



Vel Tech

Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University) Est. 4th 3 of UGC Act, 1956

**School of Media Technology and Communication
Department of Visual Communication**

Stakeholders feedback & its Implementation in BoS (2016-17 to 2020-21)

Program Code	Programme Name	Feedback from Stakeholder	Academic Year	Course Code	Course Name	Implementation Status in BoS
USVC	B. Sc Visual Communication	Industry Expert-Elaborate on content for storyboard	2016-2017	5161VC203	Visual Arts -I	2016-2017 Course Introduced
USVC	B. Sc Visual Communication	Industry Expert-Elaborate on content for storyboard	2016-2017	5161VC310	Visual Arts -II	2016-2017 Course Introduced
USVC	B. Sc Visual Communication	Student- Need of contemporary technical course	2019-2020	5162VC338	Advertisement Film Making	2019-2020 Course Introduced
USVC	B. Sc Visual Communication	Faculty-Include course according to industrial needs	2019-2020	5162VC339	News Production	2019-2020 Course Introduced
USVC	B. Sc Visual Communication	Student- Need of skill development course	2019-2020	5166VC340	Portfolio Presentation	2019-2020 Course Introduced
USVC	B. Sc Visual Communication	Alumni- Guest Lecture has to be arranged	2020-2021	5162VC339	News Production	2020-2021 Implemented

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**School of Media Technology and Communication
Department of Multimedia**

Stakeholders feedback & its Implementation in BoS (2016-17 to 2020-21)

Program Code	Programme Name	Feedback from Stakeholder	Academic Year	Course Code	Course Name	Implementation Status in BoS
USMT	B.Sc Multimedia	Industry Expert-Elaborate on content for storyboard	2016-2017	5160MM207	Art For Animation	2016-2017 Course Introduced
USMT	B.Sc Multimedia	Industry Expert-Introduce Adobe Aftereffects.	2016-2017	5160MM207	2D Animation	2016-2017 Course Introduced
USMT	B.Sc Multimedia	Faculty-Include Industrial Standards	2019-2020	5161MM326	3D Effects	2019-2020 Course Introduced
USMT	B.Sc Multimedia	Student- Introduce Guest Lecture	2019-2020	5161MM207	2D Animation	2019-2020 Implemented
USMT	B.Sc Multimedia	Student- Need of skill development course	2019-2020	5166MM335	Portfolio Presentation	2019-2020 Course Introduced
USMT	B.Sc Multimedia	Alumni- Industrial visit arranged	2020-2021	5163MM211	Video Editing for Animation	2020-2021 Implemented

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