreted from the above table that **Majority (60%)** of faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **moderate** and remaining **40%** of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **High.**

It is interpreted from the above table that **Majority (60%)** of faculties were felt excellent and remaining 40 % felt **Good** about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.

It is interpreted from the above table that **Majority (50%)** of faculties were felt excellent and **remaining 50%** of the faculties were felt **good** about the Freedom in accessing appropriate teaching aids for delivering the course.

It is interpreted from the above table that **60%** of faculties were felt **excellent, 40%** felt **Good** about the Classroom ambiance for students learning.

It is interpreted from the above table that **Majority 70%** of faculties were felt moderate, and **remaining 30%** of the faculties were felt **good** about the Accessibility of e-learning resources for the students.

It is interpreted from the above table that **Majority 70%** of faculties were felt **more effective, 30 %** of faculties were **felt less effective** about the Effectiveness of continuous assessments with respect to measurement of course outcomes
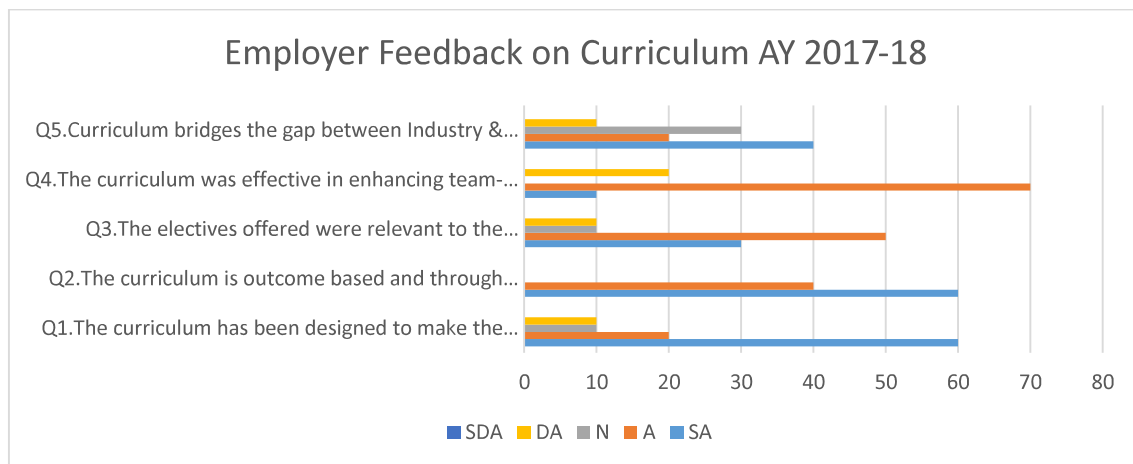
Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Employer Feedback on curriculum

The industry expert and academic expert are happy with the syllabus of M.B.A. and they are also satisfied with the course content. They are agreed with that the curriculum which is prescribed by department are useful to some extent for developing entrepreneurial skills. They give suggestion that apart from subject knowledge provide student some additional inputs which were suitable to them to work hands on in the industry. Based on the employer feedback, the department introduced new certificate courses and arranged many industrial visits and guest lectures.

Employer Feedback in year wise

Employer Feedback on Curriculum AY 2017-18

*X-axis denotes the Satisfaction level of respondents.

*SDA

Interpretation:

1. Finding for question number one revealed that majority (80%) of the employer respondents expressed their agreement (60% strongly agreed and 20% agreed) that the curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry. Whereas 10% of the respondents disagreed with the contribution of the curriculum design. 10% of them did not decide.

2. The investigation for question number 2 on the above chart indicated that 60 % strongly agreed and 40% agreed (generally 100%) of the employer respondents ensured that the curriculum is outcome based and through various courses, and the expected outcomes were attained well.

3. The finding on the above chart question number 3 indicated that 50% of the employer respondents strongly agreed and 30 of them agreed that the electives offered were

relevant to the programme and in relation to the technological advancements. Un likely to this view about 10% of the respondents disagreed and other 10% remain neutral.

4. With regard to the effectiveness of the curriculum, about 70% 0f the employer respondents agreed that the curriculum was effective in enhancing team-working abilities. Other 10% of the respondents also strongly agreed on this proposition. But non negligible respondents (20%) disagreed on this conclusion.

5. About 40% and 20% of the respondents strongly agreed and agreed respectively on the theme that proposes curriculum bridges the gap between Industry & Academic. Contrary to this while 10% of the respondents disagreed on the idea, 30 % of the other respondents were unable to decide(neutral) whether curriculum bridged the gap between Industry & Academic or not.

Major findings and conclusion

Based on the findings most employer personst (> 80%) agreement we can concluded that

> ➢ The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.
> ➢ The curriculum is outcome based and through various courses, and the expected outcomes were attained well.
> ➢ The electives offered were relevant to the programme and in relation to the technological advancements.
> ➢ With regard to the effectiveness of the curriculum, it was effective in enhancing team-working abilities.
> ➢ The curriculum bridged the gap between Industry & Academic..

Action taken:

Based on the employer feedback analysis changes were recommended in BOS meeting

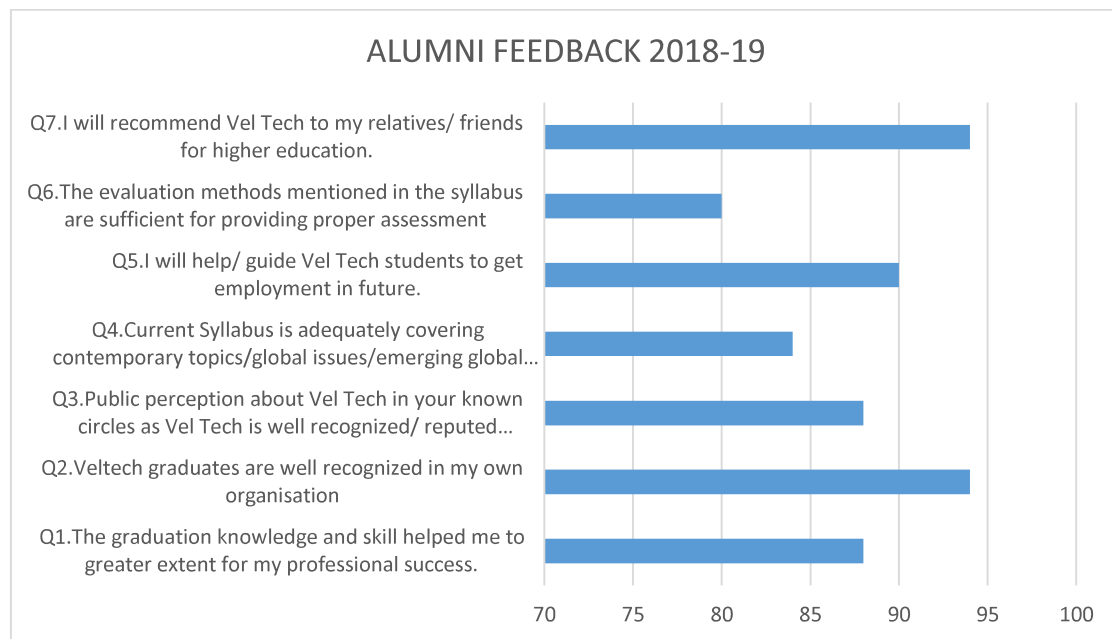# Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Alumni Feedback on curriculum

Alumni appreciated that the curriculum is well mapped with the syllabus of Contemporary business environment, which will help students to perform better in organisations. They also satisfied with department initiative like frequently evaluate the syllabus and revision was carried out. They also satisfied the curriculum contains the latest trends, new technologies and industry requirements.

Alumni suggest that may offer new courses, languages, software, subjects, tools and it should be regularly updated in the curriculum. Moreover, students are advised to actively participation in various designing innovative projects, planning and executing research work, etc.

Alumni Feedback on year wise

ALUMNI FEEDBACK 2018-19

Question	
Q7.I will recommend Vel Tech to my relatives/ friends for higher education.	94
Q6.The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment	80
Q5.I will help/ guide Vel Tech students to get employment in future.	90
Q4.Current Syllabus is adequately covering contemporary topics/global issues/emerging global...	84
Q3.Public perception about Vel Tech in your known circles as Vel Tech is well recognized/ reputed...	88
Q2.Veltech graduates are well recognized in my own organisation	94
Q1.The graduation knowledge and skill helped me to greater extent for my professional success.	88

x-axis denotes the percentage of satisfaction towards the curriculum

Interpretation:

It is found from the above chart 9**8 %** of alumnis are recommend Veltech to their relatives / friends for higher education.
It is observed from the above chart **80**% of alumnis are felt good about the evaluation methods in the syllabus are sufficient for providing proper and assessment.
It is perceived **88**% of alumins are felt current syllabus is adequately covering contemporary topics / global issue / emerging global and national trends.
It is interpreted from the chart **90** % of alumnis are said they were **helped veltech** students to get employment in future

It is found form the above chart **85** % of alumnis said public **perceived very well** about Veltech Institution.

It is perceived from the charts **98**% of alumnis are alleged that veltech graduates are **well recognized** in their own organization.

It could be observed from the above mentioned chart that **majority (86%)** of the alumni are felt about the graduation **knowledge** and **skill helped** me to greater extent for my professional success.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Student feedback on curriculum

The department of MBA has been regularly evolved the curriculum. Curriculum is innovative and caters to the meet the national and global needs of the business and society at large. The curriculum design process is formulated in collaboration with leading business industry experts as well as academic experts and alumni who ensure significant knowledge and syllabus required to develop for global acceptability of professionals. For curriculum enrichment, the department obtained feedback from stakeholders like alumni, industry experts, academic experts, students, parents, student, employers, faculty and module coordinators are considered. The following questions were asked from the students,

Q1.The existing curriculum ensures quality
Q2.The curriculum focuses on program learning outcomes and essential skills required by industry
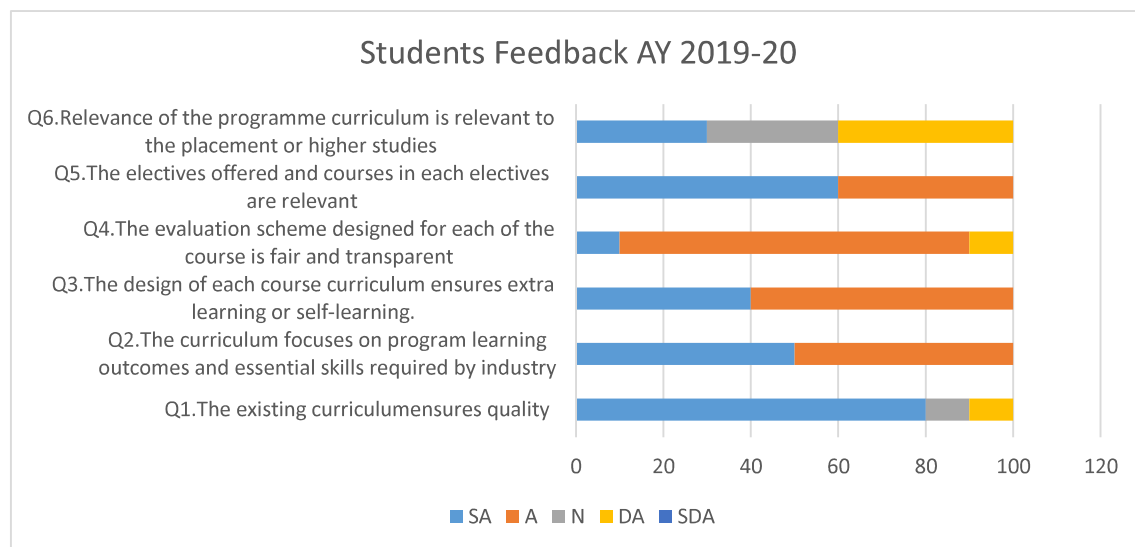Q3.The design of each course curriculum ensures extra learning or self-learning.
Q4.The evaluation scheme designed for each of the course is fair and transparent
Q5.The electives offered and courses in each electives are relevant
Q6.Relevance of the programme curriculum is relevant to the placement or higher studies

The overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies.

Student Feedback AY 2019-20

Students Feedback AY 2019-20

*SA-Strongly Agree, A-Agree, N-Neither Agree nor Disagree, DA-Disagree, SDA-Strongly Disagree

Interpretation:

1. Majority of the students (80%) strongly agreed on the theme "The existing curriculum ensures quality." 10% of them also agreed. But 10% of the student respondents remained undecided or neutral.

2. Halve (50%) of the respondents' response was strongly agreed and the other 50% agreed on the stated statement" the curriculum focuses on program learning outcomes and essential skills required by industry. This implies that 100% of the students agreed that the curriculum focuses on program learning outcomes and essential skills required by industry.

3. 40% and 60 %of the student respondents strongly agreed and agreed persistently on the statement "the design of each course curriculum ensures extra learning or self-learning." This is to mean all students agreed on.

4. Only few students (10%) strongly agreed but 800 % them agreed with the promise "The evaluation scheme designed for each of the course is fair and transparent." Only 10% of the students disagreed on the evaluation scheme designed for each of the course was fair and transparent."

5. Majority (60%) of the student respondents had strong agreement and the other 40% of them had agreed response for the statement "Electives offered and courses in each electives are relevant."

6. About 30% of the students strongly agreed on the relevance of the programme for that the curriculum is relevant to the placement or higher studies. 30% of the students were not in the position to decided or (remained neutral) but 40% of the respondents dis agreed on the proposed promise.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology
Department of Management Studies

The faculty feedback regarding the course curriculum and other academic related factors are received from course handled faculty members. The feedback are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The department also conduct seven module coordinator meeting in the adequate time gap to ensure the smooth functioning of courses. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research, and extension activities for Theory/Practical courses and Other Aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research, and extension activities, and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on Theory courses and Practical Courses. Based on the feedback obtained during the teaching-learning process, a course handle faculty is empowered to revise the contents of the course after obtaining formal approval from Board of management.

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR (2019-20)

SI NO	CATEGORY		OPTIONS		
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	Well adequate 5	Just adequate 5	Not adequate 0
		In %	50	50	0
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High 4	Moderate 6	Low 0
		In %	40	60	0
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent 3	Good 6	Poor 1
		In %	30	60	10
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent 2	Good 7	Poor 1
		In %	20	70	10
5	Classroom ambiance for students learning	Count	Excellent 4	Good 5	Poor 1
		In %	40	50	10
6	Accessibility of e-learning resources for the students	Count	High	Moderate	Low

7	Effectiveness of continuous assessments with respect to measurement of course outcomes		4	5	1
		In %	40	50	10
		Count	More effective 6	Less effective 3	Not effective 1
		In %	60	30	10

Interpretation:

The above mentioned table shows that **Majority (50%)** of faculties were felt that the syllabus contents of the course **well adequate** to attain all the course outcomes and remaining 50% of the faculties were felt that the syllabus contents of the course **just adequate** to attain all the course outcome.

The above mentioned table shows that **Majority (60%)** of faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **moderate** and remaining **40%** of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was **high.**

The above mentioned table shows that **Majority (60%)** of faculties were felt **excellent**, 30 % **felt Good** and remaining 10% of faculties were felt **poor** about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.

The above mentioned table shows that **Majority (70%)** of faculties were felt excellent and **remaining 20%** of the faculties were felt **good** and remaining **10%** of the faculties were felt **poor** about the Freedom in accessing appropriate teaching aids for delivering the course.

The above mentioned table shows that **50%** of faculties were felt **good, 40%** felt **excellent** and remaining **10%** were felt **poor** about the Classroom ambiance for students learning.

The above mentioned table shows that **Majority 50%** of faculties were felt moderate, 40% of the faculties were felt **good** and remaining 10% were felt low about the Accessibility of e-learning resources for the students.

The above mentioned table shows that Majority **60% of** faculties were felt more effective, **30 %** of faculties were felt less **effective and 10%** of faculties were **felt Not effective** about the Effectiveness of continuous assessments with respect to measurement of course outcomes.
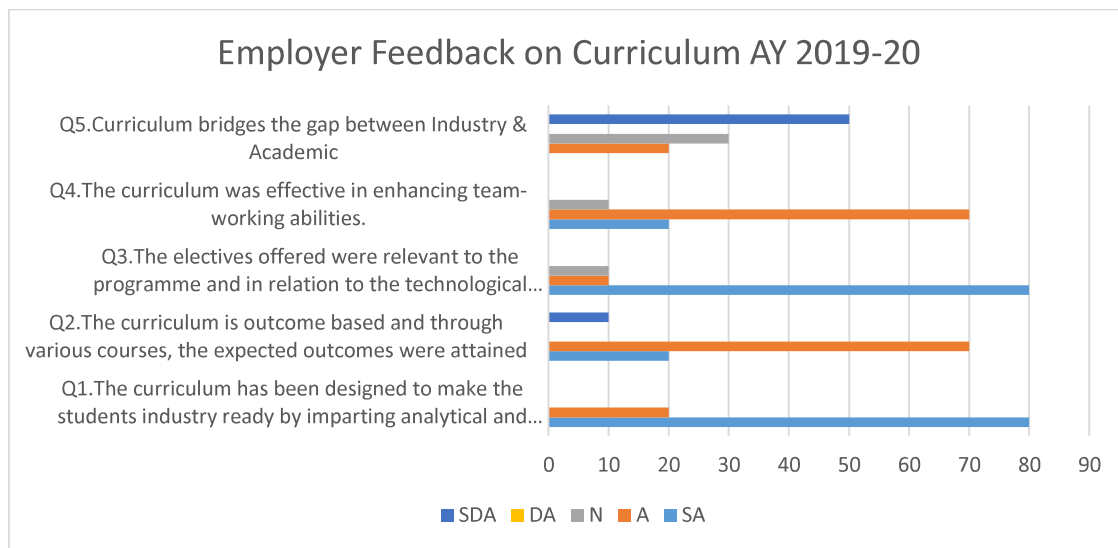
Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Employer Feedback on curriculum

The industry expert and academic expert are happy with the syllabus of M.B.A. and they are also satisfied with the course content. They are agreed with that the curriculum which is prescribed by department are useful to some extent for developing entrepreneurial skills. They give suggestion that apart from subject knowledge provide student some additional inputs which were suitable to them to work hands on in the industry. Based on the employer feedback, the department introduced new certificate courses and arranged many industrial visits and guest lectures.

Employer Feedback in year wise

X-axis denotes the Satisfaction level of respondents.

SDA

Interpretation:

1. As one can draw from the above bar graph 80% and 20% of the respondents responded strongly agreed and agreed respectively on the " curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry." No one respondent had contrary response for this promise.

2. Most of the employer respondents (70%) agreed and 20% of them strongly agreed that the curriculum was outcome based and through various courses, the expected outcomes were also attained. 10% of the respondents strongly disagreed on the idea that curriculum was out come based and expected out comes were attained.

3. Almost 80% of the respondents agreed and 10% 0f they strongly agreed on, "the electives offered were relevant to the programme and in relation to the technological advancements." The left respondents (10%) were neutral.

4. Majority of the respondents (70%) agreed and the other 20% agreed on the statement that curriculum was effective in enhancing team-working abilities. Even though 90% agreed about 10% of the respondents were still neutral.

5. Even if 20% of the respondents agreed that curriculum bridged the gap between Industry & Academic, 50% of them strongly disagreed with this thought. Not only this but also 30 % of the respondents stayed neutral. So it can be concluded that curriculum did not bridge the gap between Industry & Academic.

Major finding and conclusion

Based on the findings most employer personst (> 80%) agreement we can concluded that

> ➤ The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.
> ➤ The curriculum is outcome based and through various courses, and the expected outcomes were attained well.
> ➤ The electives offered were relevant to the programme and in relation to the technological advancements.
> ➤ With regard to the effectiveness of the curriculum, it was effective in enhancing team-working abilities.
> ➤ The curriculum bridged the gap between Industry & Academic..

Action taken:

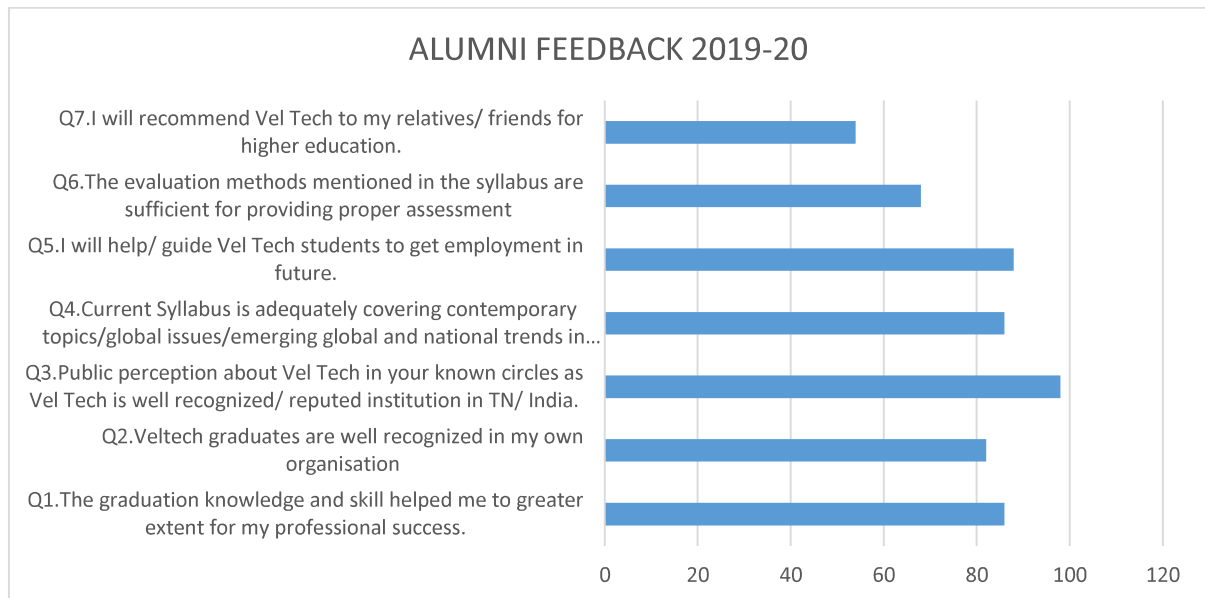Based on the employer feedback analysis changes were recommended in BOS meeting

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Alumni Feedback on curriculum

Alumni appreciated that the curriculum is well mapped with the syllabus of Contemporary business environment, which will help students to perform better in organisations. They also satisfied with department initiative like frequently evaluate the syllabus and revision was carried out. They also satisfied the curriculum contains the latest trends, new technologies and industry requirements.

Alumni suggest that may offer new courses, languages, software, subjects, tools and it should be regularly updated in the curriculum. Moreover, students are advised to actively participation in various designing innovative projects, planning and executing research work, etc.

Alumni Feedback on year wise

ALUMNI FEEDBACK 2019-20

x-axis denotes the percentage of satisfaction towards the curriculum

Interpretation:
It is found from the above chart **48 %** of alumnis are recommend Veltech to their relatives / friends for higher education.
It is observed from the above chart **63**% of alumnis are felt good about the evaluation methods in the syllabus are sufficient for providing proper and assessment.
It is perceived **82**% of alumins are felt current syllabus is adequately covering contemporary topics / global issue / emerging global and national trends.
It is interpreted from the chart **83** % of alumnis are said they were **helped veltech** students to get employment in future
It is found form the above chart 9**8** % of alumnis said public **perceived very well** about Veltech Institution.

It is perceived from the charts **81**% of alumnis are alleged that veltech graduates are **well recognized** in their own organization.

It could be observed from the above mentioned chart that **majority (83%)** of the alumni are felt about the graduation **knowledge** and **skill helped** me to greater extent for my professional success.

Student feedback on curriculum - 2016-17

The B.Com. Programme has been regularly evolved the curriculum. Curriculum is innovative and caters to meet the national and global needs of the business and society at large. The curriculum design process is formulated in collaboration with leading business industry experts as well as academic experts and alumni who ensure significant knowledge and syllabus required to develop for global acceptability of professionals. For curriculum enrichment, the department obtained feedback from stakeholders like students, parents, employer alumni, students, parents, employers, faculty are considered. The following questions were asked from the students,

Q1.The existing curriculum ensures quality

Q2.The curriculum focuses on program learning outcomes and essential skills required by industry

Q3.The design of each course curriculum ensures extra learning or self-learning.
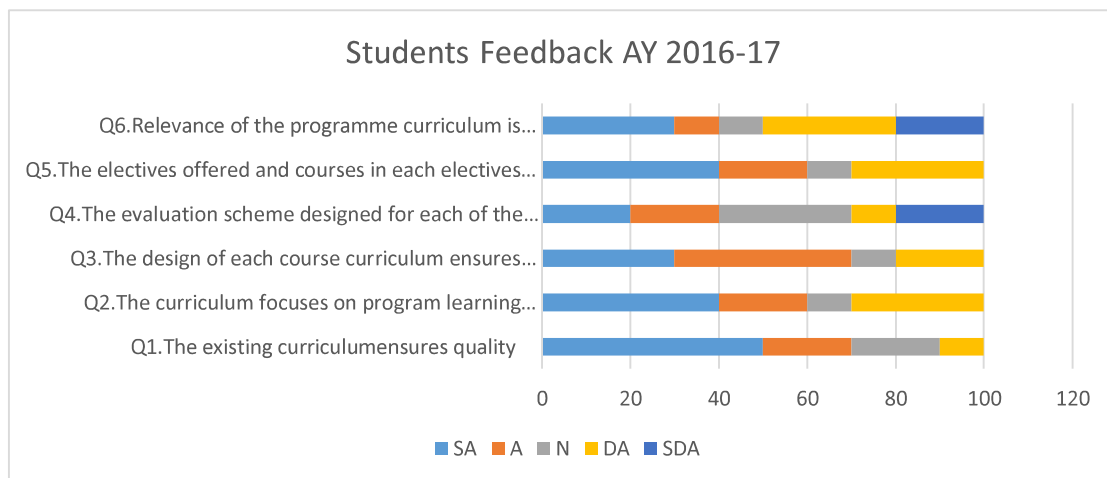
Q4.The evaluation scheme designed for each of the course is fair and transparent

Q5.The electives offered and courses in each electives are relevant

Q6.Relevance of the programme curriculum is relevant to the placement or higher studies

The overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies.

Student Feedback AY 2016-17

*SA-Strongly Agree, A-Agree, N-Neither Agree nor Disagree, DA-Disagree, SDA-Strongly Disagree

Interpretation:

1. Majority of the students (50%) strongly agreed on the theme "The existing curriculum ensures quality." 20% of them also agreed. About 20% of the student respondents remained undecided and 10% disagreed for they did not believe that "The existing curriculum ensures quality."

2. About 40% of the respondents and other 20% of them responded as strongly agreed and agreed respectively for the reason that they believed that the curriculum focuses on program learning outcomes and essential skills required by industry. About 10% of the students stayed neutral and other 30% disagreed for that they did not believe the curriculum focuses on program learning outcomes and essential skills required by industry.

3. 30% and 40 of the respondents strongly agreed and agreed persistently on the statement "the design of each course curriculum ensures extra learning or self-learning." The other 10% of the students remained neutral but 20% of the students disagreed.

4. 20% of the student respondents strongly agreed and other 20 % agreed with the promise "The evaluation scheme designed for each of the course is fair and transparent." Significant Number (30%) of respondents remained neutral, 10% disagreed and other 20% strongly disagreed on the promise for they had no confidence that the evaluation scheme designed for each of the course was fair and transparent."

5. Generally, 60% of the student respondents had positive agreement (40% strongly agreed and 20% agreed response) for the theme "The electives offered and courses in each electives are relevant." However, 10% of the students were neutral. 10 % disagreed and other 20% strongly disagreed for they did not have evidence that "The electives offered and courses in each electives are relevant."

6. 30% of the students and 10% of them strongly agreed and agreed on the relevance of the programme for that the curriculum is relevant to the placement or higher studies. 10% of the students were in the position to decided but 30% and 20% of the respondents strongly disagreed and dis agreed on the promise respectively.

Vel Tech Dr. RR & Dr. SR Technical University
Vel Tech Business School
Faculty Feedback on Curriculum - 2016-2017

The faculty feedback regarding the course curriculum and other academic related factors are received from course handled faculty members. The feedback are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The department also conduct module coordinator meeting in the adequate time gap to ensure the smooth functioning of courses. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research, and extension activities for Theory/Practical courses and Other Aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research, and extension activities, and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on Theory courses and Practical Courses. Based on the feedback obtained during the teaching-learning process, a course handle faculty is empowered to revise the contents of the course after obtaining formal approval from Board of management.

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR (2016-17)

Sl NO	CATEGORY		OPTIONS		
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	**Well adequate**	**Just adequate**	**Not adequate**
			5	4	1
		In %	50	40	10
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	**High**	**Moderate**	**Low**
			4	5	1
		In %	40	50	10
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	**Excellent**	**Good**	**Poor**
			5	4	1
		In %	50	40	10
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	**Excellent**	**Good**	**Poor**
			6	3	1
		In %	60	30	10
5	Classroom ambiance for students learning	Count	**Excellent**	**Good**	**Poor**
			5	5	0
		In %	50	50	0
6	Accessibility of e-learning resources for the students	Count	**High**	**Moderate**	**Low**
			6	1	3
		In %	60	10	30
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	**More effective**	**Less effective**	**Not effective**
			5	2	3
		In %	50	20	30

Interpretation:

It could be observed for the table that Majority (50%) of faculties were felt that the syllabus contents of the course adequate to attain all the course outcomes and 40% of the faculties were felt that the syllabus contents of the course just adequate to attain all the course outcome and

remaining 10% of the faculties are felt that the syllabus contents of the course Not adequate to attain all the course outcome

From the above table it was found that Majority (50%) of faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was moderate and 40% of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was High and remaining 10% of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was Low.

It could be observed for the table that Majority (50%) of faculties were felt excellent, 40% felt Good and remaining 10% of the faculties were felt poor about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.

From the above table it was found that Majority (60%) of faculties were felt excellent, 30% felt Good and remaining 10% of the faculties were felt poor about the Freedom in accessing appropriate teaching aids for delivering the course.

It could be observed for the table that 50% of faculties were felt excellent, and remaining 50% of the faculties were felt good about the Classroom ambiance for students learning.

From the above table it was found that Majority 60% of faculties were felt High, 30 % of faculties were felt Low and remaining 10% of the faculties were felt moderate about the Accessibility of e-learning resources for the students

It could be observed for the table that Majority 50% of faculties were felt more effective, 30 % of faculties were felt not effective and remaining 20% of the faculties were felt Less effective about the Effectiveness of continuous assessments with respect to measurement of course outcomes

ACTION TAKEN:

With respect to the stakeholders and BoS committee member's suggestion a course named "Treasury and Forex Management" has been imparted in the B.Com. Curriculum.

Vel Tech Rangarajan Dr Sagunthala R&D Institute of Science and Technology

School of Management

Student feedback on curriculum - 2017-18

The B.Com. Programme has been regularly evolved the curriculum. Curriculum is innovative and caters to meet the national and global needs of the business and society at large. The curriculum design process is formulated in collaboration with leading business industry experts as well as academic experts and alumni who ensure significant knowledge and syllabus required to develop for global acceptability of professionals. For curriculum enrichment, the department obtained feedback from stakeholders like students, parents, employer alumni, students, parents, employers, faculty are considered. The following questions were asked from the students,

Q1.The existing curriculum ensures quality

Q2.The curriculum focuses on program learning outcomes and essential skills required by industry

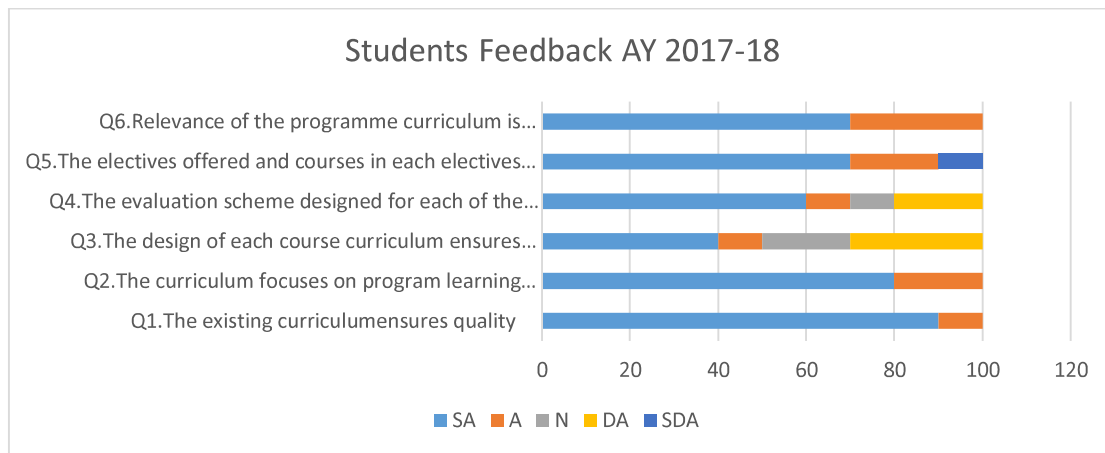Q3.The design of each course curriculum ensures extra learning or self-learning.

Q4.The evaluation scheme designed for each of the course is fair and transparent

Q5.The electives offered and courses in each electives are relevant

Q6.Relevance of the programme curriculum is relevant to the placement or higher studies

The overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies.

Student Feedback AY 2017-18

Students Feedback AY 2017-18

Chart categories (top to bottom):
- Q6.Relevance of the programme curriculum is…
- Q5.The electives offered and courses in each electives…
- Q4.The evaluation scheme designed for each of the…
- Q3.The design of each course curriculum ensures…
- Q2.The curriculum focuses on program learning…
- Q1.The existing curriculumensures quality

Legend: SA ■ A ■ N ■ DA ■ SDA

*SA-Strongly Agree, A-Agree, N-Neither Agree nor Disagree, DA-Disagree, SDA-Strongly Disagre

Interpretation:

1. Majority of the students (90%) strongly agreed on the theme "The existing curriculum ensures quality." 10% of them also agreed on the statement.

2. About 80% of the respondents and other 20% of them responded as strongly agreed and agreed respectively for the reason that they believed the curriculum focuses on program learning outcomes and essential skills required by industry.

3. 40% and 10% in total (50%) of the respondents strongly agreed and agreed persistently on the statement that the design of each course curriculum ensures extra learning or self-learning." The other 20% of the students remained neutral but 30% of the students disagreed.

4. 60% of the student respondents strongly agreed and other 10 % agreed with promise that the evaluation scheme designed for each of the course is fair and transparent." About 10% remained neutral and 20% of them disagreed.

5. Generally, 70% of the student respondents had positive agreement or strong agreement and 20% agreed response for the theme "The electives offered and courses in each electives are relevant." Only 20% of the students strongly disagreed with idea for they did not have evidence if "The electives offered and courses in each electives are relevant."

6. 70% of the students and 30% of them strongly agreed and agreed on the relevance of the programme for that the curriculum is relevant to the placement or higher studies.

Vel Tech Rangarajan Dr Sagunthala R&D Institute of Science and Technology

School of Management
Faculty Feedback on Curriculam – 2017-2018

The faculty feedback regarding the course curriculum and other academic related factors are received from course handled faculty members. The feedback are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The department also conduct module coordinator meeting in the adequate time gap to ensure the smooth functioning of courses. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research, and extension activities for Theory/Practical courses and Other Aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research, and extension activities, and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on Theory courses and Practical Courses. Based on the feedback obtained during the teaching-learning process, a course handle faculty is empowered to revise the contents of the course after obtaining formal approval from Board of management.

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR 2017-18

SI NO	CATEGORY	OPTIONS			
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	Well adequate	Just adequate	Not adequate
			6	2	2
		In %	60	20	20
	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High	Moderate	Low
			3	7	0
		In %	30	70	0
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent	Good	Poor
			6	3	1
		In %	60	30	10
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent	Good	Poor
			5	4	1
		In %	60	40	10
5	Classroom ambiance for students learning	Count	Excellent	Good	Poor
			4	4	2
		In %	40	40	20
6	Accessibility of e-learning resources for the students	Count	High	Moderate	Low
			5	4	1
		In %	50	40	10
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	More effective	Less effective	Not effective
			4	3	3
		In %	40	30	30

Interpretation:

It could observed from the above table that Majority (60%) of faculties were felt that the syllabus contents of the course well adequate to attain all the course outcomes and 20% of the faculties were felt that the syllabus contents of the course just adequate to attain all the course outcome and remaining 20% of the faculties are felt that the syllabus contents of the course Not adequate to attain all the course outcome

It could observed from the above table that Majority (70%) of faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was moderate and remaining 30% of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was High.

It could observed from the above table that Majority (60%) of faculties were felt excellent, 30 % felt Good and remaining 10% of the faculties were felt poor about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.

It could observed from the above table that Majority (60%) of faculties were felt excellent, 40% felt Good and remaining 10% of the faculties were felt poor about the Freedom in accessing appropriate teaching aids for delivering the course.

It could observed from the above table that 40% of faculties were felt excellent, 40% felt Good and remaining 20% of the faculties were felt good about the Classroom ambiance for students learning.

It could observed from the above table that Majority 50% of faculties were felt High, 40 % of faculties were felt Low and remaining 10% of the faculties were felt moderate about the Accessibility of e-learning resources for the students.

It could observed from the above table that Majority 50% of faculties were felt more effective, 30 % of faculties were felt not effective and remaining 30% of the faculties were felt Less effective about the Effectiveness of continuous assessments with respect to measurement of course outcomes

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

School of Management

Student feedback on curriculum – 2018-2019

The B.Com. Programme has been regularly evolved the curriculum. Curriculum is innovative and caters to meet the national and global needs of the business and society at large. The curriculum design process is formulated in collaboration with leading business industry experts as well as academic experts and alumni who ensure significant knowledge and syllabus required to develop for global acceptability of professionals. For curriculum enrichment, the department obtained feedback from stakeholders like students, parents, employer alumni, students, parents, employers, faculty are considered. The following questions were asked from the students,

Q1.The existing curriculum ensures quality

Q2.The curriculum focuses on program learning outcomes and essential skills required by industry

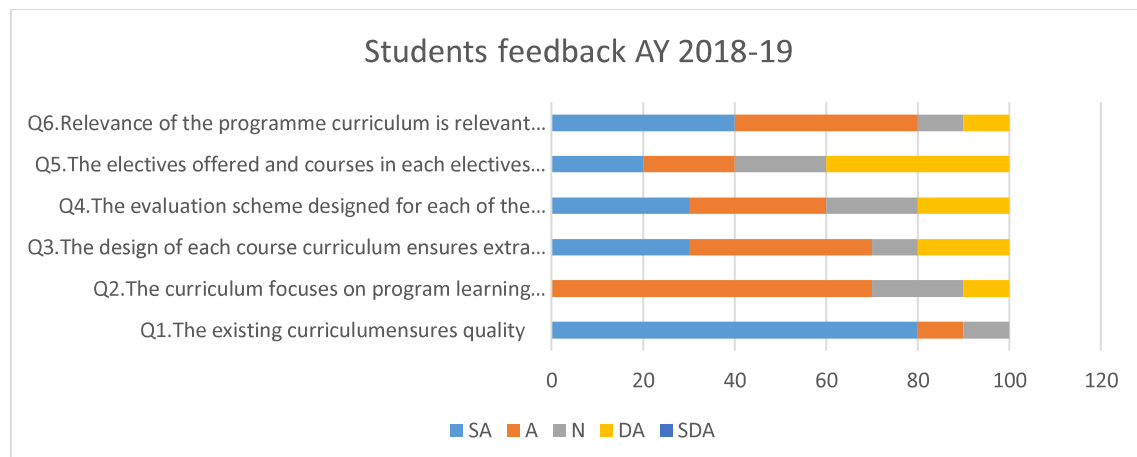Q3.The design of each course curriculum ensures extra learning or self-learning.

Q4.The evaluation scheme designed for each of the course is fair and transparent

Q5.The electives offered and courses in each electives are relevant

Q6.Relevance of the programme curriculum is relevant to the placement or higher studies

The overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies.

Student Feedback AY 2018-19

*SA-Strongly Agree, A-Agree, N-Neither Agree nor Disagree, DA-Disagree, SDA-Strongly Disagree.

Interpretation:

1. Majority of the students (80%) strongly agreed for that the existing curriculum ensures quality." 10% of them also agreed but 10% of the student respondents remained undecided.

2. About 70% of the respondents agreed that the curriculum focuses on program learning outcomes and essential skills required by industry. About 20% of the students stayed neutral and other 10% disagreed for that they did not believe the curriculum focuses on program learning outcomes and essential skills required by industry.

3. 30% and 40 of the respondents strongly agreed and agreed persistently on the statement "the design of each course curriculum ensures extra learning or self-learning." The other 10% of the students remained neutral but 20% of the students had disagreed with the idea.

4. 30% of the student respondents strongly agreed and other 30 % agreed with the promise "The evaluation scheme designed for each of the course is fair and transparent." But 20% of the students remained neutral and 20% disagreed.

5. About 20% of the student respondents had strong agreement and 20% had agreed response for the theme "The electives offered and courses in each electives are relevant." However, 20% of the students were neutral. 40% The respondents disagreed for they did not have evidence that "The electives offered and courses in each electives are relevant."

6. Almost 80% of the respondents had positive response. This means 40% of the students had strong agreement and other 40% had agreement response on the relevance of the programme for which the curriculum is relevant to the placement or higher studies. 10% of the students were in the position un decided but 10% of the respondents dis agreed on the promise.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

School of Management

Faculty Feedback – 2018-19

The faculty feedback regarding the course curriculum and other academic related factors are received from course handled faculty members. The feedback are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The department also conduct module coordinator meeting in the adequate time gap to ensure the smooth functioning of courses. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research, and extension activities for Theory/Practical courses and Other Aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research, and extension activities, and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on Theory courses and Practical Courses. Based on the feedback obtained during the teaching-learning process, a course handle faculty is empowered to revise the contents of the course after obtaining formal approval from Board of management.

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR 2018-19

SI NO	CATEGORY	OPTIONS			
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	Well adequate	Just adequate	Not adequate
			7	3	0
		In %	70	30	0
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High	Moderate	Low
			4	6	0
		In %	40	60	0
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent	Good	Poor
			6	4	0
		In %	60	40	0
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent	Good	Poor
			5	5	0
		In %	50	50	0
5	Classroom ambiance for students learning	Count	Excellent	Good	Poor
			6	4	0
		In %	60	40	0

6	Accessibility of e-learning resources for the students	Count	High	Moderate	Low
			3	7	0
		In %	30	70	0
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	More effective	Less effective	Not effective
			7	3	0
		In %	70	30	0

Interpretation: It is interpreted from the above table that Majority (70%) of faculties were felt that the syllabus contents of the course well adequate to attain all the course outcomes and remaining 30% of the faculties were felt that the syllabus contents of the course just adequate to attain all the course outcome.

It is interpreted from the above table that Majority (60%) of faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was moderate and remaining 40% of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was High.

It is interpreted from the above table that Majority (60%) of faculties were felt excellent and remaining 40 % felt good about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.

It is interpreted from the above table that Majority (50%) of faculties were felt excellent and remaining 50% of the faculties were felt good about the Freedom in accessing appropriate teaching aids for delivering the course.

It is interpreted from the above table that 60% of faculties were felt excellent, 40% felt Good about the Classroom ambiance for students learning.

It is interpreted from the above table that Majority 70% of faculties were felt moderate, and remaining 30% of the faculties were felt good about the Accessibility of e-learning resources for the students.

It is interpreted from the above table that Majority 70% of faculties were felt more effective, 30 % of faculties were felt less effective about the Effectiveness of continuous assessments with respect to measurement of course outcomes.
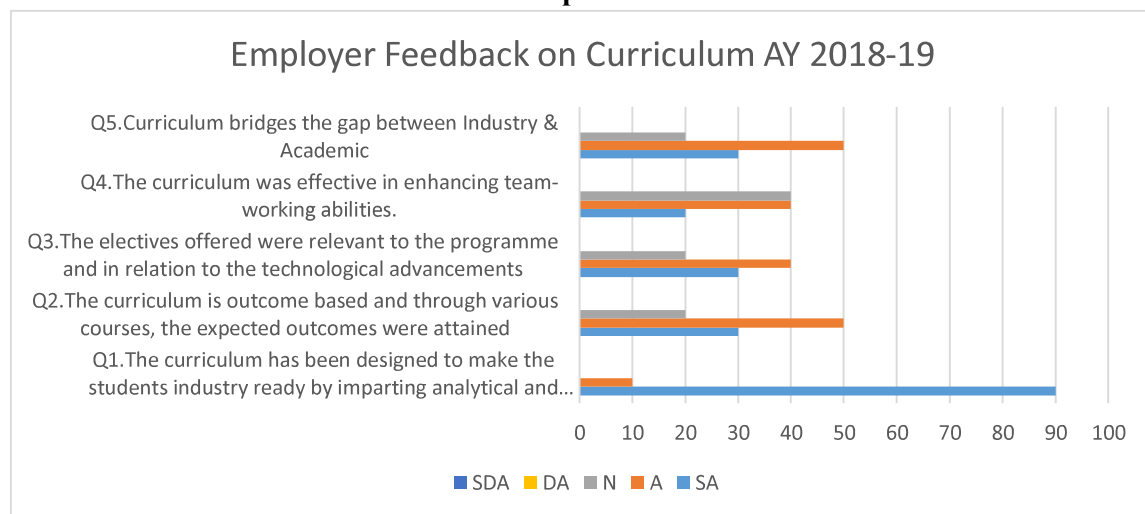
Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

School of Management

Employer Feedback on curriculum 2018-19

The industry expert and academic expert are happy with the syllabus of B.Com. and they are also satisfied with the course content. They are agreed with that the curriculum which is prescribed by department are useful to some extent for developing entrepreneurial skills. They give suggestion that apart from subject knowledge provide student some additional inputs which were suitable to them to work hands on in the industry. Based on the employer feedback, the department introduced new certificate courses and arranged many industrial visits and guest lectures.

*X-axis denotes the Satisfaction level of respondents.

Employer Feedback on Curriculum AY 2018-19

Interpretation:

1. Results from question number one on the above graph revealed that 90% of the employer respondents strongly agreed with the proposation curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry. Even the left 10% also agreed on the valuably of the curriculum design for students.

2. Finding from the study ensured that the curriculum is outcome based and through various courses and the expected outcomes were attained. According the above graph about 50% of the employer respondents agreed and 30% of them strongly agreed on that curriculum is outcome based and through various courses and the expected outcomes were attained very well. However 20% 0f the respondents stayed on un decided view (neutral).

3. 20% and 40% of the employer respondents strongly agreed and agreed respectively for that the curriculum was effective in enhancing team-working abilities. The left 40% of the respondents were under vague to decide either to agree or disagree in general.
4. About 30% and 50% of the respondents strongly agreed ad agreed or in total 80% of them supported that Curriculum bridged the gap between Industry & Academic. But it was not negligible number that 20% of the respondents remained from decision (neutral).

Major finding and conclusion

Based on the findings most employer personst (> 80%) agreement we can concluded that

- ➢ The curriculum has been designed to make the students industry ready by imparting commerce and accounting knowledge in addition to analytical and reasoning, language and soft skills as desired by the industry.
- ➢ The electives offered were relevant to the programme and in relation to the technological advancements.
- ➢ The curriculum bridged the gap between Industry & Academic.

Action taken:

Based on the employer feedback Inclusion of new course - Enterprise Resource Planning is added in the B.Com. programme and the changes were recommended in BOS meeting.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Student feedback on curriculum 2019-20

The B.Com. Programme has been regularly evolved the curriculum. Curriculum is innovative and caters to meet the national and global needs of the business and society at large. The curriculum design process is formulated in collaboration with leading business industry experts as well as academic experts and alumni who ensure significant knowledge and syllabus required to develop for global acceptability of professionals. For curriculum enrichment, the department obtained feedback from stakeholders like students, parents, employer alumni, students, parents, employers, faculty are considered. The following questions were asked from the students,

Q1.The existing curriculum ensures quality

Q2.The curriculum focuses on program learning outcomes and essential skills required by industry

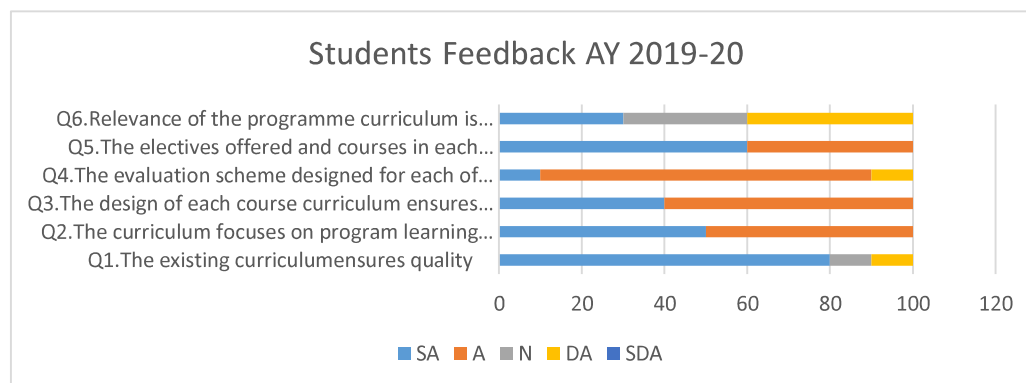Q3.The design of each course curriculum ensures extra learning or self-learning.

Q4.The evaluation scheme designed for each of the course is fair and transparent

Q5.The electives offered and courses in each electives are relevant

Q6.Relevance of the programme curriculum is relevant to the placement or higher studies

The overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies.

Student Feedback AY 2019-20

*SA-Strongly Agree, A-Agree, N-Neither Agree nor Disagree, DA-Disagree, SDA-Strongly Disagree

Interpretation:

1. Majority of the students (80%) strongly agreed on the theme "The existing curriculum ensures quality." 10% of them also agreed. But 10% of the student respondents remained undecided or neutral.

2. Halve (50%) of the respondents' response was strongly agreed and the other 50% agreed on the stated statement" the curriculum focuses on program learning outcomes and essential skills required by industry. This implies that 100% of the students agreed that the curriculum focuses on program learning outcomes and essential skills required by industry.

3. 40% and 60 %of the student respondents strongly agreed and agreed persistently on the statement "the design of each course curriculum ensures extra learning or self-learning." This is to mean all students agreed on.

4. Only few students (10%) strongly agreed but 80 % of them agreed with the promise "The evaluation scheme designed for each of the course is fair and transparent." Only 10% of the students disagreed on the evaluation scheme designed for each of the course was fair and transparent."

5. Majority (60%) of the student respondents had strong agreement and the other 40% of them had agreed response for the statement "Electives offered and courses in each electives are relevant."

6. About 30% of the students strongly agreed on the relevance of the programme for that the curriculum is relevant to the placement or higher studies. 30% of the students were not in the position to decided or (remained neutral) but 40% of the respondents dis agreed on the proposed promise.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Faculty Feedback 2019-20

The faculty feedback regarding the course curriculum and other academic related factors are received from course handled faculty members. The feedback are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The department also conduct module coordinator meeting in the adequate time gap to ensure the smooth functioning of courses. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research, and extension activities for Theory/Practical courses and Other Aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research, and extension activities, and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on Theory courses and Practical Courses. Based on the feedback obtained during the teaching-learning process, a course handle faculty is empowered to revise the contents of the course after obtaining formal approval from Board of management.

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR (2019-20)

SI NO	CATEGORY	OPTIONS			
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	Well adequate	Just adequate	Not adequate
			5	5	0
		In %	50	50	0
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High	Moderate	Low
			4	6	0
		In %	40	60	0
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent	Good	Poor
			3	6	1
		In %	30	60	10
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent	Good	Poor
			2	7	1
		In %	20	70	10
5	Classroom ambiance for students learning	Count	Excellent	Good	Poor
			4	5	1
		In %	40	50	10

6	Accessibility of e-learning resources for the students	Count	High	Moderate	Low
			4	5	1
		In %	40	50	10
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	More effective	Less effective	Not effective
			6	3	1
		In %	60	30	10

Interpretation:

The above mentioned table shows that Majority (50%) of faculties were felt that the syllabus contents of the course well adequate to attain all the course outcomes and remaining 50% of the faculties were felt that the syllabus contents of the course just adequate to attain all the course outcome.

The above mentioned table shows that Majority (60%) of faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was moderate and remaining 40% of the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was high.

The above mentioned table shows that Majority (60%) of faculties were felt excellent, 30 % felt Good and remaining 10% of faculties were felt poor about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.

The above mentioned table shows that Majority (70%) of faculties were felt excellent and remaining 20% of the faculties were felt good and remaining 10% of the faculties were felt poor about the Freedom in accessing appropriate teaching aids for delivering the course.

The above mentioned table shows that 50% of faculties were felt good, 40% felt excellent and remaining 10% were felt poor about the Classroom ambiance for students learning.

The above mentioned table shows that Majority 50% of faculties were felt moderate, 40% of the faculties were felt good and remaining 10% were felt low about the Accessibility of e-learning resources for the students.

The above mentioned table shows that Majority 60% of faculties were felt more effective, 30 % of faculties were felt less effective and 10% of faculties were felt Not effective about the Effectiveness of continuous assessments with respect to measurement of course outcomes.

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

Department of Management Studies

Employer Feedback on curriculum 2019-20

The industry expert and academic expert are happy with the syllabus of B.Com. They are also satisfied with the course content. They are agreed with that the curriculum which is prescribed by department are useful to some extent for developing entrepreneurial skills. They give suggestion that apart from subject knowledge provide student some additional inputs which were suitable to them to work hands on in the industry. Based on the employer feedback, the department introduced new certificate courses and arranged many industrial visits and guest lectures.

Employer Feedback AY 2019-20

Employer Feedback on Curriculum AY 2019-20
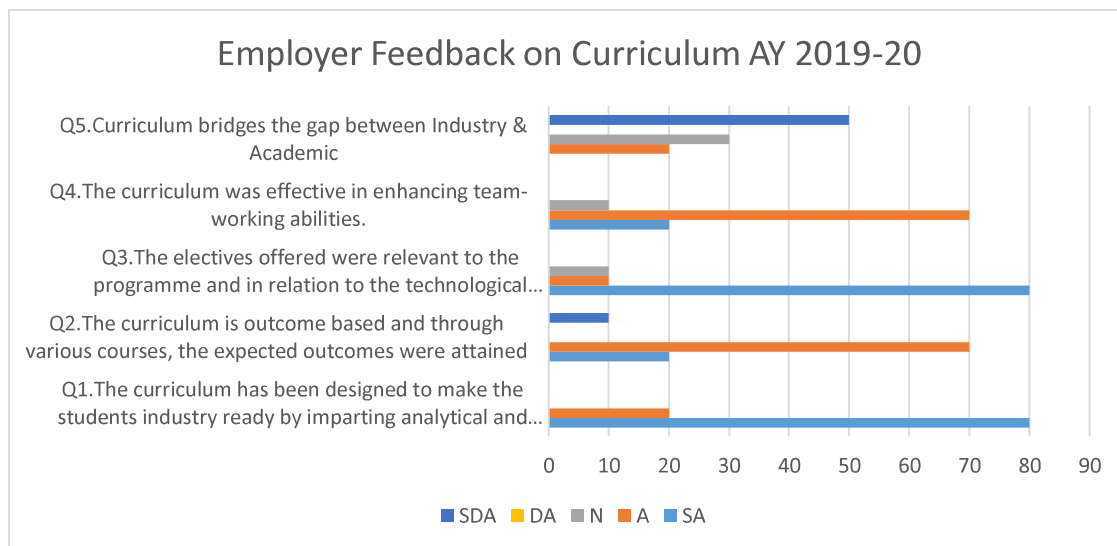
*X-axis denotes the Satisfaction level of respondents.

Interpretation:

1. As one can draw from the above bar graph 80% and 20% of the respondents responded strongly agreed and agreed respectively on the " curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry." No one respondent had contrary response for this promise.

2. Most of the employer respondents (70%) agreed and 20% of them strongly agreed that the curriculum was outcome based and through various courses, the expected outcomes were also attained. 10% of the respondents strongly disagreed on the idea that curriculum was out come based and expected out comes were attained.

3. Almost 80% of the respondents agreed and 10% 0f they strongly agreed on, "the electives offered were relevant to the programme and in relation to the technological advancements." The left respondents (10%) were neutral.

4. Majority of the respondents (70%) agreed and the other 20% agreed on the statement that curriculum was effective in enhancing team-working abilities. Even though 90% agreed about 10% of the respondents were still neutral.

5. Even if 20% of the respondents agreed that curriculum bridged the gap between Industry & Academic, 50% of them strongly disagreed with this thought. Not only this but also 30 % of the respondents stayed neutral. So it can be concluded that curriculum did not bridge the gap between Industry & Academic.

Major finding and conclusion

Based on the findings most employer personst (> 80%) agreement we can concluded that

> ➢ The curriculum has been designed to make the students industry ready by imparting commerce and accounting knowledge in addition to analytical and reasoning, language and soft skills as desired by the industry.
> ➢ The electives offered were relevant to the programme and in relation to the technological advancements.
> ➢ The curriculum bridged the gap between Industry & Academic.

Action taken:

Based on the employer feedback analysis changes were recommended in BOS meeting