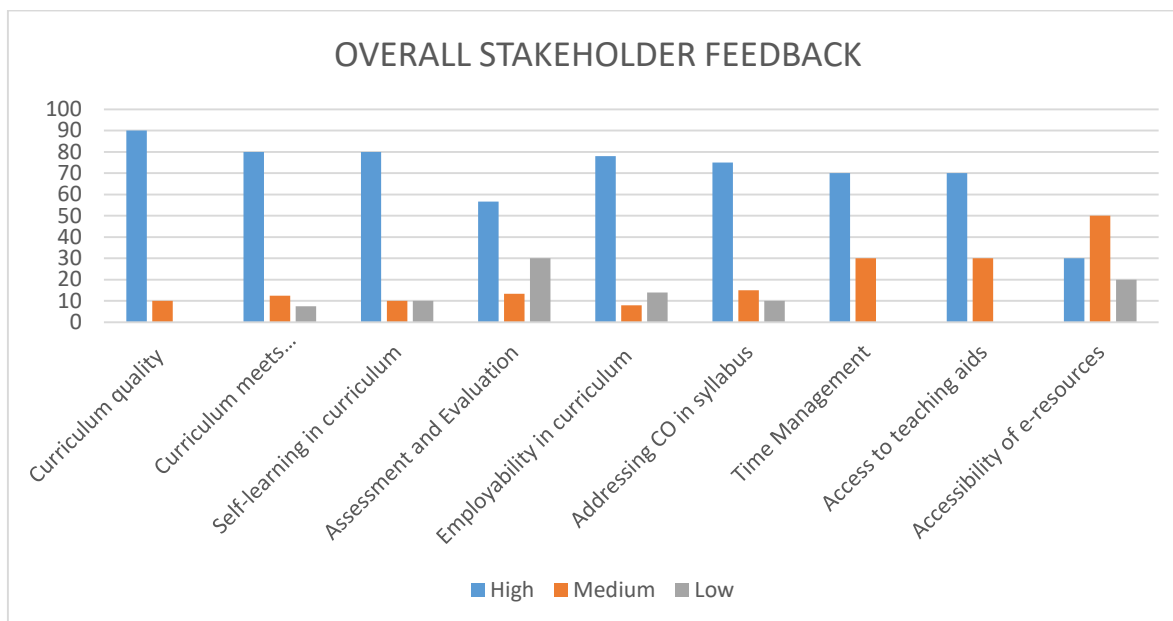




Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

Department of M.B.A.

Feedback Analysis on Curriculum Design for Academic Year 2020-21



Inferences:

- The above analysis ensures that the Curriculum quality and it bridge the gap between academics and industry requirements.
- Satisfaction level towards Self-learning in curriculum is high. The curriculum consists of self-learning courses in each semester. This analysis shows that the preferences or options given for students in enhancing their skills and knowledge through self-learning courses in each semester is appreciated by majority of stakeholders.
- Assessment and Evaluation in curriculum can be upgraded. Due to Covid crisis, the affordability for students to attend exams, affordability for faculty and university to ensure the security, fair and transparency in exams were considered to be highly challenging.
- Analysis result reveals that the stakeholders are mostly satisfied with the criteria related to Employability skills, Addressing CO in syllabus, Access to teaching aids and time management.
- Due to Covid scenario, most of the classes are conducted in online mode. Students find difficulty in accessing the e-resources effectively.

Specific comments from stakeholders

- Students suggested to add some courses related to analytics area

- Faculty suggested that the accessibility to online resources for students and teachers to be enhanced
- Alumni suggested to Offer new courses in analytics, digital marketing, entrepreneurship and introduce new statistical tools.
- Industry experts suggested to that Data analytics subjects can be Introduced, Python can be given preference

Recommendations:

- Faculty feedback: The feedback from faculty collected before the Bos meeting and the suggestions given by them are taken for consideration and forwarded to the board of studies meeting for curriculum enrichment. The feedback is collected from faculty members using structured questionnaire. Based on the analysis of faculty feedback for the year 2020-21 is found that Majority 50% of faculties were felt moderate about the Accessibility of e-learning resources for the students, followed by that 30% of the faculties were felt good and remaining 20% were felt low about the Accessibility of e-learning resources for the students. Hence, the department decided to enhance the online teaching methods and taken initiatives to improve it. The same agenda to be incorporated to BoS minutes to discuss with experts
- Student Feedback: A structured questionnaire regarding various aspects of curriculum design and delivery is circulated among students and responses are received. Based on the analysis, overall satisfaction of students are positive and they are mostly satisfied with the curriculum design and course content which are helpful for them to achieve growth in terms of employability skill and higher studies. Students suggested to add some courses related to analytics area. The suggestion made by students are recommended to add in BoS minutes for discussion.
- Alumni Feedback: Alumni appreciated that the curriculum is well mapped with the syllabus of Contemporary business environment, which will help students to perform better in organisations. They also satisfied the curriculum contains the latest trends, new technologies and industry requirements. Alumni suggest that the department may offer new courses/electives, languages, software, subjects, tools and it should be regularly updated in the curriculum. The suggestions recommended by Alumni is forwarded to BoS minutes.
- Employer Feedback: The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry. The curriculum is outcome based and through various courses, and the expected outcomes were attained well. The electives offered were relevant to the programme and in relation to the technological advancements. As per employer feedback new courses on business analytics can be recommended in the BoS.



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Stakeholders Feedback Analysis

Academic Year 2020-21

Criteria	High	Medium	Low
Curriculum quality	90	10	0
Curriculum meets Industry Requirements	80	13	8
Self-learning in curriculum	80	10	10
Assessment and Evaluation	57	13	30
Employability in curriculum	78	8	14
Addressing CO in syllabus	75	15	10
Time Management	70	30	0
Access to teaching aids	70	30	0
Accessibility of e-resources	30	50	20
Specific Comments on Topics / Skills			
Students	Students suggested to add some courses related to analytics area		
Faculty	Accessibility to online resources for students and teachers to be enhanced		
Alumni	Offer new courses in analytics, digital marketing, entrepreneurship and introduce new statistical tools.		
Employer	Data analytics subjects can be Introduced, Phyton can be given preference		

Feedback Report of Student			
Criteria	High	Medium	Low
The existing curriculum ensures quality	9	1	0
The curriculum focuses on program learning outcomes and essential skills required by industry	10	0	0
The design of each course curriculum ensures extra learning or self-learning.	8	1	1
The evaluation scheme designed for each of the course is fair and transparent	7	3	0
The electives offered and courses in each electives are relevant	9	0	1
Relevance of the programme curriculum is relevant to the placement or higher studies	7	3	0

Feedback Report of Faculty	High	Medium	Low
Are syllabus contents of the course adequate to attain all the course outcomes	9	0	1
Adequacy of the total number of periods allotted to complete the delivery of course contents	7	3	0
Extent of pre-requisite knowledge of students with respect to learning of this course contents	6	4	0
Freedom in accessing appropriate teaching aids for delivering the course	7	3	0
Classroom ambience for students learning	3	6	1
Accessibility of e-learning resources for the students	3	5	2
Effectiveness of continuous assessments with respect to measurement of course outcomes	3	1	6

Feedback Report of Alumni

Criteria	High	Medium	Low
Graduation knowledge and skills helped to my profession	7	0	3
Current syllabus focus on emerging trends	6	3	1
Evaluation methods are fair	7	0	3

Feedback Report of EMPLOYER

Criteria	High	Medium	Low
Curriculum Design			
The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry	8	0	2
The curriculum is outcome based and through various courses, the expected outcomes were attained	6	3	1
The electives offered were relevant to the programme and in relation to the technological advancements	8	2	0
The curriculum was effective in enhancing team-working abilities.	8	1	1
Curriculum bridges the gap between Industry & Academic	8	0	2

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology
School of Management-MBA/BBA/B.Com

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR - 2020-21

SI NO	CATEGORY	OPTIONS			
			Well adequate	Just adequate	Not adequate
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	☒		
		In %			
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High	Moderate	Low
		In %	☒		
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent	Good	Poor
		In %		☒	
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent	Good	Poor
		In %		☒	
5	Classroom ambience for students learning	Count	Excellent	Good	Poor
		In %	☒		
6	Accessibility of e-learning resources for the students	Count	High	Moderate	Low
		In %	☒		
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	More effective	Less effective	Not effective
		In %			☒

ASHWIN NIMO J.R / TTS 2671
Asst. Professor

E-Learning resources for students can be enriched.

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School of Management

MBA/BBA/B.Com

Student feedback on curriculum for the Academic Year - 20-21

S.No	Particulars	SA	A	NANDA	DA	SDA
1.	The existing curriculum ensures quality	✓				
2.	The curriculum focuses on program learning outcomes and essential skills required by industry	✓				
3.	The design of each course curriculum ensures extra learning or self-learning.		✓			
4.	The evaluation scheme designed for each of the course is fair and transparent			✓		
5.	The electives offered and courses in each electives are relevant.		✓			
6.	Relevance of the programme curriculum is relevant to the placement or higher studies	✓				

*SA-Strongly Agree, A-Agree, NANDA-Neither Agree Nor Disagree, DA-Disagree, SDA-Strongly Disagree

Suggestion - Some Courses can be on Big data, Analytics area

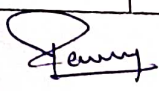
Name: S.K. Benjamin

Vtp: 2555

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School of Management - MBA/BBA/B.Com

Alumni Feedback Form / Academic Year: 2020-21

1.	The graduation knowledge and skill helped me to greater extent for my professional success.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
2.	If you have identified any contemporary knowledge skills, required for graduates of our branch/ department, to be imparted through the curriculum, please list them. (Not exceeding 50 words.)	Students are getting more knowledge through placement & training hours. So maximum everything cover under this.				
3.	Vel Tech graduates are well recognized in my own organization.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
4.	Public perception about Vel Tech in your known circles as Vel Tech is well recognized/ reputed institution in TN/ India.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
5.	Current Syllabus is adequately covering contemporary topics/global issues/emerging global and national trends in management	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
6.	Are any specific/new/advanced topics to be included to or removed from any of the course(s)/subjects.	python - Industry people are expecting python program knowledge.				
7.	I will help/ guide Vel Tech students to get employment in future.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
8.	The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
9.	One important aspect I like most in Vel Tech. (Not exceeding 20 words.)	Discipline.				
10.	I will recommend Vel Tech to my relatives/ friends for higher education.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.

Name and signature of Alumni : G. Pavanthaman, 
Designation/Position : Sales - Freight Forwarder, Aidniexpress Pvt. Ltd.
Contact number & Email ID : pavanthaman.da.
dayalan94@gmail.com,
8667716349

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Employer Feedback on Curriculum for the Academic Year - 2020-2021

S.No	Statements	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
1	The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.		✓			
2	The curriculum is outcome based and through various courses, the expected outcomes were attained			✓		
3	The electives offered were relevant to the programme and in relation to the technological advancements.	✓				
4	The curriculum was effective in enhancing team-working abilities.	✓				
5	Curriculum bridges the gap between Industry & Academic	✓				
6	If there are specialized equipment, textbooks, software or other resources which you feel are not listed but would strengthen the curriculum of this program, please identify those resources. <i>P.H.S. software,</i>					
7	Are any specific/new/advanced topics to be included to or removed from any of the course? If yes, please mention. <i>Data analytics to be introduced</i>					
8	Any additional comments <i>Guest lectures, conferences and Workshop to be included Subject beyond Syllabus.</i>					

Name of Respondent

: Abhirami . M

Designation/Position

: Lead Executive - HR

Name of Industry/Institution

: Bank Bazaar

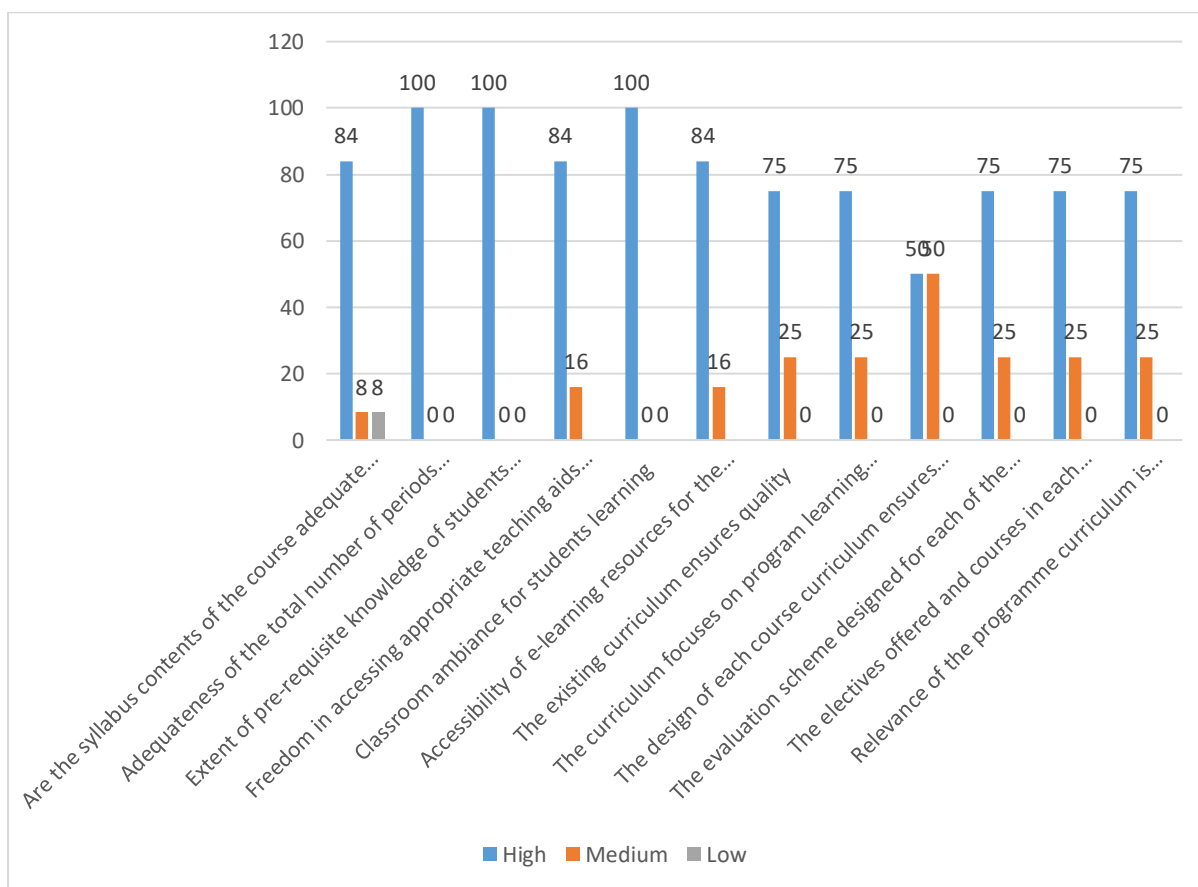
Contact number & Email ID

: abhiramivanan@gmail.com /
abhirami.m@bankbazaar.com



M.B.A. - IEV

Feedback Analysis on Curriculum Design for Academic Year 2020-21



Inferences:

1. The existing curriculum ensures quality and believed that the curriculum focuses on program learning outcomes and essential skills required by industry.
2. 50% of the respondents strongly agreed and agreed persistently on the statement “the design of each course curriculum ensures extra learning or self-learning.”
3. 75% of the student respondents strongly agreed and other 25 % agreed with the “The evaluation scheme designed for each of the course is fair and transparent.”
4. Generally, 75% of the student respondents had strong agreement and 25% agreed response on the argument that “The electives offered and courses in each electives are relevant.”

5. 75% of the students and 25% of other respondent strongly agreed and agreed respectively on the relevance of the programme for that the curriculum is relevant to the Start-up.
Faculty
6. Majority (84%) of faculties were felt that the syllabus contents of the course well adequate to attain all the course outcomes , 8% of the faculties were felt that the syllabus contents of the course Just adequate. 8% of the faculties were felt that the syllabus contents of the course Not adequate to attain the entire course outcome.
7. All (100%) the faculties were felt that Adequateness of the total number of periods allotted to complete the delivery of course contents was High.
8. All the faculties were felt excellent, about the Extent of pre-requisite knowledge of students with respect to learning of this course contents.
9. Majority (84%) of faculties were felt excellent , (16 %) of faculties were felt good about the Freedom in accessing appropriate teaching aids for delivering the course.
10. All the faculties were felt Excellent about the Classroom ambiance for students learning.
11. Majority 84% of faculties were felt Excellent , 16% of the faculties were felt moderate about the Accessibility of e-learning resources for the students.
12. All the faculties were felt more effective, about the Effectiveness of continuous assessments with respect to measurement of course outcomes.

Recommendations:

To enhance the student to get basic knowledge on Analytical tool, data analysis, digital marketing. Creativity and innovation helps develop new ways of improving an existing product or service to optimize the business. This also allows entrepreneurs to think outside the box and beyond the traditional solutions



Vel Tech
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Stakeholders Feedback Analysis

Academic Year 2020-21

Criteria	High	Medium	Low
Are the syllabus contents of the course adequate to attain all the course outcomes	84	8	8
Adequateness of the total number of periods allotted to complete the delivery of course contents	100	0	0
Extent of pre-requisite knowledge of students with respect to learning of this course contents	100	0	0
Freedom in accessing appropriate teaching aids for delivering the course	84	16	
Classroom ambiance for students learning	100	0	0
Accessibility of e-learning resources for the students	84	16	
The existing curriculum ensures quality	75	25	0
The curriculum focuses on program learning outcomes and essential skills required by industry	75	25	0
The design of each course curriculum ensures extra learning or self-learning	50	50	0
The evaluation scheme designed for each of the course is fair and transparent	75	25	0
The electives offered and courses in each electives are relevant	75	25	0
Relevance of the programme curriculum is relevant to the Start-up.	75	25	0
Specific Comments on Topics / Skills / Tools			
	Knowledge	Tools	Skills
Industry	Analytical tools	Tableau, and Python	Business intelligence and data visualization

	Business management skills	Creating your minimum viable product	Creativity and Innovation, The Idea Funnel
	Validity of data	Statistical software for data analysis in SPSS, SEM.	Data analysis and Cross Tabulation
	Project evaluation	Payback, Accounting rate of return, Net Present Value, Internal Rate of Return, Profitability Index	Measuring and evaluating financial performance
	Start-up Ecosystem Management	Business Model Canvas	Prototype Building

Feedback Report of Faculty

Criteria	Well adequate	Just adequate	Not adequate
Are the syllabus contents of the course adequate to attain all the course outcomes	10	1	1
	High	Moderate	Low
Adequateness of the total number of periods allotted to complete the delivery of course contents	12	0	0
	Excellent	Good	Poor
Extent of pre-requisite knowledge of students with respect to learning of this course contents	12	0	0
	Excellent	Good	Poor
Freedom in accessing appropriate teaching aids for delivering the course	10	2	0
	Excellent	Good	Poor
Classroom ambiance for students learning	12	0	0
	High	Moderate	Low
Accessibility of e-learning resources for the students	10	2	0

Feedback Report of Student

Criteria	Strongly Agree	Agree	N	Disagree	Strongly Disagree
Curriculum Design					
The existing curriculum ensures quality	3	1	0	0	0
The curriculum focuses on program learning outcomes and essential skills required by industry	3	1	0	0	0
The design of each course curriculum ensures extra learning or self-learning	2	2	0	0	0
The evaluation scheme designed for each of the course is fair and transparent	3	1	0	0	0
The electives offered and courses in each electives are relevant	3	1	0	0	0
Relevance of the programme curriculum is relevant to the Start-up.	3	1	0	0	0

Feedback Report on Industry Expert

Name	Qualification with specialisation	Choose any one below which can describe your job broadly	Designation, employer, work place	List the knowledge and skill set required for your current designation	List the specific tools/techniques using in your industry	List the skill set and tools required for meeting future trends in your domain
Dr.C.Velan			Chennai centre head, Ascendas IT Park, Chennai			
Dr. Harish Pant, FIE, MIET,		He is a Fellow of Institution of Engineers and Member IET, SAE, Aeronautical Society of India, Vice chairman of IIIE-BC, IEI AA and Corporate Member of	CE Partner Country Head Resolus Consulting and Managing Director Advance Technology	Aerospace, Automotive and Steel sector. He has been awarded with Outstanding Corporate Award by MTC Global, IMMAI Operational Excellence Award, Mother	Block-chain, Crypto Currency and Fin-tech	He has developed Global Vision and Sustainability Model and further carrying out research on Three Currencies Model for Social, Environmental

		various Institutions and trade bodies and associations.		Teresa Excellence Award and Award for Industrial Development.		and Economic impacts.
Mr.Chandran Krishnan	Graduate of IIT Madras and a post graduate of IIM Calcutta.	With 35 years of experience across multiple industries, he has headed profit centres across India, the Americas, UK, Europe and ANZ.	Chief Executive Officer, The Chennai Angels Network	The Chennai Angels Network	mentoring for start-up	cross-border and domestic mergers and acquisition transactions, and more recently, has been actively mentoring start-ups. Business Groups that he has worked for include HCL, CK Birla, Rane, Hinduja, and Reliance Capital.

Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology

School of Management

MBA -IEV

Student Feedback on Curriculum for The Academic Year 2020-2021

Kindly fill the feedback for your subject

Semester : IV Module IVName of the Subject : Start-up ecosystem Course Code : 3162 MB107

S.NO	PARTICULARS	SA	A	N
1	The existing curriculum ensures quality	☒		
2	The curriculum focuses on program learning outcomes and essential skills required by industry	☒		
3	The design of each course curriculum ensures extra learning or self-learning	☒		
4	The evaluation scheme designed for each of the course is fair and transparent	☒		
5	The electives offered and courses in each electives are relevant	☒		
6	Relevance of the programme curriculum is relevant to the Start-up.	☒		

*SA- Strongly Agree, A- Agree, NANDA-Neither Agree nor Disagree, DA- Disagree, SDA- Strongly Disagree

Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology

School of Management – MBA-IEV

FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR –2020-2021

Fill the feedback for your subject

Semester : I Module 1

Name of the subject :

Business Intelligence system
course code

3162MB 102

S.NO	CATEGORY	OPTIONS		
		Well adequate	Just adequate	Not adequate
1	Are the syllabus contents of the course adequate to attain all the course outcomes	☒		
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	☒	Moderate	Low
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Excellent	☒ Good	Poor
4	Freedom in accessing appropriate teaching aids for delivering the course	Excellent ☒	Good	Poor
5	Classroom ambiance for students learning	Excellent ☒	Good	Poor
6	Accessibility of e-learning resources for the students	High ☒	Moderate	Low
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	More Effective ☒	Less Effective	Not Effective

AKA

3162MB 102 / 3162MB 102

2020-21

MBA-IEV

CURRICULUM FOR THE ACADEMIC YEAR

Sl. No	Statements	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.		✓			
2	The curriculum is outcome based and through various courses, the expected outcomes were attained.		✓			
3	The electives offered were relevant to the programme and in relation to the technological advancements.		✓			
4	The curriculum was effective in enhancing team-working abilities.	✓				
5.	Curriculum bridges the gap between Industry & Academic.		✓			
6.	If there are specialized equipment, textbooks, software or other resources which you feel are not listed but would strengthen the curriculum of this programme, please identify those resources -----					
7.	Are any specific/new/advanced topics to be included to or removed from any of the course? If yes, please mention ----- Tableau Analytical tool					
8.	Any additional comments ----- Acquire knowledge in Technology Innovation					

Mr. HARISH PANT

PARTNER COUNTRY HEAD

RESOLUS CONSULTING & MD, ADVANCED TECHNOLOGY

EMPLOYER FEEDBACK ON CURRICULUM FOR THE ACADEMIC YEAR**2020-21****MBA-IEV**

Sl. No	Statements	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.		✓			
2	The curriculum is outcome based and through various courses, the expected outcomes were attained.	✓				
3	The electives offered were relevant to the programme and in relation to the technological advancements.	✓				
4	The curriculum was effective in enhancing team-working abilities.		✓			
5.	Curriculum bridges the gap between Industry & Academic.	✓				
6	If there are specialized equipment, textbooks, software or other resources which you					

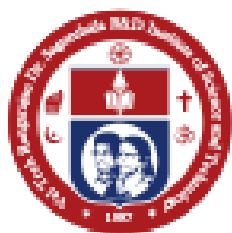
Department of Management Studies
EMPLOYER FEEDBACK ON CURRICULUM FOR THE ACADEMIC YEAR
2020-21
MBA-IEV

Sl. No	Statements	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.	✓				
2	The curriculum is outcome based and through various courses, the expected outcomes were attained.	✓				
3	The electives offered were relevant to the programme and in relation to the technological advancements.		✓			
4	The curriculum was effective in enhancing team-working abilities.		✓			
5	Curriculum bridges the gap between Industry & Academic.		✓			
6	If there are specialized equipment, textbooks, software or other resources which you feel are not listed but would strengthen the curriculum of this programme, please identify those resources -----					
7	Are any specific/new/advanced topics to be included to or removed from any of the course? If yes, please mention ----- <u>SEO</u> -----					
8	Any additional comments -----					

Mr. HARISH PANT

PARTNER COUNTRY HEAD

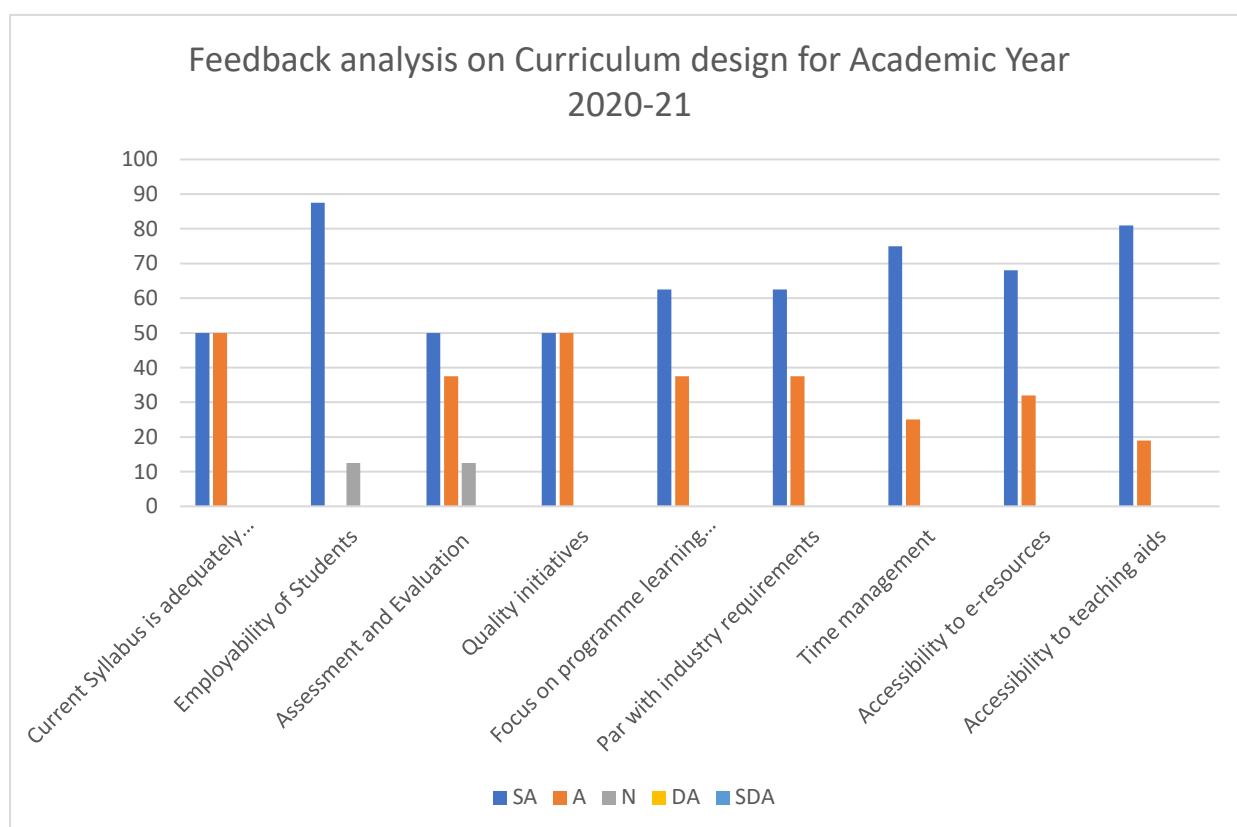
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SCHOOL OF MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION



Inferences:

1. The stakeholders were satisfied with the coverage of our curriculum with contemporary topics/global issues/emerging global and national trends in management.
2. Majority of the stakeholders were happy with the placement initiatives undertaken by our institution towards their wards.
3. Nearly half of the stakeholders were satisfied with the evaluation and assessments methods followed in our curriculum.
4. All the stakeholders were happy with the quality initiatives towards the curriculum design, development and implementation.

5. The stakeholders were very much impressed upon the curriculum meeting the programme learning outcomes.
6. The stakeholders opined that the curriculum was at par with the industry requirements.
7. The stakeholders stressed on time management in accomplishing the outcomes of the programme.
8. The stakeholders ensured that there is full accessibility of e-resources in delivering the course contents to the students.
9. The stakeholders also very happy in accessing the teaching aids provided by the institution.

Recommendations

1. Alumni appreciated that the curriculum is well mapped with the syllabus of competitive exams such as UPSC etc., which will help students to perform better in national and international level exams. They also satisfied with department initiative like frequently evaluating the syllabus and revision was carried out. They also satisfied with the curriculum containing the latest trends, new technologies and industry requirements. Alumni suggest that they may offer new courses, languages, subjects, and it should be regularly updated in the curriculum.
2. The industry experts were happy with the syllabus of our department and they are also satisfied with the course content. They are agreed with that the curriculum which is prescribed by department are useful to some extent for developing entrepreneurial skills. They give suggestion that apart from subject knowledge provide student some additional inputs which were suitable to them to work hands on in the industry. Based on the employer feedback, the department introduced ability enhancement courses and arranged many industrial visits and guest lectures.
3. Most of the students were satisfied with the current curriculum and syllabus. The content of the courses has gained the interest of most of the students. They are satisfied with allocated courses to them for teaching, activities conducted in the form of guest lectures and workshops, etc.
4. The faculty members of the department have made it a practice to conduct module coordinator meetings seven times a semester. These meetings are focused on qualitative improvement in content, pedagogy, learning material, student performance, research for all the courses and other aspects related to curriculum. During these meetings, the faculty members express their feedback/suggestions on the teaching-learning process; research and the same would be debated and discussed. Similarly, the feedback is received from the faculty members on all the courses. The appropriate suggestions are forwarded to the Board of Studies meeting for curriculum enrichment.



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Stakeholders feedback Analysis

Academic Year 2020-21

Criteria	High	Medium	Low
Current Syllabus is adequately covering contemporary topics	50	50	0
Employability of Students	87.5	0	12.5
Assessment and Evaluation	50	37.5	12.5
Quality initiatives	50	50	0
Focus on programme learning outcomes	62.5	37.5	0
Par with industry requirements	62.5	37.5	0
Time management	75	25	0
Accessibility to e-resources	68	32	0
Accessibility to teaching aids	81	19	0
Specific Comments on Curriculum topics/skills			
Alumni	Suggested to add new courses		
Industry Expert	Suggested to include more of skill based and ability enhancement courses.		
Student	Suggested to include activity-based learning environment		
Faculty	Suggested to improve qualitative content in the courses offered.		

Feedback report of Alumni

Criteria	High	Medium	Low
The graduation knowledge and skill helped me to greater extent for my professional success	7	2	1
Vel Tech graduates are well recognized in my own organization	8	2	0
Public perception about Vel Tech in your known circles as Vel Tech is well recognized/reputed institution in TN/India	7	3	0
Current Syllabus is adequately covering contemporary topics/global issues/emerging global and national trends in management	8	1	1
I will help/guide Vel Tech students to get employment in future	6	4	0
The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment.	8	1	1
I will recommend Vel Tech to my relatives/friends for higher education.	7	3	0

Feedback report of Industry Expert

Criteria	High	Medium	Low
The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.	8	2	0
The curriculum is outcome based and through various courses, the expected outcomes were attained	9	1	0
The electives offered were relevant to the programme and in relation to the technological advancements.	7	2	1
The curriculum was effective in enhancing team-working abilities.	8	2	0
Curriculum bridges the gap between Industry & Academic	8	2	0

Feedback report of Student

Criteria	High	Medium	Low
The existing curriculum ensures quality	9	1	0
The curriculum focuses on program learning outcomes and essential skills required by industry	8	2	0

The design of each course curriculum ensures extra learning or self-learning.	8	2	0
The evaluation scheme designed for each of the course is fair and transparent	8	1	0
The electives offered and courses in each elective are relevant	5	5	0
Relevance of the programme curriculum is relevant to the placement or higher studies	9	1	0

Feedback report of Student

Criteria	High	Medium	Low
Are the syllabus contents of the course adequate to attain all the course outcomes	8	2	0
Are all the prescribed text and reference books of the course available in our library	7	3	0
Adequateness of the total number of periods allotted to complete the delivery of course contents	8	2	1
Extent of pre-requisite knowledge of students with respect to learning of this course contents	5	2	2
Freedom in accessing appropriate teaching aids for delivering the course	7	2	0
Classroom ambiance for students learning	8	2	0
Accessibility of e-learning resources for the students	7	2	1
Have you attended any faculty development programme for this course	7	2	1
Effectiveness of continuous assessments with respect to measurement of course outcomes	6	2	2

Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

School of Management - MBA/BBA/B.Com

Alumni Feedback Form / Academic Year: 2020-21

		Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
1.	The graduation knowledge and skill helped me to greater extent for my professional success.	✓				
2.	If you have identified any contemporary knowledge skills, required for graduates of our branch/ department, to be imparted through the curriculum, please list them. (Not exceeding 50 words.)	—				
3.	Vel Tech graduates are well recognized in my own organization.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
				✓		
4.	Public perception about Vel Tech in your known circles as Vel Tech is well recognized/ reputed institution in TN/ India.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
			✓			
5.	Current Syllabus is adequately covering contemporary topics/global issues/emerging global and national trends in management	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
			✓			
6.	Are any specific/new/advanced topics to be included to or removed from any of the course(s)/subjects.	—				
7.	I will help/ guide Vel Tech students to get employment in future.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
				✓		
8.	The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
			✓			
9.	One important aspect I like most in Vel Tech. (Not exceeding 20 words.)	1. Good ambience				
10.	I will recommend Vel Tech to my relatives/ friends for higher education.	Strongly agree	Agree	Neutral	Disagree	Strongly disagree.
			✓			

Name and signature of Alumni :

Deepakraj G. & Deepakraj

Designation/Position :

—

Contact number & Email ID :

9600165257 & deepakraj1022@gmail.com

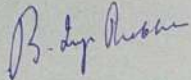
Dr. B. Jeyaprabha
Head of the Department
School of Management

Vel Tech
Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

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FACULTY FEEDBACK ON COURSE HANDLED ACADEMIC YEAR - 2020-21

SI NO	CATEGORY	OPTIONS			
		Count	Well adequate	Just adequate	Not adequate
1	Are the syllabus contents of the course adequate to attain all the course outcomes	Count	✓		
		In %			
2	Adequateness of the total number of periods allotted to complete the delivery of course contents	Count	High ✓	Moderate	Low
		In %			
3	Extent of pre-requisite knowledge of students with respect to learning of this course contents	Count	Excellent	Good ✓	Poor
		In %			
4	Freedom in accessing appropriate teaching aids for delivering the course	Count	Excellent	Good ✓	Poor
		In %			
5	Classroom ambience for students learning	Count	Excellent ✓	Good	Poor
		In %			
6	Accessibility of e-learning resources for the students	Count	High ✓	Moderate	Low
		In %			
7	Effectiveness of continuous assessments with respect to measurement of course outcomes	Count	More effective ✓	Less effective	Not effective
		In %			


Dr. B. Jeya Prabha
 Head of the Department
 School of Management
Vel Tech
 Rangarajan Dr. Sagunthala

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Student feedback on curriculum for the Academic Year – 2020-21

S.No	Particulars	SA	A	NANDA	DA	SDA
1.	The existing curriculum ensures quality	✓				
2.	The curriculum focuses on program learning outcomes and essential skills required by industry		✓			
3.	The design of each course curriculum ensures extra learning or self-learning.			✓		
4.	The evaluation scheme designed for each of the course is fair and transparent		✓			
5.	The electives offered and courses in each electives are relevant	✓				
6.	Relevance of the programme curriculum is relevant to the placement or higher studies		✓			

*SA-Strongly Agree, A-Agree, NANDA-Neither Agree Nor Disagree, DA-Disagree, SDA-Strongly Disagree

B. Jeya Prabha

Dr. B. Jeya Prabha
Head of the Department
School of Management

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(Deemed to be University) Estd. w/o 3 of UGC Act, 1956

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Employer Feedback on Curriculum for the Academic Year - 2020-21

S.No	Statements	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
1	The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry.	✓				
2	The curriculum is outcome based and through various courses, the expected outcomes were attained		✓			
3	The electives offered were relevant to the programme and in relation to the technological advancements.		✓			
4	The curriculum was effective in enhancing team-working abilities.	✓				
5	Curriculum bridges the gap between Industry & Academic		✓			
6	If there are specialized equipment, textbooks, software or other resources which you feel are not listed but would strengthen the curriculum of this program, please identify those resources <i>GENERAL Books</i>					
7	Are any specific/new/advanced topics to be included to or removed from any of the course? If yes, please mention.... <i>Specialization Courses</i>					
8	Any additional comments <i>NIL</i>					

Name of Respondent : *Ms. GOMATHI MUNUSAMY*
 Designation/Position : *ASSISTANT MANAGER*
 Name of Industry/Institution : *UBER - VAKILSEARCH.COM.*
 Contact number & Email ID : *8148457809 & gomathu@vakilsearch.com*

B. Jeyaprabha

Dr. B. Jeyaprabha
Head of the Department
School of Management

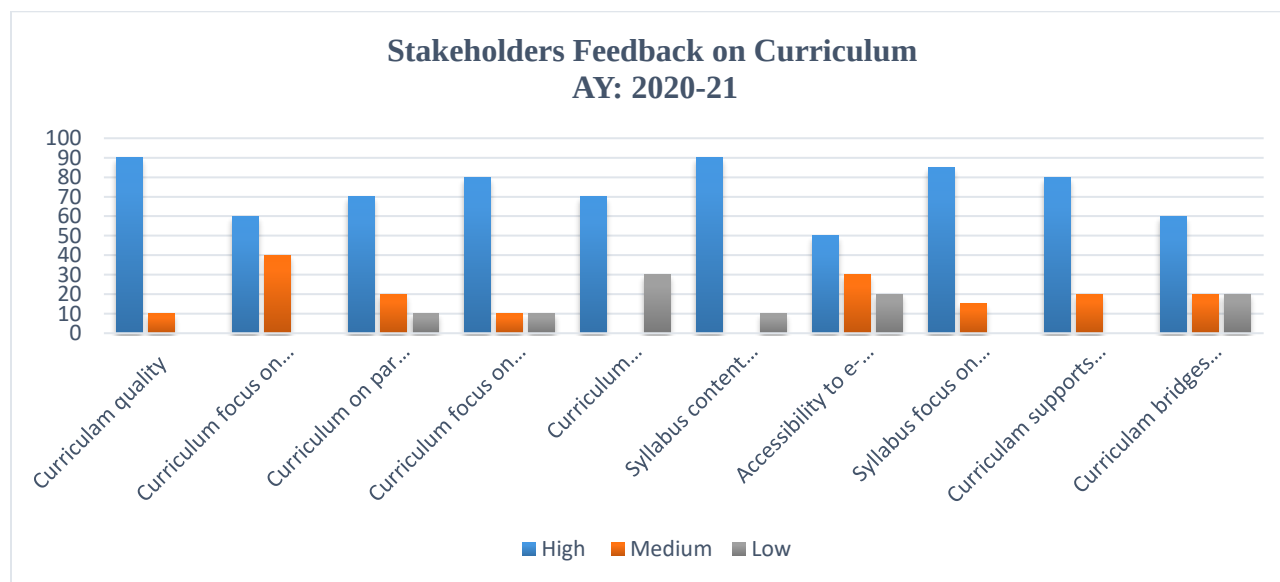
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SCHOOL OF MANAGEMENT – AY: 2020-21

BACHELORE OF COMMERCE



INFERENCE:

- Stakeholders are satisfied with the curriculum they measured the curriculum quality with high points. This quality curriculum matches with industry standard bridges gap between academic and industry and also it promotes self learning and extra learning abilities. Majority of stakeholders provided high point for the criteria.
- Majority of the stakeholders evaluated high points for the curriculum focus on programme learning outcomes. They measures high point for the syllabus content adequate to attain Course outcomes.
- Stakeholders felt that accessibility to e-resources are moderate, which can be given importance to ensure qualitative results.

- Stakeholders provided the curriculum and the courses are matching with emerging trends, the curriculum is being competitive.

RECOMMENDATION:

Student Feedback: A structured questionnaire regarding various aspects of curriculum design and delivery, elective course structure and evaluation schemes are circulated among students and responses are received. Based on the analysis, overall satisfaction of students are positive and they are mostly satisfied with the evaluation pattern and also the curriculum design and course contents are helpful for them to achieve growth in terms of employability skill and higher education.

Faculty Feedback: The feedback from faculty collected before the BoS meeting and the suggestion given by them are taken for consideration and forwarded to the BoS meeting for curriculum enrichment. The feedback is collected from faculty members using structured questionnaire, based on the analysis of faculty feedback for the academic year 2020-21, it is found that majority 90% of faculties felt that syllabus content of the course are adequate to attain course outcome. 70% of faculties felt excellent and remaining 30% felt good about the structure of timetable and accessibility of teaching aid. 50% of faculties were felt moderate about the accessibility of e-learning resources for the students, followed by 30% of the faculties were felt good and remaining 20% felt low about the accessibility of e-learning resources for the students.

Alumni Feedback: Majority of alumni recommend the institution to their friends and relatives, all alumni recommend their juniors for employments. Public perception about the institution found good. They also appreciated the curriculum design which is well mapped with the contemporary requirement of commerce and business environment. It helps the students to perform better in the organization. Alumni's suggested practical learning related to commerce department like Tally, Microsoft office packages etc. The suggestions recommended by alumni is forwarded to BoS minutes.

Employer Feedback: Majority of employer satisfied with the curriculum that has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry. The electives offered were relevant to the programme and in relation to the technological advancements. The curriculum bridges the gap between Industry & Academic.

STAKEHOLDERS FEEDBACK ON CURRICULUM– AY: 2020-21

CRITERIA	HIGH	MEDIUM	LOW
Curriculum quality	90	10	0
Curriculum focus on programme learning outcomes	60	40	0
Curriculum on par with industry standard	70	20	10
Curriculum focus on self-learning and extra learning	80	10	10
Curriculum relevance to Placement or higher studies	70	0	30
Syllabus content adequate to attain CO	90	0	10
Accessibility to e-resources	50	30	20
Syllabus focus on emerging trends	85	15	0
Curriculum supports being competitive	80	20	0
Curriculum bridges gap between Industry and Academic	60	20	20
Specific Comments on Curriculum by Stakeholders			
Alumni	Suggested to add practical courses like Tally, MS office package.		
Faculty	Suggested to improve e-learning resources		
Employer	Suggested to include industry oriented courses		
Students	Suggested to include activity based learning		

FEEDBACK REPORT OF STUDENTS:

CRITERIA	HIGH	MEDIUM	LOW
The existing curriculum ensures quality	9	1	0
The curriculum focuses on program learning outcomes and essential skills required by industry	7	2	1
The design of each course curriculum ensures extra learning or self-learning.	8	2	0
The evaluation scheme designed for each of the course is fair and transparent	7	2	1
The electives offered and courses in each electives are relevant	6	3	1
Relevance of the programme curriculum is relevant to the placement or higher studies	9	1	0

FEEDBACK REPORT OF FACULTY:

CRITERIA	HIGH	MEDIUM	LOW
Are syllabus contents of the course adequate to attain all the course out come	9	0	1
Adequate of the total number of periods allotted to complete the delivery of course contents	7	3	0
Extent of pre requisite knowledge of students with respect to learning of this course contents	6	4	0
Freedom in accessing appropriate teaching aids for delivering the course	7	3	0
Classroom ambience for students learning	3	6	1
Accessibility of e-learning resources for the students	3	5	2
Effectiveness of continuous assessments with respect to measurement of course outcomes	7	3	0

FEEDBACK REPORT OF ALUMNI:

CRITERIA	HIGH	MEDIUM	LOW
The graduation knowledge and skill helped me to greater extent for my professional success	8	2	0
Vel Tech graduates are well recognized in my own organization	7	2	1
Public perception about Vel Tech in your known circles as Vel Tech is well recognized/ reputed institution in TN/India	6	3	1
Current syllabus is adequately covering contemporary topics/global issues/emerging global and national trends in management	8	1	1
I will help/guide Vel Tech students to get employment in future	7	2	1
The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment	9	1	0
I will recommend Vel Tech to my relatives/friends for higher education	7	3	0

FEEDBACK REPORT OF EMPLOYER:

CRITERIA	HIGH	MEDIUM	LOW
The curriculum has been designed to make the students industry ready by imparting analytical and reasoning, language and soft skills in addition to technical competencies, as desired by the industry	8	0	2
The curriculum is outcome based and through various courses, the expected outcomes were attained	6	3	1
The electives offered were relevant to the programme and in relation to the technological advancements	8	2	0
The curriculum was effective in enhancing team-working abilities.	8	1	1
Curriculum bridges the gap between Industry & Academic	8	0	2